

#hcsm - January 12, 2014

6:00



[HealthSocMed | #hcsm@HealthSocMed](#)



Welcome to ([#hcsm](#)) healthcare communications & social media. If you're joining tonight, please introduce yourself! ([@danamlewis](#) moderating)

6:00



[Steven Incontrera@Steven_Paul](#)



Good to finally be back at [#HCSM](#) tonight. I'm Steven from [@dailyRx](#).

6:00



[Joshua Brett@joshdbrett](#)



Joshua in Philadelphia happy to be back after a long absence and hoping the Golden Globes don't jam up Twitter tonight. [#hcsm](#)

6:01



[Erin Moore@ekeeley Moore](#)



Hey all! Erin from Cincinnati joining [#Hcsm](#)

6:01



[Dana Lewis | #hcsm@danamlewis](#)



[@joshdbrett](#) if GG doesn't do it, the 5th [#hcsm](#) birthday party might? ;)

6:01



[HealthSocMed | #hcsm@HealthSocMed](#)



We will assume all tweets within [#hcsm](#) during following hour are your own & not those of your employers (unless specifically declared).

6:01



[AnnMarie Walsh@padschicago](#)



Oh great. How is it even possible to watch and tweet about the [#GoldenGlobes](#) AND enjoy [#hcsm](#) chat too?!

6:02



[Robert Mahoney@mahoneyr](#)



Evening [#hcsm](#) from balmy St. Louis.

6:02



[PDara MD, FACP@JediPD](#)



Happy 5th to [#HCSM](#)

6:02



[Claire Crossley@ClaireSMBB](#)



Joining [#hcsm](#) for the first time!

6:02



[Christina Lizaso@btrfly12](#)



[#hcsm](#) Lurking along on my phone. Community builder and co-mod [#GYNCSM](#)

6:02



[Robert Mahoney@mahoneyr](#)



And happy [#hcsm](#) birthday

6:02



[Dana Lewis | #hcsm@danamlewis](#)



[@ClaireSMBB](#) welcome! [#hcsm](#)

6:02



[James Walker@jimmyw8](#)



[@joshdbrett](#) 5 years, wow, congrats! It's been a long while since I joined in, hope you're all well [#hcs](#)

6:02



[Alan Brewington@abrewi3010](#)



Alan here from Boise Idaho [#hcs](#)

6:02



[Laurel Ann Whitlock@twirlandswirl](#)



Yay! I've missed Twitter chats... Laurel, photographer in Orlando. Probably too loud. :P [#hcs](#)

6:02



[Yinka Vidal@YinkaVidal](#)



[@danamlewis](#) [@joshdbrett](#) [#hcs](#) Hi Dana!

6:03



[Alan Brewington@abrewi3010](#)



Happy Birthday [#hcs](#)

6:03



[Opternative@Opternative](#)



[@HealthSocMed](#) Eric from Opternative in Chicago [#hcs](#)

6:04



[Healthy Startups@healthystartups](#)



Hi all! Jason from Melbourne, Australia saying G'day [#hcs](#)

6:04



[Kathy Nieder MD@docnieder](#)



Good evening every one. Checking in from Louisville. 5th anniversary. WOW. [#hcs](#)

6:04



[T2D Research@T2DRemission](#)



Michael Massing @ [#hcs](#) - crossing fingers after router reboot - hard to type this way

6:04



[Dana Lewis | #hcs@danamlewis](#)



@[docnieder](#) time flies when? :) [#hcs](#)

6:05



[Kathy Nieder MD@docnieder](#)



Exactly! RT [@danamlewis](#): [@docnieder](#) time flies when? :) [#hcs](#)

6:06

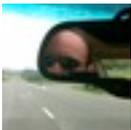


[HealthSocMed | #hcs@HealthSocMed](#)



Welcome, everyone, to [#hcs](#)! Special hi to any first-timers joining tonight :), and of course our friendly lurkers. Tweet in anytime!

6:06



[Dan Goldman@danielg280](#)



Hi everyone. Dan Goldman, lawyer at Mayo Clinic. [#hcs](#)

6:06



[Twice Diabetes@TwiceDiabetes](#)



Hello, I'm Melinda from Australia, social media addict & T1 diabetes advocate [#hcsn](#)

6:06



[Claire Crossley@ClaireSMBB](#)



Claire, Toronto, many yrs HC management, KT, education, simulation, business development; ICU & oncology for most years. [#hcsn](#)

6:07



[Dana Lewis | #hcsn@danamlewis](#)



[@TwiceDiabetes](#) glad to have several from Australia joining us today/tonight! [#hcsn](#)

6:07



[Jennifer Celio@JMCelio](#)



Hi everyone, Jenn Celio from NYC. Occupational therapist and recently finished all of my coursework for my MPH! [#hcsn](#)

6:07



[Healthy Startups@healthystartups](#)



[@TwiceDiabetes](#) Hi Melinda, Great to see another Aussie here. I'm in Melbourne. Cheers, Jason [#hcsn](#)

6:07



[Dana Lewis | #hcsn@danamlewis](#)



[@JMCelio](#) congrats on that milestone! [#hcsn](#)

6:08



[HealthSocMed | #hcsn@HealthSocMed](#)



We'll get started with topic 1 (T1) in just a few minutes. Remember if you jump in to [#hcsn](#) later to introduce yourself!

6:08



[Healthy Startups@healthystartups](#)



Jason Berek-Lewis healthcare comms, PR, marketing, social media. Tech + SoMe addict. Cardiac patient. [#hcs](#)

6:08



[Yinka Vidal@YinkaVidal](#)



[@JMCelio](#) [#hcs](#) Congratulations!

6:08



[HealthSocMed | #hcs@HealthSocMed](#)



And remember, given the high-volume-traffic Twitter time due to other events, please hang tight if the feed seems slower than usual. [#hcs](#)

6:08



[Alan Brewington@abrewi3010](#)



[@JMCelio](#) congrats! [#hcs](#)

6:08



[Joshua Brett@joshdbrett](#)



[@JMCelio](#) Congrats! [#hcs](#)

6:08



[Healthy Startups@healthystartups](#)



Oh, and blogger @ [healthystartups.com](#) Still got my holiday brain on [#hcs](#)

6:09



[T2D Research@T2DRemission](#)



Congratulations, Jenn! [#hcs](#)

6:09



[HealthSocMed | #hcsmd@HealthSocMed](#)



First off, a very happy birthday to the [#hcsmd](#) community, and a very big thank you to each & every person who participates, lurks, etc.!

6:09



[Annette McKinnon@anetto](#)



Hi. Annette here from Torontp. Blogger and patient [#hcsmd](#)

6:09



[Ryan Madanick, MD@RyanMadanickMD](#)



Ryan Madanick, GI Fellowship PD [@UNC_Health_Care](#), [#meded](#) chat mod, & [@DrGhaheri](#)'s nominee for Best Supporting Tweeter in a chat [#hcsmd](#)

6:09



[Nicholas Dragon@NicholasDragon](#)



Nick Dragon; social media tool at Intermountain Healthcare. Not sure how long I've been with [#hcsmd](#) A while at least...

6:10



[Joshua Brett@joshdbrett](#)



[@HealthSocMed](#) And a very special thank you to [@danamlewis](#) for founding this community so we can share these insights and ideas! [#hcsmd](#)

6:10



[HealthSocMed | #hcsmd@HealthSocMed](#)



Last week, we talked about 2014 goals and objectives. Today, let's talk about some of the changes we've seen over the years. [#hcsmd](#)

6:10



[Steven Incontrera@Steven_Paul](#)



[@HealthSocMed](#) Just wait till Superbowl Sunday. [#HCSM](#)

6:10



[Marie Ennis-O'Connor@JBBC](#)



[@HealthSocMed](#) Marie, patient advocate from Ireland, currently on research sabbatical in Australia [#hcs](#)

6:10



[Dana Lewis | #hcs](#)



[@joshdbrett](#) thank YOU! :) [#hcs](#) [@HealthSocMed](#)

6:10



[AnnMarie Walsh@padschicago](#)



RT [@RyanMadanickMD](#): GI Fellowship PD [@UNC_Health_Care](#), [#meded](#) chat mod, & [@DrGhaheri](#)'s nominee for Best Supporting Tweeter in a chat [#hcs](#)

6:11



[DrFay@DrFayOnline](#)



Hi everyone! I am multitasking but want to say hello to the [#hcs](#) crew.

6:11



[P. F. Anderson@pfanderson](#)



Lurking on [#hcs](#) tonight cuz my rt hand hurts too much to type, & I havent figured out how post to Twitter fr Dragon Dictate

6:11



[HealthSocMed | #hcs](#)



TOPIC 1 - We know there's still work to be done for HCSM. But discuss - what are some milestones & victories accomplished so far? [#hcs](#)

6:12



[Dewey Mooring@JenningsDewey](#)



Wondering what internet marketing tactics you should use in 2014? Check out this [#infographic bit.ly/JVtlY9 #hcmktg #hcsn #eHealth](#)

6:12



[Dana Lewis | #hcsn@danamlewis](#)



T1 live at 5-year [#hcsn](#) bday party - what are some of the milestones & successes achieved in HCSM over the past few years?

6:13



[Renza Scibilia@RenzaS](#)



Lurking during today's [#HCSM](#) chat. Renza from Melbourne Australia. Diabetes patient advocate.

6:13



[Robin Elise Weiss@RobinPregnancy](#)



Wait, there's something other than [#hcsn](#) tonight? ;-) Going back to lurking.

