

#hcsM - January 5, 2014

5:59



[HealthSocMed | #hcsM@HealthSocMed](#)



Welcome to ([#hcsM](#)) healthcare communications & social media. If you're joining tonight, please introduce yourself! ([@danamlewis](#) moderating)

6:00



[Andrew Lopez, RN@nursefriendly](#)



Sunday [#Healthcare](#) [#Tweetchats](#) (ET) 9p [#HCSM](#) (Healthcare Social Media), 10p [#BTSM](#) ([#BrainTumor](#) Social Media) - [#nurseup](#)

6:01



[Jennifer Chevinsky@jchevinsky](#)



Med/bioethics student joining [#hcsM](#) tonight : )

6:01



[Clay Chappell, MD@CChappellMD](#)



Good evening. [#hcsM](#)

6:01



[HealthSocMed | #hcsM@HealthSocMed](#)



We will assume all tweets within [#hcsM](#) during following hour are your own & not those of your employers (unless specifically declared).

6:02

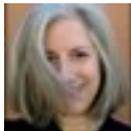


[Dana Lewis | #hcsM@danamlewis](#)



[@bacigalupe](#) evening! yes, hopefully [#hcsM](#) can help warm everyone up :)

6:02



[MeredithGould@MeredithGould](#)



Yep, going to watch [#downtonabbey](#) and somewhat participate in this chat! [#hcsn](#)

6:02



[T2D Research@T2DRemission](#)



Michael Massing here - wine at hand, cat in lap, & finally something besides [#hcsn](#) (re)tweets in my feed! Not that there's anything wrong...

6:02



[Annette McKinnon@anetto](#)



Annette from snowy Toronto. Blogger, advocate and patient [#hcsn](#)

6:02



[Jordan Davidson@JA\\_Davids](#)



Health journalist joining tonight's [#hcsn](#) on a train back to NYC so will be in and out.

6:02



[Alan Brewington@abrewi3010](#)



Hey everyone! Alan here from Boise Idaho. Please send snow, I need to ski more [#hcsn](#)

6:03



[MeredithGould@MeredithGould](#)



[@danamlewis](#) 2 hour opener! [#hcsn](#)

6:03



[Opternative@Opternative](#)



Operative here from Chicago, first time chatter! [#hcs](#)

6:03



[Erin Moore@ekeeleymoore](#)



Happy New Year! Erin from Cincinnati joining. Family Partner at [@CincyChildrens](#) [#hcs](#)

6:03



[Twice Diabetes@TwiceDiabetes](#)



Hi there, Mel from Sydney, diabetes advocate mainly lurking [#hcs](#)

6:03



[Dr. Gia Sison@giasison](#)



Hi everyone Gia here from Manila Philippines [#hcs](#)

6:03



[Annette McKinnon@anetto](#)



[@abrewi3010](#) We're having a storm. Woud love to send snow. All charged up in case power goes [#hcs](#)

6:04



[Kathy Nieder MD@docnieder](#)



Kathy in Louisville and we're skirting that storm's edge. Not looking forward to the dropping temperature! [#hcs](#)

6:04



[DrFay@DrFayOnline](#)



Joining the chat! Hi everyone. [#hcs](#)

6:04



[Einstein Coll of Med@EinsteinMed](#)



Good evening. David Flores, social media manager [@EinsteinMed](#). Checking in after a long hiatus. Hope everyone is well! [#hcs](#)

6:04



[HealthSocMed | #hcs@HealthSocMed](#)



Welcome, everyone, to [#hcs](#)! Special hi to any first-timers joining tonight :), and of course our friendly lurkers. Tweet in anytime!

6:04



[TEDMED@TEDMED](#)



From our Catalyst series: One solution to science's [#reproducibility](#) problem [blog.tedmed.com/?p=4439](#) [#hcs](#) [#greatestchallenges](#)

6:04



[Vasu Anandan@vasuMPH](#)



"[@TEDMED](#): From our Catalyst series: One solution to science's [#reproducibility](#) problem [blog.tedmed.com/?p=4439](#) [#hcs](#) [#greatestchallenges](#)"

6:04



[MeredithGould@MeredithGould](#)



< It's 2014 and I'm reviving my [#epatient](#) and healthcare communications involvement. Watch out! [#hcs](#)

6:04



[Real Talk Dr. Offutt@RTwithDrOffutt](#)



[@danamlewis](#) [#hcs](#) thanks! Excited to follow the chat.

6:04



[bacigalupe@bacigalupe](#)



[@MeredithGould](#) mmmm I would prefer to catch up with another episode of Lillyhammer, that's a really good series. [#hcs](#)

6:05



[Alan Brewington@abrewi3010](#)



[@anetto](#) thanks! Hope your power stays on! [#hcsn](#)

6:05



[Jewels@She\\_Sugar](#)



Jewels - Nurse/ patient/ advocate [#hcsn](#)

6:05



[DrFay@DrFayOnline](#)



Ah...familiar faces and great thinking on [#hcsn](#) tonight.

6:05



[Marissa Lo@marissawylo](#)



Hi everyone! First time participating in the chat. My name is Marissa and I'm an occupational therapy student [#hcsn](#)

6:05



[Kathy Nieder MD@docnieder](#)



I've missed the [#hcsn](#) group!

6:06



[Erin Moore@ekeeleymoore](#)



[@docnieder](#) Ditto! [#hcsn](#)

6:06



[Kathy Nieder MD@docnieder](#)



[@marissawylo](#) Welcome! [#hcsn](#)

6:06



[Kathy Nieder MD@docnieder](#)



[@ekeeley Moore](#) Snowing there? [#hcs m](#)

6:06



[Mark Salke@marksalke](#)



[@docnieder](#) [@ekeeley Moore](#) Glad to see y'all! [#hcs m](#)

6:06



[P. F. Anderson@pfanderson](#)



[@anetto](#) [@abrewi3010](#) We're in a storm, too. Most schools already announced closed tomorrow. Praying we don't lose power. [#hcs m](#)

6:07



[Kathy Nieder MD@docnieder](#)



[@marksalke](#) [@Keeley Moore](#) Ditto! [#hcs m](#)

6:07



[Dana Lewis | #hcs m@danamlewis](#)



[@marissawylo](#) welcome! [#hcs m](#)

6:07



[Dr. Gia Sison@giasison](#)



[@marksalke](#) [@docnieder](#) [@ekeeley Moore](#) Likewise Mark! [#hcs m](#)

6:07



[HealthSocMed | #hcs m@HealthSocMed](#)



We'll get started with topic 1 (T1) in just a few minutes. Remember if you jump in to [#hcsn](#) later to introduce yourself!

6:07



[bacigalupe@bacigalupe](#)



Hey, some of my favorite GF folks at [#hcsn](#)

6:08



[Shoa Clarke, MD PhD@ShoaClarke](#)



[#HCSM](#) hello from Boston

6:08



[Mark Salke@marksalke](#)



[@giasison](#) Hi Gia! [#hcsn](#)

6:08



[Dr. Deanna Attai@DrAttai](#)



hello all - breast surgeon in LA, mostly lurking [#hcsn](#)

6:08



[Alan Brewington@abrewi3010](#)



[@danamlewis](#) your vacation pics were great! I'm surprised you came back :) [#hcsn](#)

6:08



[Kathy Nieder MD@docnieder](#)



[@ekeeley Moore](#) Yep Snow started about 20 min ago, but not much. [#hcsn](#)

6:08



[Dana Lewis | #hcsn@danamlewis](#)



[@abrewi3010](#) thanks! and ;) [#hcsm](#)

6:08



[Sunny Chan@waisunchan](#)



Evening, how's everyone tonight? [#hcsm](#)

6:09



[Mark Salke@marksalke](#)



[@megratu](#) Welcome! We're glad to see you here. [#hcsm](#)

6:09



[bacigalupe@bacigalupe](#)



Just a reminder to new and old that T1 T2 and T3 are not airport terminals but the questions we are addressing at [#hcsm](#)

6:09



[Alan Brewington@abrewi3010](#)



[@docnieder](#) [@pfanderson](#) [@anetto](#) good luck everyone!!! [#hcsm](#)

6:09



[OneGrenouille@onegrenouille](#)



Hello, random epatient [#hcsm](#)

6:09



[Kathy Nieder MD@docnieder](#)



Several first timers! [@megratu](#) Welcome to [#hcsm](#)

6:09



[Erin Moore@ekeeley Moore](#)



[@DrFayOnline](#) [@giasison](#) [@marksalke](#) [@docnieder](#) Welcome! [#hcs m](#)

6:09



[Reyes-Miranda PNP-BC@PedPrac12](#)



[#hcs m](#) Hi all , I am Clara Ped Hospitalist NP, delighted to get to " be" here :)

6:09



[HealthSocMed | #hcs m@HealthSocMed](#)



TOPIC 1 - Looking back: What changed in health care & social media in 2013? Which changes were good; were any not-so-good? [#hcs m](#)

6:10



[David Lee Scher, MD@dlschermd](#)



[#hcs m](#) Good evening all. Glad to be here.

6:10



[Heather Z@ZHeatherChamp](#)



Hi! Person w/& advocate for 2 [#rare disease](#) 's that I have. Cowden's Syndrome & Lhermitte-duclose disease. Glad to be here! [#hcs m](#)

6:10



[Real Talk Dr. Offutt@RTwithDrOffutt](#)



[#hcs m](#) Hi everyone. I am new to the group. Trying to reach out to teens via hcs m to get then to talk abt teen health topics. Any tips?