6:13



[Marie Ennis-O'Connor@JBBC](#)



T1 a growing appreciation of the value of patient narrative in healthcare [#hcsn](#)

6:13



[Patrick D. Herron@patrickdherron](#)



It's been awhile, but nice to be joining [#hcsn](#) chat from [#NYC](#). Patrick Herron of [@EinsteinMed](#) & [@MontefioreNYC](#)

6:13



[Dana Lewis | #hcsn@danamlewis](#)



[@patrickdherron](#) glad to have you with us! [#hcsn](#)

6:13



[Rachel Tanner@rickit](#)



T1 - People are becoming more open, accessibility is (slowly) gaining momentum, people are connecting with each other more [#hcsn](#)

6:13



[DrFay@DrFayOnline](#)



Fay here, PI for [@myHealthImpact](#) where [#SoMe](#) meets health to reach [#youngppl](#) on [#healthdisparities](#) including [#hivawareness](#). [#hcsn](#)

6:13



[Renza Scibilia@RenzaS](#)



RT [@JBBC](#) T1 a growing appreciation of the value of patient narrative in healthcare [#hcsn](#)

6:13



[Nick Dawson@nickdawson](#)



T1: most major milestone is overcoming fear of [#HCSM](#) -now mainstream & accepted for providers & orgs to have social presence to engage w PTs

6:13



[Kathy Nieder MD@docnieder](#)



Increased participation of patients in online disease information and advocacy groups [#hcsn](#)

6:13



[Ryan Madanick, MD@RyanMadanickMD](#)



T1 Many MANY more docs are recognizing that social media is (1) here to stay and (2) important to understand [#hcsn](#)

6:14



[P. F. Anderson@pfanderson](#)



T1: Huge success was creation of [#MCCSM](#) st Mayo thx 2 [@LeeAase](#) w/ kudos to [@FarrisTimimi](#) [#hcs](#)

6:14



[Jennifer Chevinsky@jchevinsky](#)



T1 Academic medical institutions joining the SoMe journey- reaching people in their already-formed steady communities [#hcs](#)

6:14



[Ruth Ann Crystal, MD@CatchTheBaby](#)



[@pfanderson](#) Do you have an iPhone? You can dictate from that. Hope your hand gets better :) [#hcs](#)

6:15



[AnnMarie Walsh@padschicago](#)



HCP's and patients alike are recognizing the resources available to empower each other over social media more and more. [#hcs](#)

6:15

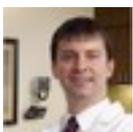


[Kathy Nieder MD@docnieder](#)



Agree with [@nickdawson](#)--physicians are beginning to get the value of SoMe on multiple fronts--CME, networking, reaching out to pts [#hcs](#)

6:15



[Clay Chappell, MD@CChappellMD](#)



A1: Recognition of SM as a legitimate communication tool/info source by health care providers. [#hcs](#)

6:15



[Yinka Vidal@YinkaVidal](#)



[@RenzaS](#) [@JBBC](#) [#hcs](#) Determination to educate patients and let their voices be heard in any medical intervention and treatment

6:15



[MacArthur Obgyn@macobgyn](#)



RT [@CatchTheBaby](#) Wow, Happy Birthday! Big accomplishment! MT [@danamlewis](#) T1 live at 5-year [#hcsn](#) bday party [#hcsn](#)

6:15



[Healthy Startups@healthystartups](#)



T1 major milestone is arrival of new platforms/ tools that help to forge new connections between Drs + pts [#hcsn](#)

6:16



[Ryan Madanick, MD@RyanMadanickMD](#)



[@joshdbrett](#) T1 Yep. I have at least 5 national & local talks scheduled about Medicine & SoMe this year [#hcsn](#)

6:16



[Nick Dawson@nickdawson](#)



[@danamlewis](#) on the move tonight but wanted to send very sincere, appreciative thanks for 5 years of [#HCSM](#) - profoundly influenced my career!

6:16



[Renza Scibilia@RenzaS](#)



T1 My experience is that only VERY few HCPs are willing to see [#HCSM](#) as a legitimate and valuable tool. Most still very suspicious.

6:16



[P. F. Anderson@pfanderson](#)



[@CatchTheBaby](#) So I've heard! But I dont know how :([#hcsn](#)

6:16



[Marie Ennis-O'Connor@JBBC](#)



T1 more patients appearing on platforms at health conferences [#hcsn](#)

6:16



[Joshua Brett@joshdbrett](#)



[@RyanMadanickMD](#) Good for you! [#hcsn](#)

6:16



[Healthy Startups@healthystartups](#)



Awesome RT [@JBBC](#) T1 more patients appearing on platforms at health conferences [#hcsn](#)

6:16



[Steven Incontrera@Steven_Paul](#)



T1: It's come along way no longer just for the big hospitals. There are TW Chats, G+ HOA's, [@Pinterest](#) pinboards, and FB pages galore [#HCSM](#)

6:16



[Nick Dawson@nickdawson](#)



[@CatchTheBaby](#) same here, like you! [#hcsn](#)

6:17



[Renza Scibilia@RenzaS](#)



Which legitimises the 'lived experience'. Very important. RT [@JBBC](#) T1 more patients appearing on platforms at health conferences [#hcsn](#)

6:17



[Marie Ennis-O'Connor@JBBC](#)



[@RenzaS](#) would have to agree with you on that point. big challenge for us to convince them otherwise [#hcsn](#)

6:17



[Alan Brewington@abrewi3010](#)



A1 EHR are being discussed as a legit idea and not some pie in the sky concept [#hcsn](#)

6:17



[PDara MD, FACP@JediPD](#)



T1: [#HCSM](#) Educating, finding alliances, Exploring Trends and ultimately raising the bar on Awareness!

6:17



[Yinka Vidal@YinkaVidal](#)



[@CChappellMD](#) [#hcsn](#) Right, but how do you get the old physicians to come on board. Some are still fighting the trend!

6:17



[Jennifer Chevinsky@jchevinsky](#)



T1 forming of special interest groups over SoMe, uniting overseas communities of healthcare sufferers and hopefuls [#hcsn](#)

6:17



[Dr. Gia Sison@giasison](#)



Hi all running in late Gia here from Manila! [#hcsn](#)

6:17



[Ruth Ann Crystal, MD@CatchTheBaby](#)



[.@RenzaS](#) I think that most HCPs just feel that they don't have the time for SoMe and they worry abt liability too [#hcsn](#)

6:17



[Marie Ennis-O'Connor@JBBC](#)



T1 Patients growing more confident in sharing their stories in online fora [#hcsn](#)

6:17



[John@nastyogredaddy](#)



[#hcsn](#) T1 I think have social media on major delivery systems' radar is a big milestone, engagement should be greater soon.

6:17



[Claire Crossley@ClaireSMBB](#)



Learning today; been away from healthcare for 2 years but surgeons & other physicians are encouraging me to return for →
[#hcsn](#)

6:17



[Steven Incontrera@Steven_Paul](#)



[@RenzaS](#) I think it's getting better I've had positive feedback from other social folks working inside the hospital system.
[#hcsn](#)

6:18



[Kathy Nieder MD@docnieder](#)



[@CatchTheBaby](#) - I was just thinking the same thing. Of course some of my favorite IRLs are you, [@nickdawson](#) and [@danamlewis](#) [#hcsn](#)

6:18



[Nick Dawson@nickdawson](#)



T1: other milestones include getting over fear of engaging, fear of HIPAA (red herring) & need to control (ok, some orgs till working) [#hcsn](#)

6:18



[April Foreman@DocForeman](#)



[@nickdawson](#) [@danamlewis](#) Ditto!! [#hcsn](#) [#spsm](#)

6:18



[Renza Scibilia@RenzaS](#)



[@CatchTheBaby](#) Yes, put perhaps the reason they don't have time for it is b/c they don't understand it. Even referring to it is useful. [#HCSM](#)

6:18



[Dr. Gia Sison@giasison](#)



T1 Milestones definitely the vast global network established and learnings as well in CME etc [#hcsm](#)

6:19



[MacArthur Obgyn@macobgyn](#)



T1 SoMe condptinues to grow w HCPs but many still don't see the basic value prop of an engaged pt or understand digital foot printing. [#hcsm](#)

6:19



[Megan Ranney MD MPH@meganranney](#)



Hello, running late, sorry. Will be in & out. ****Happy 5th birthday!**** [#hcsm](#)

6:19



[Dana Lewis | #hcsm@danamlewis](#)



[@docnieder](#) wow, thank you for that uber compliment! [#hcsm](#)

6:19



[Ruth Ann Crystal, MD@CatchTheBaby](#)



[@Steven_Paul](#) Yes there are lots of SoMe sites, but I live interactive nature of a tweetchat. Easier to plan also since specific time [#hcsm](#)

6:19



[Nick Dawson@nickdawson](#)



[@docnieder](#) [@CatchTheBaby](#) [@danamlewis](#) seriously, people I've met and ideas I've been exposed to via [#HCSM](#) are unrevokable. Hugely influential

6:19



[Alan Brewington@abrewi3010](#)



A1 it's easier than ever for patients to share their stories and get advice/support from their particular community [#hcsn](#)

6:20



[Renza Scibilia@RenzaS](#)



HCPs may choose not to use SoMe themselves, but encouraging patients to 'dip toe in the water' to find connections can be worthwhile. [#HCSM](#)

6:20



[Joshua Brett@joshdbrett](#)



[@nickdawson](#) Yeah, some organizations are still working on coming to terms with not being able to always control the conversation. [#hcsn](#)

6:20



[Yinka Vidal@YinkaVidal](#)



[@nickdawson](#) [#hcsn](#) Many hospitals are still not interested in transparency due to liability and ambulance chasers.

6:20



[AnnMarie Walsh@padschicago](#)



RT [@nickdawson](#): [@docnieder](#) [@CatchTheBaby](#) [@danamlewis](#) seriously, people I've met and ideas I've been exposed to via [#HCSM](#) are unrevokable....

6:20



[Alan Brewington@abrewi3010](#)



A1 HC is returning to the individual, not shareholders [#hcsn](#)

6:20



[Megan Ranney MD MPH@meganranney](#)



+1 MT [@nickdawson](#) [@docnieder](#) [@CatchTheBaby](#) [@danamlewis](#) seriously, people I've met & ideas I've been exposed to by [#hcsn](#) =hugely influential

6:20



[Ruth Ann Crystal, MD@CatchTheBaby](#)



[@RenzaS](#) I agree. I obviously love Twitter and learn a lot from all of the links. But, a lot of docs are scared of it. [#hcsn](#)

6:20



[PDara MD, FACP@JediPD](#)



[@nickdawson](#) HIPAA might be the nebulous "red herring" until it is weaponized IRL [#hcsn](#)

6:20



[Nick Dawson@nickdawson](#)



[@joshdbrett](#) for sure. It's a progression and some are still at the starting line. But Im impressed with early adopters who are leading [#HCSM](#)

6:20



[Esther Choo@choo_ek](#)



[#hcsn](#) T1: New synergies between kindred spirits in healthcare who found each other via SoMe

6:21



[Ryan Madanick, MD@RyanMadanickMD](#)



[@macobgyn](#) T1 It's about the "stages of change". Many are still in Precontemplation or Contemplation en.wikipedia.org/wiki/Transtheo... [#hcsn](#)

6:21



[P. F. Anderson@pfanderson](#)



[@giasison](#) So true! //international community here at [#hcsn](#) WEEKLY!!

6:21



[Healthy Startups@healthystartups](#)



Not only across nations, but within places like Australia = isolated populations RT [@JBBC](#) T1 greater breakdown in geographic barriers [#hcsn](#)

6:21



[Whitney Zatzkin@MsWZ](#)



“[@ahier](#): Healthcare employment drops for only 2nd time in nearly 25 years [read.bi/1a1idFL](#)” [#hcsn](#)

6:21



[Lee Aase@LeeAase](#)



Sorry I'm late to the party! Congrats [@danamlewis](#) - you're among the wonderful folks I've met via Twitter and especially... [#hcsn](#)

6:21



[Nick Dawson@nickdawson](#)



[@YinkaVidal](#) I think it's less about liability and more about culture. Nonetheless, agree with the end result. [#HCSM](#)

6:21



[DrFay@DrFayOnline](#)



T1: Looking to get [#youngpp1](#) thinking and engaging in health to influence generational learning & use [#tech](#) in the process [#hcsn](#)

6:21



[Ruth Ann Crystal, MD@CatchTheBaby](#)



True MT [@nickdawson](#) T1: other milestones incl getting over fear of engaging, fear of HIPAA (red herring) & need to control [#hcsn](#)

6:21



[Jennifer Chevinsky@jchevinsky](#)



T1 Experienced [#hcsn](#) users & [#hcldr](#) starting to mentor newbies; some personal [#SoMe](#) mentors= [@CancerGeek](#), [@PracticalWisdom](#), [@NatriceR](#)

6:21



[Marie Ennis-O'Connor@JBBC](#)



[@healthystartups](#) yes, i realize that more now I am here! [#hcsn](#)

6:21



[MacArthur Obgyn@macobgyn](#)



RT [@padschicago](#) [@CatchTheBaby](#) Honestly don't think time is the main factor in HCP participation. The don't understanding value [#hcsn](#)

6:22



[Dana Lewis | #hcsn@danamlewis](#)



[@pfanderson](#) [@giasison](#) international perspectives = one of my favorite aspects of [#hcsn](#)

6:22



[Kathy Nieder MD@docnieder](#)



[@JBBC](#) [@RenzaS](#) -- [@Berci](#) also says that MDs CANNOT be up-to-date in medicine UNLESS they are online following thoughtleaders [#hcsn](#)

6:22



[Steven Incontrera@Steven_Paul](#)



[@CatchTheBaby](#) I love G+ HOA We've been doing them for a year and hope they catch on. You're right though best place to share ideas is [#HCSM](#)

6:22



[Claire Crossley@ClaireSMBB](#)



[@RenzaS](#) why do you think HCPs are encouraging patients to use social media, yet, do not themselves? [#hcsn](#)

6:22



[Nick Dawson@nickdawson](#)



[@JediPD](#) weaponized by patients, that's my bet. It's a profound enabler for PTs seeking to liberate their own health data. [#HCSM](#)

6:22



[Marie Ennis-O'Connor@JBBC](#)



[@macobgyn](#) yes! we will always find the time to do what we think is of value [#hcsn](#)

6:22



[Megan Ranney MD MPH@meganranney](#)



Agree. Fear, not sure what to do with [#SoMe](#), lack of exposure. This will change with time! [@macobgyn](#) [@padschicago](#) [@CatchTheBaby](#) [#hcsn](#)

6:22



[Nick Dawson@nickdawson](#)



[@pfanderson](#) [@abrewi3010](#) self-care, FTW! [#HCSM](#)

6:22



[Yinka Vidal@YinkaVidal](#)



[@CChappellMD](#) [#hcsn](#) I agree, but isn't going to be that easy. I was trying to teach one how to recover info from email. He was so frustrated

6:22



[Dr. Gia Sison@giasison](#)



T1 Having to meet all of you is a HUGE milestone for me! [#hcsn](#)

6:22



[Marie Ennis-O'Connor@JBBC](#)



[@docnieder](#) [@Berci](#) talks sense always! [#hcs](#)

6:23



[Dr. Gia Sison@giasison](#)



[@danamlewis](#) [@pfanderson](#) True!!!! [#hcs](#)

6:23



[Steven Incontrera@Steven_Paul](#)



RT [@JediPD](#) weaponized by patients, that's my bet. It's a profound enabler for PTs seeking to liberate their own health data. [#hcs](#)

6:23



[MacArthur Obgyn@macobgyn](#)



I'm out of practice. Forgot how fast this moves! [#hcs](#)

6:23



[Twice Diabetes@TwiceDiabetes](#)



Many hlth orgs & hCPs thad do use SM still use it as though it is old media, ie one-way didactic messages not a conversation [#hcs](#)

6:23



[P. F. Anderson@pfanderson](#)



[@docnieder](#) [@JBBC](#) [@RenzaS](#) [@Berci](#) There's a milestone right there! People are saying "Berci says ..." :) [#hcs](#)

6:24



[Healthy Startups@healthystartups](#)



RT [@pfanderson](#) [@docnieder](#) [@JBBC](#) [@RenzaS](#) [@Berci](#) There's a milestone right there! People are saying "Berci says ..." :) [#hcs](#)

6:24



[Dana Lewis | #hcsmdanamlewis](#)



[@LeeAase](#) thank you, Lee! [#hcsmd](#)

6:24



[Erin Moore@ekeeleymoore](#)



We've started to connect the dots of cross disease learning. Chronic conditions have a lot they can learn from one another!
[#Hcsmd](#)

6:24



[Steven Incontrera@Steven_Paul](#)



[@giasison](#) It's been a blessing for conferences as well. So fun to meet tweeters in person [#hcsmd](#)

6:25



[PDara MD, FACP@JediPD](#)



[@nickdawson](#) It would be so, if it were so. It's the reg arm of the legal eagles, unfortunately Pts should IMO carry their own records. [#hcsmd](#)

6:25



[Lee Aase@LeeAase](#)



Thanks [@pfanderson](#) - It has been great interacting w/you [#HCSM](#) [#MCCSM](#) [@FarrisTimimi](#)

6:25



[John@nastyogredaddy](#)



[@nickdawson](#) [#hcsmd](#) org's need to control is big reason some HCP's participate

6:25



[Marie Ennis-O'Connor@JBBC](#)



[@pfanderson](#) ha :-) Yes! [#hcs](#)

6:25



[Ruth Ann Crystal, MD@CatchTheBaby](#)



[@Steven_Paul](#) I haven't used G+ HOA yet, mostly b/c I only have time for one "time sink" and I love twitter. I bet I'd like it tho. [#hcs](#)

6:25



[Steven Incontrera@Steven_Paul](#)



[@TwiceDiabetes](#) that's where the patient advocates are comming in and starting amazing support communities. [#hcs](#)

6:25



[Esther Choo@choo_ek](#)



T1: MT [@ekeeley Moore](#): We've started to connect the dots of cross-disease learning. [#Hcs](#)

6:25



[Yinka Vidal@YinkaVidal](#)



[@ARJalali](#) [@RyanMadanickMD](#) [#hcs](#) How to do get hospital CEOs afraid of SoMe to join?

6:26



[Annette McKinnon@anetto](#)



T1 Chats are such a huge part of enriching Twitter experience in health. Comgrats on 5 years [#hcs](#)

6:26



[Ali R. Jalali@ARJalali](#)



[@giasison](#): T1 Having to meet all of you is a HUGE milestone for me! [#hcs](#) " Ditto!

6:26



[MacArthur Obgyn@macobgyn](#)



RT [@anetto](#) T1 Chats are such a huge part of enriching Twitter experience in health. Comgrats on 5 years [#hcs](#) [#hcs](#)

6:26



[Patrick D. Herron@patrickdherron](#)



T1 [#hcs](#) chat and others [#meded](#) [#bioethx](#) via social media are helping to be inspired, connect, and hone their skills

6:26



[Claire Crossley@ClaireSMBB](#)



[@CChappellMD](#) [@RenzaS](#) Ahh, was the same when I introduced Communities of Practice with discussion boards years ago. [#hcs](#)

6:26



[Erin Moore@ekeeley Moore](#)



[@YinkaVidal](#) [@ARJalali](#) [@RyanMadanickMD](#) Show them the opportunity that they're missing! [#hcs](#)

6:26



[Kathy Nieder MD@docnieder](#)



Count me in! RT [@ARJalali](#): "[@giasison](#): T1 Having to meet all of you is a HUGE milestone for me! [#hcs](#) " Ditto!