6:10



[Dr. Gia Sison@giasison](#)



[@marksalke](#) Hello Mark! [#hcs m](#)

6:10



[P. F. Anderson@pfanderson](#)



[@bacigalupe](#) Found an AWESOME mix for GF bread that tastes like real bread! [gfnfoods.com](#) [#hcs](#)[m](#) [#gf](#) [#glutenfree](#)

6:10



[Shana Dykema@megratu](#)



[@marksalke](#) Thank you! I'm excited to be here tonight! [#hcs](#)[m](#)

6:10



[Erin Moore@ekeeley Moore](#)



T1: Our hospital realized the value of having patients as partners! [#hcs](#)[m](#)

6:10



[Dr. Gia Sison@giasison](#)



[@DrFayOnline](#) [@marksalke](#) [@docnieder](#) [@ekeeley Moore](#) Happy new year to all! [#hcs](#)[m](#)

6:10



[Einstein Coll of Med@EinsteinMed](#)



Hi Mark and Gia! [@giasison](#) [@marksalke](#) [#hcs](#)[m](#)

6:10



[Shana Dykema@megratu](#)



[@docnieder](#) Thank you, I'm glad to be here tonight! [#hcs](#)[m](#)

6:11



[Shelley V. Adams@shelleyvadams](#)



[#hcs](#)[m](#) First timer also, probably lurking. [#MentalHealth](#) advocacy and aspiring [#HealthIT](#) pro in North Carolina

6:11



[Jennifer Chevinsky@jchevinsky](#)



T1 More discussions on use of [#hcsn](#) in healthcare instead of dismissal of SoMe use. A very good and important change!

6:11



[P. F. Anderson@pfanderson](#)



[@docnieder](#) [@ekeeley Moore](#) Oh, ours has been going all day. Have about 8 inches so far, I think. [#hcsn](#)

6:11



[Mark Salke@marksalke](#)



Hi David! RT [@EinsteinMed](#): Hi Mark and Gia! [@giasison](#) [#hcsn](#)

6:11



[Afternoon Napper@AfternoonNapper](#)



Greetings to the [#hcsn](#) gang. Re-entering the space after a holiday break.

6:11



[Heather Z@ZHeatherChamp](#)



[@waisunchan](#) Really? Where? :) [#hcsn](#)

6:11

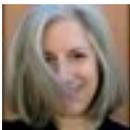


[Annette McKinnon@anetto](#)



T1 I changed over the year. Really becoming more educated and anxious to change the status quo. [#hcsn](#)

6:12



[MeredithGould@MeredithGould](#)



RT [@waisunchan](#) T1 2013 was the year of patients being the focus [#hcsn](#)

6:12



[P. F. Anderson@pfanderson](#)



[@HealthSocMed](#) I have to listen for this one. I've been watching this for so long, doesn't seem like any big changes! [#hcs](#)

6:12



[Shana Dykema@megratu](#)



[@HealthSocMed](#) A1 I think many organizations became much more vocal on outlets such as Twitter - good for my generation & later ones! [#hcs](#)

6:12



[Kathy Nieder MD@docnieder](#)



T1 More doctors seeing the value in Social Media in medicine is one of the good changes of 2013 [#hcs](#)

6:12



[Jennifer Chevinsky@jchevinsky](#)



RT [@HealthSocMed](#) T1 - Looking back: What changed in health care & social media in 2013? Which changes were good; were any not-so-good? [#hcs](#)

6:12



[Erin Moore@ekeeley Moore](#)



[@pfanderson](#) [@docnieder](#) Temp to drop to -10 by morning with windchills near -40. Ack! [#hcs](#)

6:12



[Dr. Gia Sison@giasison](#)



T1 Patient engagement/empowerment and diversity of reach amongst the HC team was definitely achieved via SoMe [#hcs](#)

6:12



[Opternative@Opternative](#)



[@DrFayOnline](#) it looks like things move very fast here [#hcs](#)

6:12



[Alan Brewington@abrewi3010](#)



A1 more patients entered the conversation. The growth of SoMedia doesn't seem to be slowing [#hcs](#)

6:12



[Annette McKinnon@anetto](#)



T1 Growing attention to largest stakeholder and ultimate payor - the patient. That was positive [#hcs](#)

6:12



[Afternoon Napper@AfternoonNapper](#)



[@danamlewis](#) You too - mine has been filled mostly with work. Press day is tomorrow for the mag. [#hcs](#)

6:13



[Dr. Gia Sison@giasison](#)



+1/RT [@docnieder](#): T1 More doctors seeing the value in Social Media in medicine is one of the good changes of 2013 [#hcs](#)

6:13



[Kathy Nieder MD@docnieder](#)



[@ekeeley Moore](#) [@pfanderson](#) I think the worst we get is -1 \*fingers crossed\* [#hcs](#)

6:13



[P. F. Anderson@pfanderson](#)



[@ekeeley Moore](#) [@docnieder](#) Yes, we heard windchills of -25F to -35F [#hcs](#)

6:13



[bacigalupe@bacigalupe](#)



T1: A lot changed, I think privacy became a central question for most [#hcs](#)

6:13



[PDara MD, FACP@JediPD](#)



T1: The knowledge transparency & base exploded via Twitter. Both patients, caregivers and Physicians seem to benefit. [#HCSM](#)

6:13



[Einstein Coll of Med@EinsteinMed](#)



Think more doctors and hospitals too. RT [@abrewi3010](#) A1 more patients entered the conversation... [#hcs](#)

6:13



[Megan Ranney MD MPH@meganranney](#)



Agree - interested in others' thoughts. (Stay safe in snow, too!) [@pfanderson](#) [@HealthSocMed](#) [#hcs](#)

6:13



[Jennifer Chevinsky@jchevinsky](#)



RT [@bacigalupe](#) T1: A lot changed, I think privacy became a central question for most [#hcs](#)

6:13



[Heather Z@ZHeatherChamp](#)



[@jchevinsky](#) Indeed. [#hcs](#)

6:13



[David Lee Scher, MD@dlschermd](#)



[#hcs](#)m T1 People are realizing how analytics of online patient communities can be used to gather critical info used to help. [@LiquidGrids](#)

6:14



[Sunny Chan@waisunchan](#)



T1 2013 was the year respective Medical Councils & Colleges decided they needed to act & issue guidelines on how Docs use SoMe [#hcs](#)m

6:14



[Marissa Lo@marissawyl0](#)



[@megratu @HealthSocMed](#) Great point! I follow a lot of different health organizations and receive news via Twitter [#hcs](#)m

6:14



[bacigalupe@bacigalupe](#)



Probably, 2013 was the year [#hcs](#)m lost its virginity, need for better data, less naiveté, mainstreaming, etc.

6:14



[Dr. Gia Sison@giasison](#)



[@EinsteinMed @marksalke](#) Hello David! [#hcs](#)m

6:14



[Heather Z@ZHeatherChamp](#)



A1: My local hospital went "electronic" - that was a HUGE deal! [#hcs](#)m

6:14



[Megan Ranney MD MPH@meganranney](#)



RT [@bacigalupe](#) Probably, 2013 was the year [#hcs](#)m lost its virginity, need for better data, less naiveté, mainstreaming, etc.

6:14



[Sunny Chan@waisunchan](#)



T1 2013 showed how fast health news could disseminate as result of social media [#hcsn](#)

6:14



[Annette McKinnon@anetto](#)



T1 More worried about privacy than ever [@bacigalupe](#) [#hcsn](#)

6:14



[DrFay@DrFayOnline](#)



T1: SoMe enables more diversity of thought from patients who are engaged in digital space. Now must examine how to engage even more [#hcsn](#)

6:14



[PDara MD, FACP@JediPD](#)



Agree, they did! RT [@EinsteinMed](#): Think more doctors and hospitals too. RT [@abrewi3010](#) A1 more patients entered the conversation... [#hcsn](#)

6:15



[Alan Brewington@abrewi3010](#)



A1 the value of open and easily accessed information is being realized. [#hcsn](#)

6:15



[Rahul Nayak@TeamMDrs](#)



[#hcsn](#) hey all. Most lurking. Performance improvement and patient safety in A1

6:15



[Dr. Gia Sison@giasison](#)



[@bacigalupe](#) And how to handle it as well [#hcsn](#)

6:15



[Shoa Clarke, MD PhD@ShoaClarke](#)



T1 [#HCSM](#) social media has become a major avenue for healthcare professionals to combat misinformation

6:15



[Twice Diabetes@TwiceDiabetes](#)



[@dlschermd](#) [@LiquidGrids](#) Do u think this is an ethical garneriing of data? [#hcsn](#)

6:15



[Jewels@She\\_Sugar](#)



[@ZHeatherChamp](#) Wow, a bit behind the times, eh? [#hcsn](#)

6:15



[Mark Salke@marksalke](#)



A1: As a lay observer, I must say I have not noticed much positive change in [#hcsn](#) - but am optimistic for '14!

6:15



[P. F. Anderson@pfanderson](#)



[@JediPD](#) Agree - think I've noticed getting many more reference questions via Twitter [#hcsn](#) [#medlibs](#)

6:15



[Kathy Nieder MD@docnieder](#)



Great metaphor RT [@bacigalupe](#): Probably, 2013 was the year [#hcsn](#) lost its virginity, need for better data, less naiveté, mainstreaming, etc.