6:26



[John@nastyogredaddy](#)



[@nickdawson](#) [#hcs](#) anonymously . Habit I got into with last employer, doubt I'll break it now.

6:27



[Renza Scibilia@RenzaS](#)



ABsolutely! RT [@Steven_Paul](#): [@giasison](#) It's been a blessing for conferences as well. So fun to meet tweeters in person [#hcs](#)

6:27



[Rachel Tanner@rickit](#)



[@Steven_Paul @JediPD](#) sad but true. I wish a happy medium between professionals and patients could be found... [#hcs](#)

6:27



[AnnMarie Walsh@padschicago](#)



RT [@Steven_Paul](#): [@TwiceDiabetes](#) that's where the patient advocates are coming in and starting amazing support communities. [#hcs](#)

6:27



[Dr. Gia Sison@giasison](#)



[@Steven_Paul](#) Hope to meet all of you in the near future Steven [#hcs](#)

6:27



[Clay Chappell, MD@CChappellMD](#)



[@YinkaVidal](#) Definitely will take some time with some. Just have to keep demonstrating it as a useful tool and not something to fear. [#hcs](#)

6:27



[AnnMarie Walsh@padschicago](#)



Yes! RT [@Steven_Paul](#): [@giasison](#) It's been a blessing for conferences as well. So fun to meet tweeters in person [#hcs](#)

6:28



[HealthSocMed | #hcs@HealthSocMed](#)



Awesome T1 tweets kicking off the 5-year [#hcs](#) birthday party! (And thank ya'll for coming :)). Moving on to T2 in a few!

6:28



[Renza Scibilia@RenzaS](#)



RT [@HealthSocMed](#) Awesome T1 tweets kicking off the 5-year [#hcs](#) birthday party! (And thank ya'll for coming :)). Moving on to T2 in a few!

6:28



[P. F. Anderson@pfanderson](#)



[@LeeAase](#) [@FarrisTimimi](#) Wish I was more present, but always try to respond when called upon! [#hcs](#) [#mccsm](#)

6:28



[Natrice Rese@NatriceR](#)



[@jchevinsky](#) [@CancerGeek](#) [@PracticalWisdom](#) Jennifer thank you so much,, appreciate being included;) good evening! [#hcs](#) [#hcldr](#)

6:28



[Nick Dawson@nickdawson](#)



T1: In many ways, [#HCSM](#) is the public (social) facing presence of the health reform and patient empowerment Movement

6:28



[Steven Incontrera@Steven_Paul](#)



[@ARJalali](#) [@anetto](#) +1 I lovve it Google+ is catching on with the [#HCSM](#) community.

6:29



[Nick Dawson@nickdawson](#)



[@MeredithGould](#) - please note, cap M in my last tweet was on purpose :) [#hcs](#)

6:29



[Ali R. Jalali@ARJalali](#)



[@HealthSocMed](#) [@danamlewis](#) Happy [#hcs](#) Birthday!

6:29



[Dana Lewis | #hcsmdanamlewis](#)



[@ARJalali](#) thank you! [@HealthSocMed](#) [#hcsmd](#)

6:29



[MacArthur Obgyn@macobgyn](#)



RT [@nickdawson](#) [@MeredithGould](#) - hi strangers. Two of my favs in one tweet! [#hcsmd](#) [#hcsmd](#)

6:29



[Nick Dawson@nickdawson](#)



[@CatchTheBaby](#) [@pfanderson](#) [@docnieder](#) [@JBBC](#) [@RenzaS](#) people also say "Kathy says..." "Patricia says..." "Ruth Anne says..." [#hcsmd](#)

6:30



[Yinka Vidal@YinkaVidal](#)



[@NatriceR](#) [@jchevinsky](#) [@CancerGeek](#) [@PracticalWisdom](#) [#hcsmd](#) Hi Natrice! Happy New Year!

6:30



[HealthSocMed | #hcsmd@HealthSocMed](#)



TOPIC 2 - What do you think is most significant change in HCSM? (Can be org or patient's use, an innovative project, guidelines, etc.) [#hcsmd](#)

6:30



[AnnMarie Walsh@padschicago](#)



RT [@healthystartups](#): Maybe a stupid question - what about an [#hcsmd](#) web unconference?

6:30



[Nick Dawson@nickdawson](#)



[@NicholasDragon](#) Agree. [#HCSM](#)

6:30



[MacArthur Obgyn@macobgyn](#)



RT [@nickdawson](#): T1: In many ways, [#hcs](#) is the public (social) facing presence of the health reform and patient empowerment Movement [#hcs](#)

6:30



[Nick Dawson@nickdawson](#)



[@macobgyn](#) [@MeredithGould](#) hey to you stranger! [#HCSM](#)

6:31



[Erin Moore@ekeeleymoore](#)



T2: The learning health system that is being created by organizing all of these conversations [#hcs](#)

6:31



[Marie Ennis-O'Connor@JBBC](#)



[@nickdawson](#) they do it is true! [#HCSM](#)

6:31



[Steven Incontrera@Steven_Paul](#)



[@TwiceDiabetes](#) That is awesome. Groups like that are doing the lion share of the work right now. [#hcs](#)

6:31



[Dana Lewis | #hcs@danamlewis](#)



T2 live at the 5-year [#hcs](#) bday party: what do you think has been most significant change in HCSM over past 5 years?

6:31



[Yinka Vidal@YinkaVidal](#)



[@giasison](#) [@ARJalali](#) [#hcs](#) Hi Dr. Sison! How're you? happy New Year!

6:31



[P. F. Anderson@pfanderson](#)



[@nickdawson](#) [@CatchTheBaby](#) [@docnieder](#) [@JBBC](#) [@RenzaS](#) That's what I was aiming at, in few characters :) [#hcs](#)

6:31



[Renza Scibilia@RenzaS](#)



MT [@joshdbrett](#) The most significant change is health care providers and organizations using it. Patients been using it for some time. [#HCSM](#)

6:32



[Cynthia Floyd Manley@CynthiaManley](#)



Happy birthday! RT [@HealthSocMed](#): Awesome T1 tweets kicking off the 5-year [#hcs](#) birthday party! (And thank ya'll for coming :)).

6:32



[Marie Ennis-O'Connor@JBBC](#)



MT [@joshdbrett](#) The most significant change is health care providers and organizations using it. Patients been using it for some time. [#HCSM](#)

6:32



[Ali R. Jalali@ARJalali](#)



Agreed and +1 for HOA "[@Steven_Paul](#): [@ARJalali](#) [@anetto](#) +1 I lovve it Google+ is catching on with the [#HCSM](#) community."

6:32



[Joshua Brett@joshdbrett](#)



T2 [#hcs](#) (cont'd): But providers and businesses taking the plunge and embracing it is relatively recent phenomenon.

6:32



[@Healthy Startups@healthystartups](https://twitter.com/HealthyStartups)



MT [@RenzaS](https://twitter.com/RenzaS) MT [@joshdbrett](https://twitter.com/joshdbrett) most significant change is healthcare providers and organizations using it. Pts been using it for some time. [#HCSM](https://twitter.com/HCSM)

6:32



[Megan Ranney MD MPH@meganranney](https://twitter.com/meganranney)



T2: Most significant change = more ppl using. And starting to have some evidence that it imprves care/care process [#hcsm](https://twitter.com/hcsm)

6:32



[Dana Lewis | #hcsmdanamlewis](https://twitter.com/danamlewis)



[@CynthiaManley](https://twitter.com/CynthiaManley) thank you! :) [#hcsm](https://twitter.com/hcsm)

6:33



[P. F. Anderson@pfanderson](https://twitter.com/pfanderson)



[@RenzaS](https://twitter.com/RenzaS) [@JBBC](https://twitter.com/JBBC) [@Berci](https://twitter.com/Berci) True, but just think! We here remember when he was a med student! [#hcsm](https://twitter.com/hcsm)

6:33



[Marie Ennis-O'Connor@JBBC](https://twitter.com/JOConnor)



T2 conversations becoming significantly more global and participatory [#hcsm](https://twitter.com/hcsm)

6:33



[Nick Dawson@nickdawson](https://twitter.com/nickdawson)



T2: Significant change is increase in participation b/t provider orgs and patients - less 1-way, more 2-way (but still too rare) [#hcsm](https://twitter.com/hcsm)

6:33



[Kathy Nieder MD@docnieder](https://twitter.com/docnieder)



T2 Most significant change vary depending on POV. For me, it's when I see more MDs using it & being excited about the possibilities [#hcs](#)

6:33



[Yinka Vidal@YinkaVidal](#)



[@endocrine_witch](#) [@HealthSocMed](#) [#hcs](#) Hi Iris!

6:33



[Brian Ahier@ahier](#)



Thank you [@danamlewis](#) for 5 awesome years of [#hcs](#) ~ you are an inspiration!