6:16



[bacigalupe@bacigalupe](#)



T1: It was the year, hashtags became central and intentional. [#hcs](#)

6:16



[Reyes-Miranda PNP-BC@PedPrac12](#)



[@danamlewis](#) oops ! Thanx! :) [#hcs](#)

6:16



[Sunny Chan@waisunchan](#)



T1 Privacy, confidentiality & professional conduct was brought under the microscope by the Medical Councils/ Colleges [#hcs](#)

6:16



[Mark Salke@marksalke](#)



I'll buy this. RT [@bacigalupe](#): T1: It was the year, hashtags became central and intentional. [#hcs](#)

6:16



[Dr. Gia Sison@giasison](#)



[@TeamMDrs](#) Happy new year Rahul! [#hcs](#)

6:16

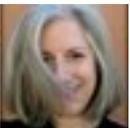


[Real Talk Dr. Offutt@RTwithDrOffutt](#)



[@DrFayOnline](#) Agreed. SoMe has potential to reach people who may be too isolated or reluctant to access health info another way. [#hcs](#)

6:16



[MeredithGould@MeredithGould](#)



RT [@bacigalupe](#) T1: It was the year, hashtags became central and intentional. [#hcs](#) Yeah, that took only 5 yrs!

6:16



[Shelley V. Adams@shelleyvadams](#)



T1 [#hcsn](#) My doctor isn't the only doctor I'm communicating with

6:16



[Alan Brewington@abrewi3010](#)



All patient communities continue to grow and become stronger. [#hcsn](#)

6:17



[Heather Z@ZHeatherChamp](#)



[@ekeeley Moore](#) What exactly is that? [#hcsn](#)

6:17



[Intake.Me@Intakeme](#)



Hi everyone, sorry to be a little late. Emily here from [Intake.Me!](#) [#hcsn](#)

6:17



[DrFay@DrFayOnline](#)



[@giasison](#) [@bacigalupe](#) As the [#tech](#) becomes more persuasive, the issue around privacy will be heightened. [#hcsn](#)

6:17



[Kathy Nieder MD@docnieder](#)



And growing. :) RT [@ekeeley Moore](#): T1: [#TheWalkingGallery](#) reached 300! [#hcsn](#)

6:17



[Mark Salke@marksalke](#)



Hey Emily! RT [@Intakeme](#): Hi everyone, sorry to be a little late. Emily here from [Intake.Me!](#) [#hcsn](#)

6:17



[Rob Yates@yates\\_rob](#)



Must read for all [#hcs](#)m members by Nobel Laureate Amartya Sen "Time for a Right to Healthcare":  
[m.thehindu.com/opinion/interv...](http://m.thehindu.com/opinion/interv...)

6:17



[Heather Z@ZHeatherChamp](#)



[@She\\_Sugar](#) Indeed. :( I'm glad it happened but I don't see much diff for me as the patient? [#rare](#)disease [#hcs](#)m

6:17



[Erin Moore@ekeeley](#)moore



[@ZHeatherChamp](#) [thewalkinggallery.com](http://thewalkinggallery.com) [#hcs](#)m

6:17



[T2D Research@T2DRemission](#)



re T1 to medics: Has some kind of corner been turned on the use of [#hcs](#)m in your profession(s)? Seems to me I'm seeing more med pros.

6:17



[Kat Ellington @katellington](#)



[@waisunchan](#) also with a push for openness and transparency. [#hcs](#)m T1

6:18



[A. Patrick Jonas, MD@apjonas](#)



T1 healthcare- physicians disconnected from patients and science, leaning toward IT generated "quality criteria" [#hcs](#)m

6:18



[P. F. Anderson@pfanderson](#)



[@T2DRemission](#) Oh, yes! The ASCO /Symplur cancer hashtags project has attracted some, I think [#hcs](#) [@subatomicdoc](#)

6:18



[Jewels@She\\_Sugar](#)



[@ZHeatherChamp](#) you will with your access to electronic health records through patient portals [#hcs](#)

6:18



[Einstein Coll of Med@EinsteinMed](#)



RT [@TeamMDrs](#) [#hcs](#) T1: SoMe also starting to appear internally as a tool in some hc organizations. And also maturing as a space.

6:18



[DrFay@DrFayOnline](#)



[@giasison](#) Or an opportunity to make a difference as I see it. [#hcs](#)

6:18



[Erin Moore@ekeeley Moore](#)



T1: Non-profits, pharma, insurers all scrambling to join the [#SoMe](#) conversation to learn and help patients [#hcs](#)

6:18



[Dr. Gia Sison@giasison](#)



T1 SoMe is a great tool for health advocacies too [#hcs](#)

6:19



[A. Patrick Jonas, MD@apjonas](#)



T1 [#hcs](#) all realized that hcs is real, important, dangerous, helpful, unpredictable

6:19



[Real Talk Dr. Offutt@RTwithDrOffutt](#)



"@ShoaClarke: T1 [#HCSM](#) social media has become a major avenue for healthcare professionals to combat misinformation" Agreed. Useful & fast.

6:19



[Shelley V. Adams@shelleyvadams](#)



Definitely! RT [@giasison](#): T1 SoMe is a great tool for health advocacies too [#hcsm](#)

6:19



[MeredithGould@MeredithGould](#)



MT [@AfternoonNapper](#) T1: As ePatient has risen, so has perceived "competition." Hope for 2014 less opposition, more collaboration. [#hcsm](#)

6:19



[Simon Harris@OrthoSAH](#)



[#hcsm](#) 2013 perhaps set the stage but will words/tweets actually make change?

6:19



[Robert Mahoney@mahoneyr](#)



T1 (on a personal note, 2013 was the year I dusted off my Twitter account and discovered [#hcsm](#) conference tweets and tweet chats)

6:19



[Heather Z@ZHeatherChamp](#)



[@She\\_Sugar](#) That's INTERESTING. Not heard one thing about that. I will ask when I see my "team" this week! [#hcsm](#)

6:19



[T2D Research@T2DRemission](#)



[@TwiceDiabetes](#) [@dlscherm](#) [@LiquidGrids](#) ...that is, patients consent to joining the [@patientslikeme](#) database. Some research is opt-in. [#hcs](#)

6:19



[Terry Kind, MD MPH@Kind4Kids](#)



It was the year that [@HealthSocMed](#) surpassed 23,000 "followers" i.e. active participants in [#hcs](#)

6:20



[Intake.Me@Intakeme](#)



Hear hear. RT [@AfternoonNapper](#) Hope for 2014 that there's less opposition, more collaboration. [#hcs](#)

6:20



[Jewels@She\\_Sugar](#)



Positive thinking, love it ->RT [@DrFayOnline](#) [@giasison](#) Or an opportunity to make a difference as I see it. [#hcs](#)

6:20



[Reyes-Miranda PNP-BC@PedPrac12](#)



[@RTwithDrOffutt](#) [#hcs](#) Gleaning-In-the-Shepherds-Field .. Thats me on Tumblr :)

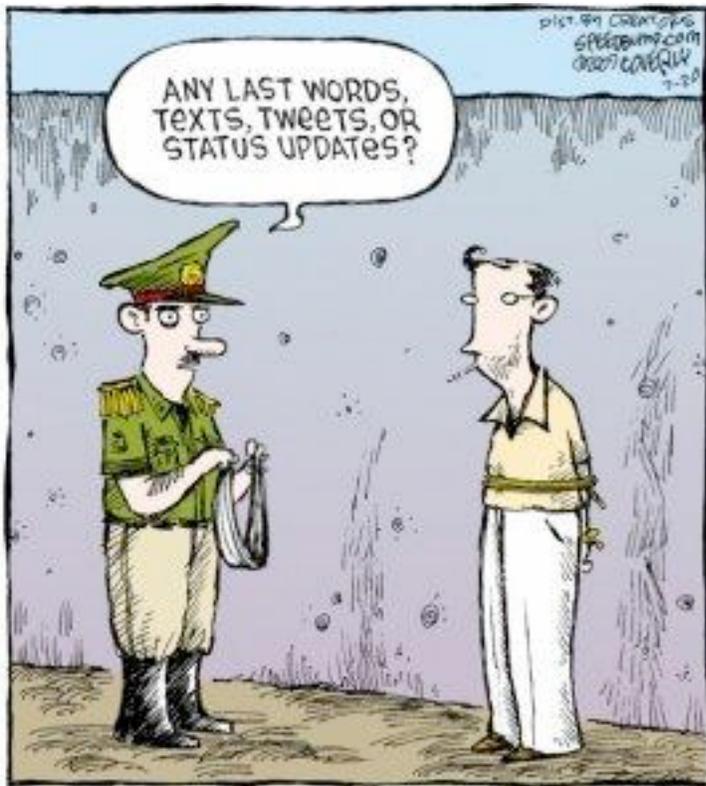
6:20



[bacigalupe@bacigalupe](#)



May be finally, some started to think of social media as part of a larger strategy rather than The Thing [#hcs](#)  
[pic.twitter.com/KTnVDLkuS9](http://pic.twitter.com/KTnVDLkuS9)



6:20



[Einstein Coll of Med@EinsteinMed](#)



RT [@pfanderson](#) I love way the [#bioethx](#) chat has taken off on Twitter. I think that's a valuable aspect & needed innovation in [#hcs](#) this yr

6:20



[P. F. Anderson@pfanderson](#)



I've also noticed I'm getting many more requests to livetweet campus events. It's like a corner was turned, Twitter-awareness arose [#hcs](#)

6:21



[David Lee Scher, MD@dlschermd](#)



[#hcs](#) T1 Communities like [@treatdiaries](#) as well as crowdsourced site for medical research [@Consano](#) became important.

6:21



[Afternoon Napper@AfternoonNapper](#)



[@docnieder](#) Not "to" but among. It's an uncomfortable topic. ePatients need to work together to impact change, not against one another. [#hcs](#)

6:21



[DrFay@DrFayOnline](#)



T1: SoMe can spun online interactions to offline actions in terms seeking health info. Seen this [@myHealthImpact](#) [#hcs](#)

6:21



[PDara MD, FACP@JediPD](#)



T1: Agility to adapt SoMe is up & running for more docs. Aligned to patient-centered care is the original tenet of being a Physician [#HCSM](#)

6:21

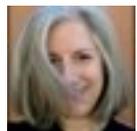


[Rahul Nayak@TeamMDrs](#)



[#hcs](#) t1: connecting with people based on expertise and thought and not hierarchy.

6:21



[MeredithGould@MeredithGould](#)



T1 Seeing more willingness to have impt convos about [#mentalhealth](#), [#hpm](#), and [#dwd](#). Would like to see more [#chaplain](#) involvement [#hcs](#)

6:21



[Jennifer Chevinsky@jchevinsky](#)



T1 Gr8 more participation in twtchats, but unfortunate sometimes leads to flood of tweets at once - moves away from productive convo [#hcs](#)

6:21



[P. F. Anderson@pfanderson](#)



I love the way the [#bioethx](#) chat has taken off on Twitter. I think that's a valuable aspect & needed innovation in [#hcs](#) this

year

6:21



[Erin Moore@ekeeleymoore](#)



Me too! MT [@pfanderson](#): I've noticed more requests to livetweet campus events. It's like a corner was turned, Twitter-awareness arose [#hcsn](#)

6:21



[T2D Research@T2DRemission](#)



[@dlschermd](#) [@TwiceDiabetes](#) [@LiquidGrids](#) [@patientslikeme](#) Agreed, or any entity wanting to exploit, if there is no gatekeeper. [#hcsn](#)

6:22



[John@nastyogredaddy](#)



[#hcsn](#) while privacy is paramount the vast majority of data collected in a [#EMR](#) is not actionable out of context.

6:22



[Jennifer Chevinsky@jchevinsky](#)



RT [@TeamMDrs](#) [#hcsn](#) t1: connecting with people based on expertise and thought and not hierarchy.

6:22



[Shelley V. Adams@shelleyvadams](#)



[@TeamMDrs](#) That kind of talk scares the hierarchies though [#hcsn](#)

6:22



[Rahul Nayak@TeamMDrs](#)



[#hcsn](#) t1: recalling that 140 characters is enough to inspire.

6:22



[Intake.Me@Intakeme](#)



Agreed [@dlschermd](#). Crowdsourcing communities from funding new startups to research to hashtags has been huge in 2013. [#hcsmd](#)

6:22



[David Lee Scher, MD@dlschermd](#)



[#hcsmd](#) T1 The FDA vs [@23andMe](#) brought consumer genomics issues to the digital masses, defining issues.

6:22



[Dr. Gia Sison@giasison](#)



This! RT [@TeamMDrs](#): [#hcsmd](#) t1: connecting with people based on expertise and thought and not hierarchy.

6:22



[P. F. Anderson@pfanderson](#)



I was also impressed by this year's collaboration between [#DWDchat](#) & [#EOLchat](#) Very mature of both communities [#hcsmd](#)

6:22



[Megan Ranney MD MPH@meganranney](#)



and how... RT [@dlschermd](#) T1 The FDA vs [@23andMe](#) brought consumer genomics issues to the digital masses, defining issues. [#hcsmd](#)

6:23



[PreMedGirl@PreMedGirl](#)



[@AfternoonNapper](#) [@docnieder](#) I saw LOTS of that. Enough of the "I'm sicker than you" ePatient attitude. [#hcsmd](#)

6:23



[PDara MD, FACP@JediPD](#)



SoMe a great communications tool for everyone even though it is in 140 bursts. [#hcsmd](#)

6:23



[Rahul Nayak@TeamMDrs](#)



[@shelleyvadams](#) [#hcs](#)m so true. And calls into question the value of information asymmetry and the power that is derived from it.

6:23



[Robert Mahoney@mahoneyr](#)



Tho I selfishly hope [#hcs](#)m livetweeting doesn't go mainstream, so we can still be "the kids in the back of the room" that others don't hear

6:23



[Shana Dykema@megratu](#)



[@EinsteinMed](#) [@pfanderson](#) Agreed! [#hcs](#)m

6:23



[Einstein Coll of Med@EinsteinMed](#)



RT [@ekeeley Moore](#) Me too! MT [@pfanderson](#): I've noticed more requests to livetweet campus events. It's like a corner was turned... [#hcs](#)m

6:23



[Afternoon Napper@AfternoonNapper](#)



[@She\\_Sugar](#) Ending discrimination based on condition is relative—still see threats to employment due to openness of diagnosis. [#hcs](#)m

6:23

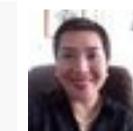


[Marie Ennis-O'Connor@JBBC](#)



T1 anyone mention explosion of sensors and quantified self movement [#hcs](#)m

6:23



[Dr. Gia Sison@giasison](#)



T1 Support groups on the rise too thanks to the diversity of reach c/o SoMe [#hcsn](#)

6:23



[David Lee Scher, MD@dlscherm](#)



[@T2DRemission](#) [@TwiceDiabetes](#) [@LiquidGrids](#) [@patientslikeme](#) Totally agree. Caveat [#hcsn](#)

6:24



[Kathy Nieder MD@docnieder](#)



Nope--now if 2014 will let me tag it into my [#EHR](#)! RT [@JBBC](#): T1 anyone mention explosion of sensors and quantified self movement [#hcsn](#)

6:24



[Dana Lewis | #hcsn@danamlewis](#)



[@Kind4Kids](#) to be fair, though, I wouldn't qualify followers as active participants, although for sure we have many 1,000 participants! [#hcsn](#)

6:24



[Annette McKinnon@anetto](#)



[@bacigalupe](#) T1 Excellent news. The jackets are such an inspiring way to tell your story. [@ReginaHolliday](#) [#hcsn](#)

6:24



[Kat Ellington @katellington](#)



"[@JBBC](#): T1 anyone mention explosion of sensors and quantified self movement" [#hcsn](#) and the data that emerges is a health care disruptor.

6:24



[Amy Byer Shainman@FloridaForce](#)



[#hcsn](#) Hi [@FloridaForce](#) here [#BRCA](#) advocate jumping in...

6:24



[Mark Salke@marksalke](#)



This is true. RT [@shelleyvadams](#): [@TeamMDrs](#) IMO info & power asymmetries usually have negative value [#hcs](#)

6:24



[P. F. Anderson@pfanderson](#)



[@JBBC](#) I didn't think of that as [#hcs](#) QS, sensors, 3dprinting, much more, impt, but not necessarily social [#hcs](#)

6:25



[Sunny Chan@waisunchan](#)



T1 2013 saw an explosion to the number of tweet chats healthcare professionals, patients & anyone else interested could participate in [#hcs](#)

6:25



[bacigalupe@bacigalupe](#)



2013 was the year you could follow some conferences from anywhere and have participants those who were virtual were also there [#hcs](#)

6:25



[Rahul Nayak@TeamMDrs](#)



[@shelleyvadams](#) [#hcs](#) depends on which side you sit. Overall from a larger perspective, it slows down innovation and blunts effectiveness.

6:25



[Marie Ennis-O'Connor@JBBC](#)



[@bacigalupe](#): now that is something worth bragging about! [#hcs](#)

6:25



[Dr. Gia Sison@giasison](#)



[@FloridaForce](#) Hi Amy! [#hcs](#)

6:25



[Robert Mahoney@mahoneyr](#)



Seems like patients have figured out how to use [#hcs](#) to support each other. Maybe this year, their providers will.

6:26



[Erin Moore@ekeeleymoore](#)



YES! RT [@mahoneyr](#): Seems like patients have figured out how to use [#hcs](#) to support each other. Maybe this year, their providers will.