6:33



[Steven Incontrera@Steven_Paul](#)



[@jchevinsky](#) [@healthhashtags](#) I second that what a great resource. [#hcs](#)

6:33



[Renza Scibilia@RenzaS](#)



T2 Most significant change is that it is more inclusive than previously. Room for more opinions and ideas. [#HCSM](#)

6:33



[Nick Dawson@nickdawson](#)



[@RenzaS](#) Hey Renza!! [#HCSM](#)

6:33



[P. F. Anderson@pfanderson](#)



[@HealthSocMed](#) Anti-significance wd be guidelines :) I love the was [@subatomicdoc](#) hashtag project has grown, shows maturity of [#hcs](#) IMHO

6:34



[Renza Scibilia@RenzaS](#)



Hey Nick. Good to see you here. Happy New Year! RT [@nickdawson](#) [@RenzaS](#) Hey Renza!! [#HCSM](#)

6:34



[Dana Lewis | #hcsm@danamlewis](#)



[@ahier](#) thank YOU! [#hcsm](#)

6:34



[Healthy Startups@healthystartups](#)



T2 discussing/ learning about your health has gone from 1 to 1; to 1 to many; to many to many [#hcsm](#)

6:34



[Marie Ennis-O'Connor@JBBC](#)



T2 a growing body of research into healthcare social media providing science based evidence it works! [#hcsm](#)

6:34



[MacArthur Obgyn@macobgyn](#)



RT [@healthystartups](#) T2 discussing/ learning about your health has gone from 1 to 1; to 1 to many; to many to many [#hcsm](#) [#hcsm](#)

6:34



[Dan Carter@DanRPG](#)



12 Best Twitter Feeds for Physicians [#hcsm](#) zite.to/1aio18z

6:35



[Joshua Brett@joshdbrett](#)



[@choo_ek](#) More than that, they realized that it wasn't something to be so scared of. [#hcs](#)

6:35



[Alan Brewington@abrewi3010](#)



A2 [#hcs](#) has made the playing field more equal. Ideas and thoughts matter here, not titles or perceived status or importance

6:35



[Rusty Hoe@RustyHoe](#)



[@JBBC](#) YES. I think many of us could see the importance anecdotally, but having the research to back it is great [#hcs](#)

6:35



[Iris Thiele Isip Tan@endocrine_witch](#)



Hi Yinka, lurking here :) while waiting for meeting to start [@YinkaVidal](#) [@HealthSocMed](#) great [#hcs](#) chat going on!

6:35



[Jennifer Chevinsky@jchevinsky](#)



RT [@DanRPG](#) 12 Best Twitter Feeds for Physicians [#hcs](#) zite.to/1aio18z

6:35



[Healthy Startups@healthystartups](#)



MT [@abrewi3010](#) A2 [#hcs](#) has made the playing field more equal. Ideas and thoughts matter here, not titles or perceived status/importance

6:36



[Nick Dawson@nickdawson](#)



[@JBBC](#) [@pfanderson](#) That's encouraging! Though I'm of 2 minds. Do we need evidence-based [#HCSM](#) research? Or is [#HCSM](#) just natural evolution?

6:36



[Esther Choo@choo_ek](#)



T2: [#hcs](#) has broken into the ivory tower in healthcare: routinely discussed in journals, traditional forums, used in sci conferences

6:36



[Claire Crossley@ClaireSMBB](#)



[@meganranney](#) Can I ask, please, where is good place to find evidence that hcs impacts care; go-to site for case studies? [#hcs](#)

6:36



[Megan Ranney MD MPH@meganranney](#)



yes need evidence to increase uptake. Otherwise may go way of [#EMR](#) (eg, IMO docs are leery right now) [@nickdawson](#) [@JBBC](#) [@pfanderson](#) [#hcs](#)

6:36



[Steven Incontrera@Steven_Paul](#)



T2: How mainstream this has become. We are getting Google Fiber here in Austin soon and I wonder what the next 5 years will give us [#HCSM](#)

6:37



[Dr. Gia Sison@giasison](#)



[@abrewi3010](#) All are equal [#hcs](#)

6:37



[P. F. Anderson@pfanderson](#)



[@abrewi3010](#) Yes! Patients & librarians speak on equal footing with doctors & administrators! [#hcs](#)

6:37



[Marie Ennis-O'Connor@JBBC](#)



T2 growing impetus towards open learning , open access journals [#hcs](#) [#thefuture](#)

6:37



[Healthy Startups@healthystartups](#)



MT [@choo_ek](#) T2 [#hcs](#) has broken into the ivory tower in healthcare: routinely discussed in journals, traditional forums, used in conferences

6:37



[Iris Thiele Isip Tan@endocrine_witch](#)



Agree, SoMe is an open platform where patients & docs can meet up for collaboration. Understand each other's viewpoints. [#hcs](#) [@RustyHoe](#)

6:37



[Nick Dawson@nickdawson](#)



[@ClaireSMBB](#) [@meganranney](#) I'm going to be contrarian and suggest pointing to studies doesn't advance the cause. It just creates cliques [#hcs](#)

6:37



[MacArthur Obgyn@macobgyn](#)



[@nickdawson](#) [@JBBC](#) [@pfanderson](#) it's natural evolution. actions we take in everyday life get applied to health slowly but eventually [#hcs](#)

6:37



[Megan Ranney MD MPH@meganranney](#)



great q. No central place. JMIR is one great resource Many of us are currently working on more [@ClaireSMBB](#) cc [@choo_ek](#) [#hcs](#)

6:37



[P. F. Anderson@pfanderson](#)



[@abrewi3010](#) And this all fosters so much collaboration, new opportunities, new relationships, discoveries ... [#hcs](#)

6:38



[Ali R. Jalali@ARJalali](#)



[@giasison](#) hello ! :-> [#hcs](#) [@YinkaVidal](#)

6:38



[Dr. Gia Sison@giasison](#)



T2 It has also made distance ed learning possible and accessible to all of us at no cost [#hcs](#)

6:38



[Nick Dawson@nickdawson](#)



[@abrewi3010](#) [@giasison](#) Indeed, we hold those (these) truths to be self-evident [#hcs](#)

6:38



[Renza Scibilia@RenzaS](#)



SoMe at conferences very significant esp from patient tweeters. Helps get new research etc out to other patients. [#HCSM](#)

6:38



[Dr. Gia Sison@giasison](#)



[@ClaireSMBB](#) [@meganranney](#) Great Q Claire [#hcs](#)

6:38



[Marie Ennis-O'Connor@JBBC](#)



[@nickdawson](#) i come from an academic/research background so I love to see the research that backs up what I already know as a user [#hcs](#)

6:38



[Megan Ranney MD MPH@meganranney](#)



can you expand what u mean? Think that research/implementation can happen in parallel. But "cliques"? [@nickdawson](#)
[@ClaireSMBB](#) #hcs

6:38



[Alan Brewington@abrewi3010](#)



A2 I believe #hcs is also celebrating and encouraging curiosity. Ideas are breeding more ideas

6:39



[Yinka Vidal@YinkaVidal](#)



[@nickdawson](#) [@JBBC](#) [@pfanderson](#) #hcs Right! Need more evidence based research data not confounded with many variables & improve predicability

6:39



[Steven Incontrera@Steven_Paul](#)



[@pfanderson](#) [@abrewi3010](#) Patients might have even passed the Doc's in some cases. #hcs

6:39



[Megan Ranney MD MPH@meganranney](#)



Also as #publichealth trained MD, it's in my blood to believe we always need study (cf. DARE program ;) [@nickdawson](#)
[@ClaireSMBB](#) #hcs

6:39



[Erin Moore@ekeeley Moore](#)



What he said! RT [@abrewi3010](#): A2 I believe #hcs is also celebrating and encouraging curiosity. Ideas are breeding more ideas

6:39



[MacArthur Obgyn@macobgyn](#)



[@JBBC](#) [@nickdawson](#) research very import but natural evolution of SoMe comes anyway. #hcs

6:39



[Jennifer Chevinsky@jchevinsky](mailto:jchevinsky)



T2 Change from 'voice of the doctor' to voices of healthcare team- DPT, PA, nurse, pharm, techs, phd, clergy, and *patient* + family! [#hcs](#)

6:39



[Healthy Startups@healthystartups](https://twitter.com/healthystartups)



Ends barriers to participate MT [@RenzaS](#) SoMe at conferences significant esp from pt tweeters. Helps get new research etc out to others [#hcs](#)

6:39



[Marie Ennis-O'Connor@JBBC](https://twitter.com/EndocrineWitch)



[@endocrine_witch](#) not just understand each other's viewpoints, but also learn from each other [#hcs](#)

6:39



[T2D Research@T2DRemission](https://twitter.com/T2DRemission)



[@nickdawson](#) [@JBBC](#) [@pfanderson](#) I see evidence for clinical value of [#hcs](#) as part of body of evidence of clinical value of pt social support.

6:40



[P. F. Anderson@pfanderson](https://twitter.com/pfanderson)



[@RenzaS](#) That may be the single most imp't aspect of [#hcs](#) - patients tweeting evidence to other patients!

6:40



[Nick Dawson@nickdawson](https://twitter.com/nickdawson)



[@meganranney](#) [@ClaireSMBB](#) studies on [#HCSM](#) creates an elitist class of academics who are less authorities on [#HCSM](#) than those living it

6:40



[Megan Ranney MD MPH@meganranney](#)



RT [@pfanderson](#) [@RenzaS](#) That may be the single most imp't aspect of [#hscsm](#) - patients tweeting evidence to other patients!

6:40



[Yinka Vidal@YinkaVidal](#)



[@JBBC](#) [@nickdawson](#) [#hscsm](#) Many of medical data presented by media to day tend to confuse people because not based on sound med research data

6:40



[Megan Ranney MD MPH@meganranney](#)



Hmm. Interesting. Would love to discuss more. Not sure I agree but appreciate the perspective [@nickdawson](#) [@ClaireSMBB](#) [#hscsm](#)

6:41



[Renza Scibilia@RenzaS](#)



[@pfanderson](#) Yes, few HCPs 'report back' conference learnings to patients (time factor). Patient tweeters/bloggers spread the word. [#HCSM](#)

6:41



[Nick Dawson@nickdawson](#)



[@meganranney](#) [@ClaireSMBB](#) I also fear [#HCSM](#) evidence is based on elevating fears for execs & providers rather than proving value for PTs

6:41



[Jennifer Chevinsky@jchevinsky](#)



[@PracticalWisdom](#) [@CancerGeek](#) Guess you are right on target! :) I look forward to reading it! [#hscsm](#)

6:41



[Nick Dawson@nickdawson](#)



[@meganranney](#) It's admittedly a counter-culture perspective. But I'm growing tired of 'evidence-based' everything.