6:26



[Jewels@She\\_Sugar](#)



[@AfternoonNapper](#) Of course relative but my family is on the same insurance plan for the first time in a decade- forward progress [#hcs](#)

6:26



[bacigalupe@bacigalupe](#)



Sadly it was also the year when words like "stakeholders" and "best practices" and etc. were still around [#hcs](#)

6:26



[Kathy Nieder MD@docnieder](#)



2013 was the year we met IRL the people we were already friends with on Twitter [#hcs](#)

6:26



[Annette McKinnon@anetto](#)



T1 Growinf talk about [#eol](#) and [#dwd](#) with floods of new seniors everyday. Remember all the new schools for the babyBoomers? [#hcs](#)

6:26



[Mark Salke@marksalke](#)



[@JBBC](#) Good to see you, Marie! [#hcs](#)

6:26



[Shelley V. Adams@shelleyvadams](#)



[@TeamMDrs](#) w/o the money to sponsor research, patients land at the bottom of the hierarchy [#hcs](#)

6:26



[A. Patrick Jonas, MD@apjonas](#)



[@shelleyvadams](#) The Q used the word AND. I split the answer to two items. SM IN HC would be diff response by me [#hcs](#)

6:26



[Megan Ranney MD MPH@meganranney](#)



so true!! RT [@docnieder](#) 2013 was the year we met IRL the people we were already friends with on Twitter [#hcs](#)

6:26



[Dr. Gia Sison@giasison](#)



[@bacigalupe](#) Major milestone specially from across the globe [#hcs](#)

6:26



[Rahul Nayak@TeamMDrs](#)



[#hcs](#) t1 opening up difficult conversations thanks to the courage of folks like [@giasison](#) and [@nprscottsimon](#)

6:27



[A. Patrick Jonas, MD@apjonas](#)



RT [@TeamMDrs](#) [#hcs](#)m t1 opening up difficult conversations thanks to the courage of folks like [@giasison](#) and [@nprscottsimon](#)

6:27



[Dr. Gia Sison@giasison](#)



[@JBBC](#) Hello Marie! [#hcs](#)m

6:27



[Shana Dykema@megratu](#)



[@bacigalupe](#) I'm not sure we'll ever be able to get rid of the word "stakeholders" though. [#hcs](#)m

6:27



[HealthSocMed | #hcs](#)m@HealthSocMed



Strong T1 discussion - moving on to T2 (and looking into 2014) shortly! [#hcs](#)m

6:27



[Mark Salke@marksalke](#)



This. MT [@ekeeley](#)moore: YES! RT [@mahoney](#)r: Seems like pts have figured how to use [#hcs](#)m to support ea other. Maybe this yr, providers will.

6:27



[Sunny Chan@waisunchan](#)



This was brill RT [@bacigalupe](#) 2013 the year you could follow conferences from anywhere & have participants who were virtual also there [#hcs](#)m

6:27



[bacigalupe@bacigalupe](#)



T1: Probably, 2013 was the last year, you could have a meaningful social media presence without thinking too much about it ... [#hcs](#)m

6:27



[DrFay@DrFayOnline](#)



[@bacigalupe](#) Yes, a real game changer when u can learn the conference content n real time & often faster than attendees!  
Great example [#hcsn](#)

6:27



[Annette McKinnon@anetto](#)



[@mahoneyr](#) It shocks me just how differently the same health problem affects different people [#hcsn](#)

6:27



[Megan Ranney MD MPH@meganranney](#)



[.@shelleyvadams](#) [@TeamMDrs](#) but thx to new funding priorities, including pt advisors is key to getting research \$ (as it should be) [#hcsn](#)

6:27



[Dr. Gia Sison@giasison](#)



[@TeamMDrs](#) Thanks Rahul! [@nprscottsimon](#) [#hcsn](#)

6:27



[Marissa Lo@marissawylo](#)



T1 Personally, 2013 was the yr I started to participate in tweetchats to become engaged in my profession! Also began live tweeting [#hcsn](#)

6:28



[Kat Ellington @katellington](#)



[@pfanderson](#) [@JBBC](#) QS, wearable devices produce data for [#hcsn](#) innovation. [@googleglass](#) moves a new realm of disruption. T1

6:28



[Reyes-Miranda PNP-BC@PedPrac12](#)



[@bacigalupe](#) [#hcsn](#) this was the highlight of Twitter for me I was able actively participate in Ped Hosp Med Conference!

6:28



[Kathy Nieder MD@docnieder](#)



& being surprising OK w/it RT [@TeamMDrs](#): t1 opening up difficult conversations thx to courage of folks like [@giasison](#) & [@nprscottsimon](#) [#hcsn](#)

6:28



[P. F. Anderson@pfanderson](#)



[@JBBC](#) No, just a broader definition of [#hcsn](#) :)

6:28



[Heather Z@ZHeatherChamp](#)



[@marissawylo](#) Me too! [#hcsn](#)

6:28



[bacigalupe@bacigalupe](#)



[@MeredithGould](#) [#hcsn](#) The problem is that best practices are contextual practices. difficult to translate contexts

6:28



[Real Talk Dr. Offutt@RTwithDrOffutt](#)



[@mahoneyr](#) It does seem as if docs are late adopters of some technologies & [#hcsn](#) . Important for us to understand how our pts communicate.

6:28



[P. F. Anderson@pfanderson](#)



[@bacigalupe](#) What do you mean? [#hcsn](#)

6:29



[DrFay@DrFayOnline](#)



[@katellington](#) [@pfanderson](#) [@JBBC](#) [@googleglass](#) Totally there and tracking as we chat! [#hcsn](#)

6:29

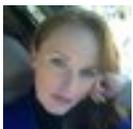


[bacigalupe@bacigalupe](#)



T1: Forgot, I think this is the last year, people started to use twitter rather than talking too much about using it. [#hcsn](#)

6:29



[Shana Dykema@megratu](#)



[@mahoneyr](#) [@bacigalupe](#) Without a doubt! CMS hosted one conference last month electronically, and PHIVE this week will be too! [#hcsn](#)

6:29



[Shelley V. Adams@shelleyvadams](#)



[@bacigalupe](#) I'm not so sure, humans have a long history of transformational change via unintentional action [#hcsn](#)

6:29



[P. F. Anderson@pfanderson](#)



[@katellington](#) [@JBBC](#) [@googleglass](#) I can see that interpretation working. [#hcsn](#)

6:29



[Dr. Gia Sison@giasison](#)



[@RTwithDrOffutt](#) [@mahoneyr](#) True! Different strokes for different folks [#hcsn](#)

6:30



[Kathy Nieder MD@docnieder](#)



[@DrFayOnline](#) Speaking of [@googleglass](#) 2013 was the first surgery using it and other apps to benefit HC [#hcs](#)

6:30



[Annette McKinnon@anetto](#)



[@TeamMDrs](#) Not sure how hospitals look at it but ultimately all the money comes from the same place and some segments get rich [#hcs](#)

6:30



[HealthSocMed | #hcs@HealthSocMed](#)



TOPIC 2 - Fill in the blank: "2014 is the year of the \_\_\_\_\_ in health & social media". (Then explain why you think so.) [#hcs](#)

6:30



[Einstein Coll of Med@EinsteinMed](#)



Good point RT [@bacigalupe](#) T1: Forgot, this is the last year, people started to use twitter rather than talking too much about using it [#hcs](#)

6:30



[bacigalupe@bacigalupe](#)



[@pfanderson](#) that it could be thought out in an innocent naive way. [#hcs](#)

6:30



[MeredithGould@MeredithGould](#)



RT [@HealthSocMed](#) TOPIC 2 - Fill in the blank: "2014 is the year of the \_\_\_\_\_ in health & social media". (Then explain why you think so.) [#hcs](#)

6:31



[Kathy Nieder MD@docnieder](#)



T2: 2014 is the year of true patient advocacy in health & social media [#hcs](#)

6:31



[Erin Moore@ekeeley Moore](#)



T2: The empowered patient. Knowledge is power and patients have knowledge at their finger tips. [#hcs m](#)

6:31



[P. F. Anderson@pfanderson](#)



[@bacigalupe](#) I sort of figure that's what I do ... LOL! [#hcs m](#)

6:31



[bacigalupe@bacigalupe](#)



Agree [@shelleyvadams](#) what I mean is that certain level of experimentation for the sake of it is probably gone. [#hcs m](#)

6:32



[Jewels@She\\_Sugar](#)



T2. Provider (hoping for more involvement) [#hcs m](#)

6:32



[Dr. Gia Sison@giasison](#)



T2 Year of the empowered and engaged team in healthcare in SoMe. We all learn from each other,all should have a voice [#hcs m](#)

6:32



[Jennifer Chevinsky@jchevinsky](#)



T2: 2014 is the year of 'Meaningful Use' in health & social media; not just participating, but learning strategies for success. [#hcs m](#)

6:32



[Robert Mahoney@mahoneyr](#)



Sure would be nice if we could use [#hcs](#) to support each other. And our patients. [@RTwithDrOffutt](#)

6:32



[Alan Brewington@abrewi3010](#)



2014 is the year of the student inHealth &SM [#hcs](#)

6:32



[P. F. Anderson@pfanderson](#)



[@mahoneyr](#) [@anetto](#) I cannot imagine a doctor saying that. Mind-twisting! [#hcs](#)

6:32



[DrFay@DrFayOnline](#)



[@marksalke](#) [@docnieder](#) [@googleglass](#) Totally agree and hoping to pilot for research [#hcs](#)

6:32



[MedFlight@MedFlightOhio](#)



2014 will be the year of the [#conversation](#) for our EMS education offerings in Ohio. T2 [#hcs](#)

6:32



[MeredithGould@MeredithGould](#)



T2 My hope: 2014 is the year of recognizing/talking about the spiritual dimensions of healing (v. curing) [#hcs](#)

6:32



[Afternoon Napper@AfternoonNapper](#)



2014 is the year of improved access in hcs—using SoMe to open conferences, silos, journals. [#hcs](#)

6:32



[PDara MD, FACP@JediPD](#)



Agreed ~ A Voice & Expression! RT [@docnieder](#): T2: 2014 is the year of true patient advocacy in health & social media [#hcs](#)

6:32



[Kathy Nieder MD@docnieder](#)



At least in my system. I'm determined! RT [@MeredithGould](#):2014-- true patient advocacy in health & social media /Hope so! [#hcs](#)

6:32



[Reyes-Miranda PNP-BC@PedPrac12](#)



[@ZHeatherChamp](#) [@bacigalupe](#) [#HCSM](#) this is true for me as well ..

6:33



[Erin Moore@ekeeley Moore](#)



T2: Patients as partners. HCPs embracing patients as an equal player on their healthcare team to improve health, care and outcomes [#hcs](#)

6:33



[Dr. Gia Sison@giasison](#)



+1/RT [@AfternoonNapper](#): 2014 is the year of improved access in hcs—using SoMe to open conferences, silos, journals. [#hcs](#)

6:33



[Heather Z@ZHeatherChamp](#)



A2: Year of the patient (me!) - because I'm getting [#some](#), I'm connecting, I'm learning, I'm growing! [#raredisease](#) [#btsm](#) [#hcs](#)

6:33



[Shelley V. Adams@shelleyvadams](#)



Love this!!! RT [@mahoneyr](#): Sure would be nice if we could use [#hcs](#)m to support each other. And our patients. [@RTwithDrOffutt](#)

6:33



[LumpyCards@LexiTLumpyCards](#)



[@MeredithGould](#) I would like to see that too! [#hcs](#)m

6:33



[Whitney Zatzkin@MsWZ](#)



[#hcs](#)m year of the tipping point. No more making the case for it, just diaspora.

6:33



[Jim Rattray@jimrattray](#)



T2: Why "Partner?" Collaboration is critical in ACOs & community health. Also key to engage patients & families in their own care. [#hcs](#)m

6:34



[Robert Mahoney@mahoneyr](#)



T2 [#hcs](#)m Could 2014 be the year of the 280 character tweet?

6:34



[Alan Brewington@abrewi3010](#)



A2 I think students are now realizing the value of SM and are willing to get on it. Students realizing change is happening [#hcs](#)m

6:34



[Annette McKinnon@anetto](#)



T2. It's the last year I agreeably let an HCP disregard a real symptom [#hcs](#)m

6:34



[Real Talk Dr. Offutt@RTwithDrOffutt](#)



[@ekeeley Moore](#) [#hcs m](#) One of my favorite sayings is "knowledge is power". I say it to my teen audience to try to get them to be interested.

6:34

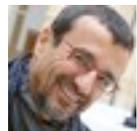


[Kathy Nieder MD@docnieder](#)



1+ We can't fix the hc system w/o this: MT [@ekeeley Moore](#): T2: The empowered patient. Knowledge is power and patients have knowledge [#hcs m](#)

6:34



[bacigalupe@bacigalupe](#)



2014 is the year of Let's get this health care access for all moving forward in health & social media [#hcs m](#)

6:34



[Jennifer Chevinsky@jchevinsky](#)



T2: Year of no return - [#hcs m](#) is here to stay, can't 'opt out' of participation. Has become necessary for all HCPs.

6:34



[Intake.Me@Intakeme](#)



2014 is (like 2013 was) the year of the empowered patient. Who leverages the tools of SM to improve his/her healthcare. [#hcs m](#)

6:34



[Dr. Gia Sison@giasison](#)



[@nickdawson](#) Good change :) [#hcs m](#)

6:34



[Marie Ennis-O'Connor@JBBC](#)



[@bacigalupe](#) My so-called digital life - what value does it have? | [@scoopit sco.lt/7FeK6D](#) [#hcs](#)

6:35



[DrFay@DrFayOnline](#)



T2: 2014 is the year of health [#socialjustice](#) by leveraging [#soMe](#) [#hcs](#)

6:35



[Annette McKinnon@anetto](#)



[@mahoneyr](#) I like 140 characters. Hard to follow a chat with tweets twice as long [#hcs](#)

6:35



[Real Talk Dr. Offutt@RTwithDrOffutt](#)



Agreed! "[@mahoneyr](#): Sure would be nice if we could use [#hcs](#) to support each other. And our patients. [@RTwithDrOffutt](#)"

6:35



[bacigalupe@bacigalupe](#)



Isn't the year [@nickdawson](#) becomes the president of [#S4PM](#)? [#hcs](#)

6:35



[MeredithGould@MeredithGould](#)



T2 Another hope: 2014 the year of more nuanced understanding about health & healthcare. More specifically, social science! [#hcs](#)

6:35



[Shelley V. Adams@shelleyvadams](#)



Let's do that! I think we'll win & the taboos will lose RT [@nickdawson](#): [#Hcs](#) T2 2014 is the year we wrestle with many uncomfortable taboos

6:35



[Plus91@plus91](#)



Doctors experienced with using [#EHRs](#) say they add value for [#patients](#) [shrd.by/aYc482](#) [#hcsmin](#)

6:35



[Nick Dawson@nickdawson](#)



[@giasison](#) I'm worried it may not yield positive results [#hcsmin](#)

6:35



[David Lee Scher, MD@dlschermd](#)



[#hcsmin](#) T2 2014 is the year of Pharma entering SoMe to help provide patients with disease specific educational content.

6:35



[P. F. Anderson@pfanderson](#)



2013 was the year my social footprint eroded because of injuries & health concerns. Health probs can exclude people from [#hcsmin](#)

6:35



[Kathy Nieder MD@docnieder](#)



[@nickdawson](#) Taboos Like? For instance. [#hcsmin](#)

6:36



[Intake.Me@Intakeme](#)



2014 is the year of access. More access to health care for many Americans. More accessible resources online through [#hcsmin](#)

6:36



[A. Patrick Jonas, MD@apjonas](#)



T2 2014..the quest for the true heart of healthcare [#hcs](#)

6:36



[Sunny Chan@waisunchan](#)



T2 2014 is the year I try to meet the friends I've made in health & social media in real life [#hcs](#)

6:36



[bacigalupe@bacigalupe](#)



2014 is the year of tracking what pharma and health insurance do with all that money ... [#hcs](#)

6:36



[Nick Dawson@nickdawson](#)



[@docnieder](#) plane taking off. Will I get this tweet in in time? Trying! [#hcs](#)

6:36



[Afternoon Napper@AfternoonNapper](#)



2014 also is the year that [#research](#) & [#pharma](#) truly tunes in to patient-reported data—and then DOES SOMETHING ABOUT IT. [#hcs](#)

6:36



[Shoa Clarke, MD PhD@ShoaClarke](#)



T2 [#HCSM](#) 2014 year of transparency. 2013 built strong momentum with several revealing articles on hospital function and cost.

6:36



[Robert Mahoney@mahoneyr](#)



Problem is that illnesses don't seem to read the same textbooks I do. Would be so much easier if they did. [#hcs](#)  
[@pfanderson](#) [@anetto](#)

6:36



[Jewels@She\\_Sugar](#)



[@pfanderson](#) [@DrFayOnline](#) [@katellington](#) [@JBBC](#) [@googleglass](#) All data has social implications [#hcs](#)

6:36



[Marissa Lo@marissawyo](#)



T2 2014 is the year for the continuing integration between health and social media [#hcs](#)

6:36



[Alan Brewington@abrewi3010](#)



[@nickdawson](#) what taboos need to be talked first do you think? [#hcs](#)

6:37



[Kathy Nieder MD@docnieder](#)



Only when they do! RT [@plus91](#): Doctors experienced with using [#EHRs](#) say they add value for [#patients](#) [ow.ly/sfAT6](#)  
[#hcs](#) [#hcs](#)

6:37



[P. F. Anderson@pfanderson](#)



[@She\\_Sugar](#) [@DrFayOnline](#) [@katellington](#) [@JBBC](#) [@googleglass](#) Not sure I agree, but worth a serious conversation & pondering [#hcs](#)

6:37



[Jordan Davidson@JA\\_Davids](#)



T2: 2014 is the year of open access in health & social media. [#hcs](#) Bc everyone should have access to data that will lead to med innovation

6:37



[T2D Research@T2DRemission](#)



More realistically for the short term (2014-2016) maybe acknowledgment of the cost-effectiveness of behavioral interventions for [#T2D](#). [#hcsn](#)

6:37



[Erin Moore@ekeeley Moore](#)



[@abrewi3010](#) [@nickdawson](#) A patient as a paid member of the care team perhaps?? [#hcsn](#)

6:37



[Kathy Nieder MD@docnieder](#)



[@nickdawson](#) Await w/baited breath! [#hcsn](#)

6:37



[Jim Rattray@jimrattray](#)



[@bacigalupe](#) That will be Brill's next piece for TIME. [#hcsn](#)

6:37



[Shelley V. Adams@shelleyvadams](#)



[@bacigalupe](#) them there's fightin' words -- w/ them, not me ;-)  
[#hcsn](#)

6:37



[Dr. Gia Sison@giasison](#)



[@nickdawson](#) In some issues yes Nick [#hcsn](#)

6:37



[Intake.Me@Intakeme](#)



Like this! RT [@ShoaClarke](#) 2014 is year of transparency. (Transparency in docs ala [@DrLeanaWen](#)'s initiative & also, I can dream, costs) [#hcsn](#)

6:38



[Nick Dawson@nickdawson](#)



[@docnieder](#) taboos like is [#hcsn](#) working at most hospitals? What it means to be a patient. Who qualifies? What is helping and what isn't?

6:38



[Mark Salke@marksalke](#)



How about the illusion of anonymity? [@abrewi3010](#) [@nickdawson](#) [#hcsn](#) Then, hurdling privacy.