[#HCSM](#)

6:41



[Iris Thiele Isip Tan@endocrine_witch](#)



Wish that were true here. Phil is social networking capital of the world but our MDs are somewhat late adopters [#hcs](#)
[@choo_ek](#) [@giasison](#)

6:41



[AnnMarie Walsh@padschicago](#)



Yes! RT [@RenzaS](#): SoMe at conferences very significant esp from patient tweeters. Helps get new research etc out to other patients. [#HCSM](#)

6:41



[Megan Ranney MD MPH@meganranney](#)



Should be opposite. [#PCORI](#) and [#epatients](#) can help make it pt-ctrd. Shouldn't be ivory tower- needs real-life [@nickdawson](#)
[@ClaireSMBB](#) [#hcs](#)

6:42



[Claire Crossley@ClaireSMBB](#)



[@nickdawson](#) kindly disagree, worked when EBM was new & then KT; learned if we want HCPs to change practice, EBM good ;-)
[@meganranney](#) [#hcs](#)

6:42



[P. F. Anderson@pfanderson](#)



[@nickdawson](#) [@JBBC](#) Evidence wont hurt, might help (I hope) [#hcs](#)

6:42



[T2D Research@T2DRemission](#)



[@ClaireSMBB](#) [@meganranney](#) I posted a collection of links this week on clinical value of social support in T2D, including [#SoMe](#). [#hcs](#)

6:42



[Nick Dawson@nickdawson](#)



[@meganranney](#) Although, with rise of 'N of 1' studies, I'm less concerned. Right [@ekeeley Moore?](#) [#HCSM](#)

6:42



[MacArthur Obgyn@macobgyn](#)



RT [@pfanderson](#) [@nickdawson](#) [@JBBC](#) Evidence wont hurt, might help (I hope) [#hcs m](#) [#hcs m](#)

6:42



[Megan Ranney MD MPH@meganranney](#)



Hah. Totally fair. I'm tired of [#research](#) that's too separated from real outcomes & dissemination. So mutual I guess :)
[@nickdawson](#) [#hcs m](#)

6:42



[Annette McKinnon@anetto](#)



[@macobgyn](#) With online conferences patients choose different "nuggets" than HCPs when spreading info [#hcs m](#)

6:42



[Nick Dawson@nickdawson](#)



[@ClaireSMBB](#) fully aware its a cynical view :) [#HCSM](#)

6:43



[MacArthur Obgyn@macobgyn](#)



Very true! RT [@anetto](#) [@macobgyn](#) With online conferences patients choose different "nuggets" than HCPs when spreading info [#hcs m](#) [#hcs m](#)

6:43



[Nick Dawson@nickdawson](#)



[@macobgyn](#) [@JBBC](#) what would we study? Outcomes? Costs? How? [#ImACynic](#) :) [#HCSM](#)

6:43



[Megan Ranney MD MPH@meganranney](#)



but prbly with grain of truth ;) RT [@nickdawson](#) [@ClaireSMBB](#) fully aware its a cynical view :) [#hcsn](#)

6:43



[AnnMarie Walsh@padschicago](#)



RT [@pfanderson](#): [@nickdawson](#) [@JBBC](#) Evidence wont hurt, might help (I hope) [#hcsn](#)

6:43



[Jennifer Celio@JMCelio](#)



[@RenzaS](#) SoMe at conferences also creates exponential reach from attendees to other healthcare providers [#hcsn](#)

6:43



[P. F. Anderson@pfanderson](#)



[@nickdawson](#) [@meganranney](#) [@ClaireSMBB](#) I worry abt that 2 [#hcsn](#)

6:43



[Dr. Gia Sison@giasison](#)



[@endocrine_witch](#) [@choo_ek](#) True Iris [#hcsn](#)

6:43



[Ruth Ann Crystal, MD@CatchTheBaby](#)



[@pfanderson](#) [@RenzaS](#) Live tweeting confs helps HCPs and patients. I love learning from others' tweets when I can't be at a conf too. [#hcsn](#)

6:44



[Dr. Amanda Young@MNPsyD](#)



[@Steven_Paul](#) Thanks! I appreciate the recap. [#hcs](#)

6:44



[Steven Incontrera@Steven_Paul](#)



[@choo_ek](#) I'm hoping the roll out of gigabit fiber nation wide will change the heathcare communications game. [#HCSM](#)

6:44



[Nick Dawson@nickdawson](#)



Less time on research, more time empowering patients and improving conditions for providers [#HCSM](#)

6:44



[HealthSocMed | #hcs@HealthSocMed](#)



One final topic for tonight's 5 year [#hcs](#) birthday party coming right up!

6:44



[MacArthur Obgyn@macobgyn](#)



[@nickdawson](#) [@JBBC](#) I study data to support the basic value prop that online engagement matters for docs. Prove time well spent [#hcs](#)

6:44



[Renza Scibilia@RenzaS](#)



RT [@nickdawson](#) Less time on research, more time empowering patients and improving conditions for providers [#HCSM](#)

6:44



[Megan Ranney MD MPH@meganranney](#)



OK, now I'll be contrarian: how will we know it actually improves conditions if we don't study it? ;) [@nickdawson](#) [#hcs](#)

6:44



[Nick Dawson@nickdawson](#)



[@ClaireSMBB](#) [@meganranney](#) I'm totally weird about this, I know :) But not wholly opposed to data and research [#HCSM](#)

6:45



[Kathy Nieder MD@docnieder](#)



Amen to that! RT [@nickdawson](#): Less time on research, more time empowering patients and improving conditions for providers [#hcsn](#)

6:45



[Healthy Startups@healthystartups](#)



[@HealthSocMed](#) are you going to ask if I'd like a cold, cold beer? ;) [#hcsn](#)

6:45



[Nick Dawson@nickdawson](#)



[@meganranney](#) left that door wide open! Fair! [#HCSM](#)

6:45



[P. F. Anderson@pfanderson](#)



[@healthystartups](#) True of all healthcare now. Evidence base is WAY behind practice & discovery [#hcsn](#)

6:45



[Megan Ranney MD MPH@meganranney](#)



Don't think research & practice are either/or. [@joshdbrett](#) [@nickdawson](#) [#hcsn](#)

6:45



[Claire Crossley@ClaireSMBB](#)



[@T2DRemission](#) Thank you for this, will explore later :-)
[@meganranney](#) [#hcs](#)

6:45



[Healthy Startups@healthystartups](#)



RT [@pfanderson](#) [@healthystartups](#) True of all healthcare now. Evidence base is WAY behind practice & discovery [#hcs](#)

6:45



[Erin Moore@ekeeley Moore](#)



[@meganranney](#) [@nickdawson](#) Oh we're studying it! ([c3nproject.org](#)) [#hcs](#)

6:45



[Dana Lewis | #hcs@danam Lewis](#)



[@healthystartups](#) nope. it's all about diet coke around here ;) [#hcs](#)

6:45



[Yinka Vidal@Yinka Vidal](#)



[@meganranney](#) [@nickdawson](#) [#hcs](#) Good research date can help better treatment and improves outcome compared to assembly line medicine

6:45



[Nick Dawson@nickdawson](#)



[@ekeeley Moore](#) I know you are, and you value N of 1 studies. [#HCSM](#)

6:45



[HealthSocMed | #hcs@HealthSocMed](#)



TOPIC 3 - Finally, what is the biggest thing that *hasn't* changed in HCSM that should? And, what can we do to change this? [#hcs](#)

6:46



[Jennifer Chevinsky@jchevinsky](#)



[@ARJalali](#) Of course I forget my own group! :) haha, of course students too! [#hcs](#)

6:46



[Esther Choo@choo_ek](#)



[.@nickdawson](#) ..but a little time w observational research while you are innovating... Why not? [#hcs](#)

6:46



[P. F. Anderson@pfanderson](#)



[@CatchTheBaby](#) [@RenzaS](#) Me, too. So disappointed when folk don't tweet as much as I would :) [#hcs](#)

6:46



[Jennifer Celio@JMCelio](#)



MT [@HealthSocMed](#) T3 - What is the biggest thing that *hasn't* changed in HCSM that should? And, what can we do to change this? [#hcs](#)

6:46



[Dana Lewis | #hcs@danamlewis](#)



T3 at 5 year [#hcs](#) bday party = what is the biggest thing that *hasn't* changed in HCSM that should? And, what can we do to change this?

6:46



[Yinka Vidal@YinkaVidal](#)



[@pfanderson](#) [@healthystartups](#) [#hcs](#) Evidence based medical practice is gradually evolving compared to traditional medicine of yesteryears.