6:38



[Kat Ellington @katellington](#)



QS: valuable data. Y Social data? It is esp on open platforms. It's the tweet created by your behavior in/and for crowd  
[@pfanderson](#) [#hcsn](#)

6:38

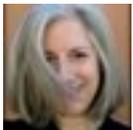


[DrFay@DrFayOnline](#)



[@pfanderson](#) [@She\\_Sugar](#) [@katellington](#) [@JBBC](#) [@googleglass](#) Yes, agreed...here is where the online leads to offline action! [#hcsn](#)

6:38



[MeredithGould@MeredithGould](#)



[@abrewi3010](#) [@nickdawson](#) Lets talk about patient-practitioner collaboration rather than combat. [#hcsn](#)

6:38



[Robert Mahoney@mahoneyr](#)



T2 maybe 2014 is the year I figure out how to read all of the tweets in an [#hcsn](#) chat before the archive comes out.

6:38



[Shana Dykema@megratu](#)



[@Intakeme](#) Awaiting easy access to my medical records as well! [#hcs](#)

6:38



[Dr. Meadow Maze Good@MeadowGood](#)



[#HappyNewYear](#) Please share [#hcs](#) blog & video on [#SoMe](#) tips for health providers. [ow.ly/r69Wa](#) [ow.ly/r69SX](#)

6:38



[Nick Dawson@nickdawson](#)



[@ekeeley Moore](#) [@abrewi3010](#) do we want to pay someone to stay in “patient” status? It’s tricky! See. Taboo! [#hcs](#)

6:38



[Marie Ennis-O'Connor@JBBC](#)



T2 will 2014 be the Year Patient Stories Come to More Healthcare Conferences? | [@HealthIsCool](#) [sco.lt/6Fpo5B](#) [#hcs](#)

6:39



[Einstein Coll of Med@EinsteinMed](#)



RT [@marissawylo](#) T2 2014 is the year for the continuing integration between health and social media [#hcs](#)

6:39



[Amy Byer Shainman@FloridaForce](#)



2014 year of the [#BRCA](#) patient and [#hereditary](#) [#cancer](#) awareness in healthcare and social media. [#hcs](#) Why? movies, advocates, [#Angelina](#)

6:39



[Twice Diabetes@TwiceDiabetes](#)



[@pfanderson](#) Certainly but I suspect social media is more inclusive than other social fora? [#hcs](#)

6:39



[Brian Ahier@ahier](#)



[@danamlewis](#) I think 2014 will be the year of analytics in healthcare [#hcs](#)

6:39



[Intake.Me@Intakeme](#)



We're working on it :) RT [@megratu](#) [@Intakeme](#) Awaiting easy access to my medical records as well! [#hcs](#)

6:39



[Nick Dawson@nickdawson](#)



[@MeredithGould](#) [@abrewi3010](#) that sounds down right modern [#hcs](#)

6:39



[PDara MD, FACP@JediPD](#)



2014 is also the year of feigned privacy in HIPAA [#hcs](#)

6:39



[Dana Lewis | #hcs@danamlewis](#)



[@mahoneyr](#) you've got a year to practice - you can do it ;) [#hcs](#)

6:39



[Jim Rattray@jimrattray](#)



[@JBBC](#) [@HealthIsCool](#) Let's start with conferences inviting more patients! [#hcs](#)

6:40



[bacigalupe@bacigalupe](#)



2014 is the year we will be reading many articles like this one in @BMJlatest EBM is Broken [bmj.com/cgi/content/fu...](#) ...

[#hcs](#)

6:40



[Robert Mahoney@mahoneyr](#)



Your provider is waiting for easy access to your records, too. [#hcs](#) [@megratu](#) [@Intakeme](#)

6:40



[Erin Moore@ekeeley Moore](#)



[@nickdawson](#) [@abrewi3010](#) You're stuck with most chronic conditions for longer than you'd hold a typical job :) [#hcs](#)

6:40



[T2D Research@T2DRemission](#)



[@She\\_Sugar](#) [@DrFayOnline](#) [@katellington](#) [@pfanderson](#) [@JBBC](#) [@googleglass](#) Great if medicine were as motivated to encourage close monitoring [#hcs](#)

6:40



[Nick Dawson@nickdawson](#)



[@PedPrac12](#) [@docnieder](#) on that note, we're taking off [#hcs](#)

6:40



[Kathy Nieder MD@docnieder](#)



[@nickdawson](#) Dang he's probably taxiing--how are those taboos!?! [#hcs](#)

6:40



[Intake.Me@Intakeme](#)



[@megratu](#) We also hope for 2014 to be the year of better leveraging of tech to improve patient-provider communication. Not inhibit it. [#hcs](#)

6:40



[Kat Ellington @katellington](#)



Work the data for health. RT [@ahier](#): [@danamlewis](#) I think 2014 will be the year of analytics in healthcare [#hcs](#)

6:40



[Jordan Davidson@JA\\_Davids](#)



[@JBBC](#) [@HealthIsCool](#) 2014 more patient stories in mainstream media as well! Has been my focus as a health journo. [#hcs](#)

6:40



[Afternoon Napper@AfternoonNapper](#)



[@jimrattray](#) [@JBBC](#) [@HealthIsCool](#) Disappointed [@ClevelandClinic](#) is holding researchers meeting abt my [#raredisease](#). Pts not welcome. [#hcs](#)

6:41



[P. F. Anderson@pfanderson](#)



Dashing away briefly to make kiddo's late dinner. Back soon! [#hcs](#)

6:41



[Einstein Coll of Med@EinsteinMed](#)



Combating misinformation is definitely one of the big issues going into 2014 [@TiffanyOchaya](#) [@ShoaClarke](#) [#hcs](#)

6:41



[Dr. Gia Sison@giasison](#)



[@bacigalupe](#) Paradigm shift (in health) [#hcs](#)

6:41



[bacigalupe@bacigalupe](#)



Will this be the year we connect the health equity dots with the healthcare social media ones? [#hcs](#)

6:41



[Kathy Nieder MD@docnieder](#)



Yes, give us ALL some usable damn data! RT [@ahier](#): [@danamlewis](#) I think 2014 will be the year of analytics in healthcare [#hcs](#)

6:41



[Kat Ellington @katellington](#)



Say it! RT [@bacigalupe](#): Will this be the year we connect the health equity dots with the healthcare social media ones? [#hcs](#)

6:41



[Erin Moore@ekeeleymoore](#)



[@bacigalupe](#) I hope so, I'm trying! [#hcs](#)

6:41



[Shana Dykema@megratu](#)



[@dlscherm](#) Hopefully providing more education and less advertising. [#hcs](#)

6:41



[Robert Mahoney@mahoneyr](#)



Good point. I'm 6 mins behind as it is. MT [@anetto](#): I like 140 characters. Hard to follow a chat with tweets twice as long [#hcs](#)

6:41



[Marie Ennis-O'Connor@JBBC](#)



I am hoping 2014 will see the emergence of some new voices and fresh perspectives [#hcs](#)

6:42



[HealthSocMed | #hcs@HealthSocMed](#)



Moving on to our final topic for tonight (T3) in just a few! [#hcs](#)

6:42



[Dr. Gia Sison@giasison](#)



T2 More patient involvement please [#hcs](#)

6:42



[Nick Dawson@nickdawson](#)



[@ekeeyleymoore](#) [@abrewi3010](#) true for chronic. What about acute patients? Different value on professional teams? [#hcs](#)  
[#taboos](#)

6:42



[Jim Rattray@jimrattray](#)



[@AfternoonNapper](#) [@JBBC](#) [@HealthIsCool](#) [@ClevelandClinic](#) Med schools are starting to get it. Our son's 1st day was hearing from pts. [#hcs](#)

6:42



[Brian Ahier@ahier](#)



T2: Analytics will let us finally realize the value of our [#HealthIT](#) investments [ahier.net/2013/09/analyt...](#) [#hcs](#)

6:42



[DrFay@DrFayOnline](#)



[@ahier](#) [@danamlewis](#) This is true. How and by whom the analytics will be used in 2014 will prove interesting. [#hcs](#)

6:42



[Marie Ennis-O'Connor@JBBC](#)



[@drifarrell](#) agree Liam...we need to bridge the gap more [#hcs](#)

6:42



[Sunny Chan@waisunchan](#)



The more the better off we'll all be [#quality](#) RT [@JBBC](#) I am hoping 2014 will see the emergence of some new voices & fresh perspectives [#hcsn](#)

6:42



[Jewels@She\\_Sugar](#)



[@T2DRemission](#) [@DrFayOnline](#) [@katellington](#) [@pfanderson](#) [@JBBC](#) [@googleglass](#) There are many digital devices for varying health conditions [#hcsn](#)

6:43



[Dr. Gia Sison@giasison](#)



[@nickdawson](#) [@ekeeley Moore](#) [@abrewi3010](#) There should'nt be any for me [#hcsn](#)

6:43



[Erin Moore@ekeeley Moore](#)



[@nickdawson](#) [@abrewi3010](#) I think even former pts of actue illness can contribute value to team that wud benefit current pts [#hcsn](#)

6:43



[Matthew Loxton@mloxton](#)



Not sure what will happen I'm 2014, but it's going to be a bumpy but interesting ride [#hcsn](#)

6:43



[HealthSocMed | #hcsn@HealthSocMed](#)



TOPIC 3 - SM is always changing and evolving, as is health care. What do you want to learn more about in 2014? How will you do so? [#hcsn](#)

6:43



[Nick Dawson@nickdawson](#)



[@docnieder](#) in fairness, I don't either :) [#hcs](#)

6:43



[Afternoon Napper@AfternoonNapper](#)



[@jimrattray](#) Agree re: med schools—I've spoken w/ students as a "patient." [@JBBC](#) [@HealthIsCool](#) [@ClevelandClinic](#) [#hcs](#)

6:43



[MeredithGould@MeredithGould](#)



TOPIC 3 - SM is always changing and evolving, as is health care. What do you want to learn more about in 2014? How will you do so? [#hcs](#)

6:43



[Shelley V. Adams@shelleyvadams](#)



[@dlschermd](#) [#hcs](#) do providers know how to navigate the system?