6:46



[Iris Thiele Isip Tan@endocrine_witch](#)



[#hcs](#) research can perhaps quantify(?) patient engagement? Assess which are more effective ways? [@JBBC](#) [@nickdawson](#)

6:47



[Nick Dawson@nickdawson](#)



T3: 1 of 2 biggest non-changes is still lack of co-design, lack of recognition [#HCSM](#) use by orgs for finding and engaging expert patients

6:47



[Nick Dawson@nickdawson](#)



T3: 2 of 2 biggest non-changes is lack of support, by orgs, for socioeconomic diversity in their HCSM efforts and reach [#hcsm](#)

6:47



[Ruth Ann Crystal, MD@CatchTheBaby](#)



[@nickdawson](#) You mean less time on research of SoMe itself, right? We need clinical research :) [#hcsm](#)

6:47



[Nick Dawson@nickdawson](#)



[@CatchTheBaby](#) no we dont :) [#hcsm](#)

6:47



[Marie Ennis-O'Connor@JBBC](#)



[@nickdawson](#) if I want to try to convince hcps of value to pts I find I need some evidence to back up my proposition [#hcsm](#) [#justthewayitis](#)

6:47



[P. F. Anderson@pfanderson](#)



[@nickdawson](#) [@ekeeley Moore](#) Yes! "n of 1" studies becoming more and more imp, esp when aggregated & open [#hcsm](#)

6:48



[MacArthur O'Byrne@macobgyn](#)



T3 Same old HCP fears: no time, too hard and why should I? [#hcs](#)

6:48



[Kathy Nieder MD@docnieder](#)



1+ MT [@joshdbrett](#): T3 [#hcs](#) The biggest change still needs to happen is gvmnt (FDA, CMS) understanding SM & adopting clear rules on it.

6:48



[AnnMarie Walsh@padschicago](#)



I'd like to find some sort of directory for tweet chats and such so I could find more resources. [#hcs](#)

6:48



[Joshua Brett@joshdbrett](#)



T3 [#hcs](#) (cont'd): Right now, while the govt is acknowledging SM, regulations aren't as clear as they could and need to be.

6:48



[Nick Dawson@nickdawson](#)



[@JBBC](#) do we need data to convince people that helping an elder across the street is right? Don't need it for [#HCSM](#) either, red herring :)

6:48



[Jennifer Chevinsky@jchevinsky](#)



T3 same adoption problem we talk about- need 2 see more HCPs embracing [#hcs](#); maybe devoting some healthcare \$\$ to further development too!

6:48



[Steven Incontrera@Steven_Paul](#)



[@danamlewis](#) [@healthystartups](#) I love the Australians [#hcs](#)

6:48



[Nick Dawson@nickdawson](#)



[@JBBC](#) I'm clearly a little opinionated about that subject :) [#HCSM](#)

6:49



[Yinka Vidal@YinkaVidal](#)



[@HealthSocMed](#) [#hcsM](#) T3: Need to improve transparency & protect hospitals from liability& learn to reach settlements of mishaps out of court

6:49



[Claire Crossley@ClaireSMBB](#)



[@JediPD](#) I agree that EBM can include errors & bias but HCPs know that & should use accordingly ;-)
[@meganranney](#)
[@nickdawson](#) [#hcsM](#)

6:49



[Rusty Hoe@RustyHoe](#)



[@HealthSocMed](#) T3 Still need break through SoMe as an afterthought in some sectors Need to show how useful to those most resistant [#hcsM](#)

6:49



[MacArthur Obgyn@macobgyn](#)



RT [@joshdbrett](#) T3 while the govt is acknowledging SM, regulations aren't as clear as they could and need to be. [#hcsM](#)

6:49



[CarlyRM@CarlyRM](#)



Fix things that are easy, instead of things that are flashy [#hcsM](#) t3

6:49



[Megan Ranney MD MPH@meganranney](#)



RT [@fqure](#) [@meganranney](#) [@nickdawson](#) [@ClaireSMBB](#) Advice on health in particular w/out a study as baseline is just op-ed for the reading [#hcsn](#)

6:49



[P. F. Anderson@pfanderson](#)



[@YinkaVidal](#) [@healthystartups](#) I know. Intimately involved. supporting development of new methods for bigdata analysis [#hcsn](#)

6:49



[Renza Scibilia@RenzaS](#)



[@nickdawson](#) True. Orgs willing to be lynchpin between industry, patients and HCPs (with patient as central) using SoMe best. [#HCSM](#)

6:50



[Nick Dawson@nickdawson](#)



[@choo_ek](#) disagree. That's good energy wasted on bad. If they need data to move, they've missed the boat on [#HCSM](#)

6:50



[AnnMarie Walsh@padschicago](#)



RT [@joshdbrett](#): T3 [#hcsn](#) (cont'd): Right now, while the govt is acknowledging SM, regulations aren't as clear as they could and need to be.

6:50



[Steven Incontrera@Steven_Paul](#)



[@nickdawson](#) Nailed it! [#HCSM](#)

6:50



[Ruth Ann Crystal, MD@CatchTheBaby](#)



[@danamlewis](#) T3: I think that more ppl (pts, HCPs) need to join the conversation still. [#HCSM](#) offers many positive opportunities for education

6:50



[CarlyRM@CarlyRM](#)



[#hcs](#)m improvement needed to identify, cultivate and nurture patient experts

6:50



[Megan Ranney MD MPH@meganranney](#)



T3 will you hate me if I say "we need evidence/research" (collaborative bt pts/providers)? cc [@nickdawson](#) [#hcs](#)m

6:50



[P. F. Anderson@pfanderson](#)



[@joshdbrett](#) Qualify that with clear APPROPRIATE & USEFUL rules! [#hcs](#)m [#fdasm](#)

6:50



[Joshua Brett@joshdbrett](#)



Absolutely! RT [@pfanderson](#): [@joshdbrett](#) Qualify that with clear APPROPRIATE & USEFUL rules! [#hcs](#)m [#fdasm](#)

6:50



[Deep Ramachandran MD@Caduceusblogger](#)



I Want You to Keep Smoking (Part 1). is.gd/viPXo1 [#critcare](#), [#hcs](#)m

6:51



[Esther Choo@choo_ek](#)



[@docnieder](#) [@joshdbrett](#) NIH just put out an RFA for SoMe... I think everyone is getting it! [#hcs](#)m T1

6:51



[Megan Ranney MD MPH@meganranney](#)



Agree 100%. We need new skills, new methods, new partnerships to make this happen [@pfanderson](#) [@YinkaVidal](#)

[@healthstartups](#) [#hcs](#)

6:51



[Ruth Ann Crystal, MD@CatchTheBaby](#)



[@nickdawson](#) sarcasm? [#hcs](#)

6:51



[Joshua Brett@joshdbrett](#)



Great to hear! RT [@choo_ek](#): [.@docnieder](#) NIH just put out an RFA for SoMe... I think everyone is getting it! [#hcs](#) T1

6:51



[Rusty Hoe@RustyHoe](#)



[@CarlyRM](#) Really want to highlight, underline and add many exclamation marks to your comment :) [#hcs](#)

6:51



[Erin Moore@ekeeley Moore](#)



[@fquire](#) [@pfanderson](#) [@nickdawson](#) Can't afford not to [#hcs](#)

6:51



[Twice Diabetes@TwiceDiabetes](#)



[@nickdawson](#) That's why pts wholeheartedly endorse SM but many Drs/hcps remain sceptical & advise against SM use for health info [#hcs](#)

6:52



[Marie Ennis-O'Connor@JBBC](#)



RT [@CarlyRM](#) [#hcs](#) improvement needed to identify, cultivate and nurture patient experts

6:52



[Alan Brewington@abrewi3010](#)



A3 [#hcs](#) still hasn't research the classroom of future docs or bus management people from what I understand. SoMe so be taught to docs

6:52



[Yinka Vidal@YinkaVidal](#)



[@meganranney](#) [@nickdawson](#) [#hcs](#) Evidence based research is ironic - like evidence based investigation? You mean clinically applied research?

6:52



[PDara MD, FACP@JediPD](#)



[@ClaireSMBB](#) [@meganranney](#) [@nickdawson](#) Data generators create evidence thru probability based on anecdotes [#hcs](#) & hide behind p-values

6:53



[Megan Ranney MD MPH@meganranney](#)



I respect ppl who stick to their beliefs (until convinced otherwise. Hah.) [@nickdawson](#) [#hcs](#)

6:53



[Faisal Qureshi@fqure](#)



[@ekeeley Moore](#) the more reason for [#hcs](#) voices to find cure for the many un-[#hcs](#)

6:53



[Megan Ranney MD MPH@meganranney](#)



That == bad research. P-values do not equal quality or meaning. [@JediPD](#) [@ClaireSMBB](#) [@nickdawson](#) [#hcs](#)

6:53



[P. F. Anderson@pfanderson](#)



[@ekeeley Moore](#) [@fqure](#) [@nickdawson](#) Agree. Personalized medicine is where everything is headed, but [#pmed](#) based on aggregated info/data [#hcs](#)

6:53



[Alan Brewington@abrewi3010](#)



A3 I also believe [#hcsn](#) should be taught to future exec and policy students. All poss players should have education before reaching prof

6:54



[Dana Lewis | #hcsn@danamlewis](#)



[@fqre](#) well said! [#hcsn](#)

6:54



[Nick Dawson@nickdawson](#)



[@abrewi3010](#) no doubt!! My MHA class included discussions on [#HCSM](#) - was a very very proud moment for me

6:54



[Joshua Brett@joshdbrett](#)



[@abrewi3010](#) And to medical students, so they understand its benefits and limitations and how to use it. [#hcsn](#)

6:54



[P. F. Anderson@pfanderson](#)



[@YinkaVidal](#) [@meganranney](#) [@nickdawson](#) I've heard that comment for at least 10-15 years! Agree! [#hcsn](#)

6:54



[Iris Thiele Isip Tan@endocrine_witch](#)



T3 teach use of [#hcsn](#) tools in medical education

6:55



[Michael D. Newton@mnewtonPharmD](#)



[@abrewi3010](#) agree should be taught, most students don't understand SM power and don't use it in a "professional" fashion
[#hcs](#)

6:55



[Twice Diabetes@TwiceDiabetes](#)



Pt experts can be recognised by their community though, a bit wary of HCPs appointing pt experts, a bit like school prefects
[#hcs](#)

6:55



[HealthSocMed | #hcs@HealthSocMed](#)



Phenomenal chat tonight and pretty much every night in past 5 years of [#hcs](#) history! Time to wrap up - thoughts for week & year(s) ahead?

6:55



[Alan Brewington@abrewi3010](#)



[@nickdawson](#) what does EBM stand for? I can't figure that out. [#hcs](#)

6:55



[Esther Choo@choo_ek](#)



“[@endocrine_witch](#): T3 teach use of [#hcs](#) tools in medical education” <-- would love to see this

6:55



[Erin Moore@ekeelemoore](#)



[@fquire](#) [@pfanderson](#) [@nickdawson](#) Here's an example of what I've done w nof1 [bit.ly/1doxWiI](#) [#hcs](#)

6:55



[Healthy Startups@healthystartups](#)



A3 re 'teaching SoMe'. Teaching isn't just about tools, policies, guidelines, eithics. Also how to tell/share health stories using SoMe [#hcs](#)

6:55



[Yinka Vidal@YinkaVidal](#)



[#hcs](#) GIFT for HCP Luckily tonight this book is still FREE only a few hours left to night Enjoy it! Peace in Storms!
amazon.com/Finding-Peace-...

6:55



[MacArthur Obgyn@macobgyn](#)



I forgot how much fun this is and how smart y'all are Nice to be back. [#hcs](#)

6:55



[Megan Ranney MD MPH@meganranney](#)



EBM= evidence based medicine -> eg we're not practicing based on anecdote [@abrewi3010](#) [@nickdawson](#) [#hcs](#)

6:56



[Jennifer Chevinsky@jchevinsky](#)



[@joshdbrett](#) [@abrewi3010](#) Yes! [@AMA_MSS](#) taking on new social media initiatives & encouraging med students to take part! (it's starting!) [#hcs](#)

6:56



[Iris Thiele Isip Tan@endocrine_witch](#)



Teachers playing catch up? “[@choo_ek](#): “[@endocrine_witch](#): T3 teach use of [#hcs](#) tools in medical education” <-- would love to see this”

6:56



[Esther Choo@choo_ek](#)



[@nickdawson](#) agree to disagree? Perhaps can convince you in future [#hcs](#) chats.

6:56



[Steven Incontrera@Steven_Paul](#)



[@healthystartups](#) the stories will make the platform. [#hcs](#)

6:56



[Nick Dawson@nickdawson](#)



[@meganranney](#) [@abrewi3010](#) I hear leeches are good for most ailments? [#HCSM](#)

6:56



[Annette McKinnon@anetto](#)



T3 Patients could be more involved in medical education. Involved now in interdisciplinary course with students [#hcs](#)

6:56



[Rusty Hoe@RustyHoe](#)



[@TwiceDiabetes](#) True. Though even having them acknowledge the need, or existence, can be a huge step for many organisations. [#hcs](#)

6:56



[Erin Moore@ekeeleymoore](#)



[@fqre](#) I'm working on it! Hired by the hospital as "Family Partner", imploring them take the risk, showing them the value [#hcs](#)

6:56



[Marie Ennis-O'Connor@JBBC](#)



[@nickdawson](#) my research based on psycho-social benefit to pts backed up by evidence based research. I still believe research needed [#hcs](#)

6:56



[Nick Dawson@nickdawson](#)



[@choo_ek](#) fully open to it! :) [#HCSM](#)

6:56



[Kathy Nieder MD@docnieder](#)



Closing thoughts--here's a toast to [@danamlewis](#) and the next five years of [#hcs](#)

6:57



[AnnMarie Walsh@padschicago](#)



RT [@macobgyn](#): I forgot how much fun this is and how smart y'all are Nice to be back. [#hcs](#)

6:57



[P. F. Anderson@pfanderson](#)



[@TwiceDiabetes](#) Agree! Somethings need to be grown organically, but can still fertilize ;) [#hcs](#)

6:57



[Jennifer Celio@JMCelio](#)



[@joshdbrett](#) [@abrewi3010](#) to ALL students. For this to happen, profs need to be educated on its importance to make time in class for it. [#hcs](#)

6:57



[PDara MD, FACP@JediPD](#)



[@meganranney](#) [@ClaireSMBB](#) [@nickdawson](#) Wrote a post on: SIGNIFICANCE jedismedicine.blogspot.com/2013/06/signif... You might find interesting...or not. [#hcs](#)

6:57



[Renza Scibilia@RenzaS](#)



[@anetto](#) This happening in limited capacity now. I speak with med students about the patient experience & always mention value of SoMe [#HCSM](#)

6:57



[Ann Becker-Schutte@DrBeckerSchutte](#)



Waving to the [#hcs](#) crew--I've been sidelined tonight. Good to see such an active discussion hopping!

6:57



[MacArthur Obgyn@macobgyn](#)



RT [@anetto](#) RT [@docnieder](#): Closing thoughts--here's a toast to [@danamlewis](#) and the next five years of [#hcs](#) [#hcs](#)

6:57



[Healthy Startups@healthystartups](#)



L'chaim! RT [@anetto](#) RT [@docnieder](#): Closing thoughts--here's a toast to [@danamlewis](#) and the next five years of [#hcs](#)

6:57



[Ruth Ann Crystal, MD@CatchTheBaby](#)



[@macobgyn](#) Very fun and informative- but hard to keep up sometimes as the tweets go so fast :) [#hcs](#)

6:58



[Renza Scibilia@RenzaS](#)



[@pfanderson](#) [@TwiceDiabetes](#) Yes, although good for HCPs to be able to point to blogs/tweet chats for SoMe novices. [#HCSM](#)

6:58



[Marie Ennis-O'Connor@JBBC](#)



Has a part to play in moving somed fwd RT [@meganranney](#): EBM= evidnece based medicine -> eg we're not practicing based on anecdote [#hcs](#)

6:58



[Yinka Vidal@YinkaVidal](#)



[@meganranney](#) [@JediPD](#) [@ClaireSMBB](#) [@nickdawson](#) [#Hcs](#) We shoud differentiate the value of "observational studies" from "double blind research"

6:58



[AnnMarie Walsh@padschicago](#)



RT [@nickdawson](#): [@meganranney](#) [@abrewi3010](#) I hear leeches are good for most ailments? [#HCSM](#)

6:58



[AnnMarie Walsh@padschicago](#)



RT [@docnieder](#): Closing thoughts--here's a toast to [@danamlewis](#) and the next five years of [#hcs](#)

6:58



[Joshua Brett@joshdbrett](#)



[@jchevinsky](#) [@abrewi3010](#) [@AMA_MSS](#) Good luck! [#hcs](#)

6:59



[Nick Dawson@nickdawson](#)



[#HCSM](#) last thought, on 5th b-day of world-changing tweet chat—lets all go out & do something to improve a patient's experience this week

6:59



[Lisa Costello@LisaCostelloWV](#)



[@mnewtonPharmD](#) [@abrewi3010](#) agree! Need to teach students digital literacy, transition from personal to professional use. [#hcs](#) = powerful

6:59



[Claire Crossley@ClaireSMBB](#)



[@JediPD](#) I look forward to reading, thank you! [@meganranney](#) [@nickdawson](#) [#hcs](#)

6:59



[PDara MD, FACP@JediPD](#)



Goodnight All at [#HCSM](#) and thanks to [@danamlewis](#) for being the thinker, seer, and doer of all things at [#HCSM](#) Happy 5th!

6:59



[Marie Ennis-O'Connor@JBBC](#)



[@anetto](#) t3 agree. Patient as teacher should be part of med curriculum [#hcsm](#)

6:59



[Renza Scibilia@RenzaS](#)



RT [@JBBC](#) [@anetto](#) t3 agree. Patient as teacher should be part of med curriculum [#hcsm](#)

6:59



[Alan Brewington@abrewi3010](#)



[@JMCelio](#) [@joshdbrett](#) good point, we need to educate the professors first so they can share their knowledge [#hcsm](#)

6:59



[P. F. Anderson@pfanderson](#)



[@TwiceDiabetes](#) to support patient community growth? :) [#hcsm](#)

6:59



[T2D Research@T2DRemission](#)



Thanks from a newcomer for tonight's theme and perspectives! Congratulations to [@danamlewis](#) and all involved! [#hcsm](#)

7:00



[Brian Ahier@ahier](#)



[#hcsm](#) trivia [@danamlewis](#): when was teh hashtag changed from [#healthcomm](#)? :-)

7:00



[Esther Choo@choo_ek](#)



CT: The do vs research dichotomy is false. Research starts with compelling stories. Gather the stories--> they lead to the right res [#hcs](#)

7:00



[Nick Dawson@nickdawson](#)



A very heartfelt thanks to [@danamlewis](#) for her vision in creating and furthering [#HCSM](#) for 5 years - hooray Dana!

7:00



[Michael D. Newton@mnewtonPharmD](#)



[@JMCelio](#) [@joshdbrett](#) [@abrewi3010](#) speaking as a prof, I can tell you very few have even used social media [#hcs](#)

7:00



[Dana Lewis | #hcs@danamlewis](#)



[@JediPD](#) [@CatchTheBaby](#) [@padschicago](#) [@healthystartups](#) [@anetto](#) [@docnieder](#) [@T2DRemission](#) thank you, all! [#hcs](#)

7:00



[P. F. Anderson@pfanderson](#)



[@JBBC](#) [@meganranney](#) We do when anecdote is the best available evidence (ie. nothing better) [#hcs](#)

7:00



[HealthSocMed | #hcs@HealthSocMed](#)



That's a wrap on tonight & 5 years of [#hcs](#)! :) See you next week again at 8pm CT - remember to DM or [@HealthSocMed](#) topic ideas!