6:43



[Shana Dykema@megratu](#)



[@giasison](#) And patient advocates too. Happy to see people like [@hhask](#) utilizing twitter as a tool. [#hcs](#)

6:44



[Nick Dawson@nickdawson](#)



[@ekeelemoore](#) no argument from me. [#hcs](#)

6:44



[MeredithGould@MeredithGould](#)



RT [@anetto](#) T2 Would like to see 2014 as the year of increased efforts for health literacy awareness [#hcs](#)

6:44



[Reyes-Miranda PNP-BC@PedPrac12](#)



[@danamlewis](#) [@mahoneyr](#) rofl [#HCSM](#)

6:44



[DrFay@DrFayOnline](#)



[@jimrattray](#) [@JBBC](#) [@HealthIsCool](#) Agree! And diversity among patients and communities. [#learning](#) [#hcs](#)

6:44



[Shana Dykema@megratu](#)



[@shelleyvadams](#) [@nickdawson](#) And [#healthcare](#) overall - debate over who the real "customer" is, especially to hospitals. [#hcs](#)

6:44



[PDara MD, FACP@JediPD](#)



I am afraid the Predictive Analytics based on aggregated data is still subject to the Decision Analytics of the Author. [#hcs](#)

6:44



[Brian Ahier@ahier](#)



RT [@giasison](#): T2 More patient involvement please [#hcs](#)

6:45



[Jewels@She\\_Sugar](#)



I would learn to love more about personal disease management with integrated technologies benefiting those with diabetes. [#hcs](#)

6:45



[Sunny Chan@waisunchan](#)



T3 I want to learn from everyone I follow on S0Me & manage my time effectively to allow me to do so [#hcs](#)

6:45



[Marie Ennis-O'Connor@JBBC](#)



T2 do we need a new word for patient in 2014? [#hcs](#)

6:45



[Nick Dawson@nickdawson](#)



[@megratu](#) [@shelleyvadams](#) if you follow the revenue it's referring physicians :) [#hcs](#) [#snark](#)

6:45



[David Lee Scher, MD@dlscherm](#)



[@HealthSocMed](#) I'd like to learn how to connect older patients to SoMe. [#hcs](#)

6:45



[Afternoon Napper@AfternoonNapper](#)



Want to learn how to gather info/data from various SoMe platforms into more central locations to build resource banks. [#hcs](#)

6:45



[Kathy Nieder MD@docnieder](#)



:) RT [@JediPD](#): I am afraid the Predictive Analytics based on aggregated data is still subject to the Decision Analytics of the Author. [#hcs](#)

6:45



[Megan Ranney MD MPH@meganranney](#)



T2 I hope that 2014 will be the year of \*evidence\* for [#hcs](#) [#mhealth](#) [#digitalhealth](#) ...

6:45



[Dr. Gia Sison@giasison](#)



T3 Learn more about everything about healthcare in this digital age by reaching out to global friends/communities such as [#hcs](#)

6:46



[Jewels@She\\_Sugar](#)



[@docnieder](#) It always is, especially when its typed in - do you dictate? [#hcs](#)

6:46



[Intake.Me@Intakeme](#)



T3: I know there's some evidence about how to best involve patients from diff walks of life, just need to dig, learn & make it happen. [#hcs](#)

6:46



[Megan Ranney MD MPH@meganranney](#)



MT [@dlschermd](#) [@bacigalupe](#) I'll settle for the year providers get on SoMe in a meaningful way, helping pts navigate healthcare system [#hcs](#)

6:46

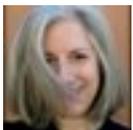


[Jim Rattray@jimrattray](#)



T3: Helping patients set and achieve goals — with SM as a strategy to help engage communities. [#hcs](#)

6:46



[MeredithGould@MeredithGould](#)



T3 In 2014: would like to learn how to support conversations about spiritual dimensions without freaking people out! [#hcs](#)

6:46



[Afternoon Napper@AfternoonNapper](#)



RT [@JediPD](#) I am afraid the Predictive Analytics based on aggregated data is still subject to the Decision Analytics of the Author. [#hcs](#)

6:46



[Alan Brewington@abrewi3010](#)



[@ekeelemoore](#) [@nickdawson](#) chronic patients might have ideas on how to keep acute patients acute. Prevent that transition has value [#hcs](#)

6:46



[Shana Dykema@megratu](#)



[@nickdawson](#) [@shelleyvadams](#) Agreed - and hospitals treat them that way, too. Time to change that system. [#hcs](#)

6:46



[Jim Rattray@jimrattray](#)



[@docnieder](#) And perhaps finding ways to have patients collaborate on that narrative! [#hcs](#)

6:47



[Shelley V. Adams@shelleyvadams](#)



[@megratu](#) [#hcs](#) because [sarcastically] "OMG! if patients read their records they might sue us"

6:47



[Sunny Chan@waisunchan](#)



How about partners? [@JBBC](#) T2 do we need a new word for patient in 2014? [#hcs](#)

6:47



[David Lee Scher, MD@dlschermd](#)



[@creativepharma](#) HCPs (practitioners) don't have the resources to purchase good content. Hospitals do. Understand COI concern. [#hcs](#)

6:47



[Erin Moore@ekeeleymoore](#)



[@jimrattray](#) I'd like to see patients having clinicians set and achieve goals - with SM as a strategy to help engage communities [#hcs](#)

6:47



[Annette McKinnon@anetto](#)



T3 Would like to be more effective and enabled to self manage chronic disease [#hcs](#)

6:47



[Clay Chappell, MD@CChappellMD](#)



[@docnieder](#) The HPI is becoming a lost art. Tough with pressure to see more pts, billing requirements. [#hcs](#)

6:47



[Natalia Shche, Ph.D.@creativepharma](#)



T2 2014 is the year of Pharma becoming transparent in clinical trial reporting in medical journals and SoMe :[alltrials.net](#) [#hcs](#)

6:47



[Nick Dawson@nickdawson](#)



[@abrewi3010](#) clever! [#hcs](#)

6:47

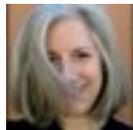


[Jewels@She\\_Sugar](#)



[@marksalke](#) [@megratu](#) [@HealthSocMed](#) It's coming... [#hcs](#)

6:47



[MeredithGould@MeredithGould](#)



T2 In 2014: Would like to support intelligent, useful conversations about chronic illness & "hidden" disabilities [#hcsn](#)

6:47



[Jennifer Chevinsky@jchevinsky](#)



T3: Learn more about ways to engage patients in important systems-level healthcare decisions via [#hcsn](#) mechanisms

6:47



[Jim Rattray@jimrattray](#)



[@pfanderson](#) [@JBBC](#) Maybe not so much a new word, but reframing the definition of patient! [#hcsn](#)

6:48



[Shana Dykema@megratu](#)



[@Intakeme](#) Love it. Does that include telemedicine? [#hcsn](#)

6:48



[Dr. Gia Sison@giasison](#)



Sharing same wish RT [@JBBC](#): T3 I want to learn more about building grassroots support [#hcsn](#)

6:48



[Afternoon Napper@AfternoonNapper](#)



Patients = people w/ brains, souls, beliefs, educations, abilities, careers, families ... oh and by the way a condition. [#hcsn](#)

6:48



[Marie Ennis-O'Connor@JBBC](#)



T3 I really want to learn how we can extend and disseminate the [#hcsn](#) learning to the broader community

6:48



[Kathy Nieder MD@docnieder](#)



[@She\\_Sugar](#) I dictate & free text all imprtnt stuff. But time is an element How to document&listen w/o looking at the [#EHR](#) not forget! [#hcsn](#)

6:48



[Jim Rattray@jimrattray](#)



[@ekeeley Moore](#) Yes! [#hcsn](#)

6:48



[Shelley V. Adams@shelleyvadams](#)



T3 [#hcsn](#) I want to learn how we can make SoMe and IT in general work with information flow in healthcare instead of creating chokepoints

6:48



[Erin Moore@ekeeley Moore](#)



YES! RT [@JBBC](#): T3 I really want to learn how we can extend and disseminate the [#hcsn](#) learning to the broader community

6:48



[Intake.Me@Intakeme](#)



Or they'd be more informed/empowered. RT [@shelleyvadams](#) because [sarcasm] "OMG! if patients read their records they might sue us" [#hcsn](#)

6:48



[HealthSocMed | #hcsn@HealthSocMed](#)



Don't forget the second part of topic 3 (T3) - how do you plan to act on T3s, i.e. how will you learn about/learn to do these things? [#hcsn](#)

6:48



[Alan Brewington@abrewi3010](#)



A3 I want to learn more about different patient communities. I think we need more cross interaction among communities  
[#hcs](#)

6:48



[Dr. Hassan Zahwa@DrZahwa](#)



RT HITpol: RT ahier: T2: Analytics will let us finally realize the value of our [#HealthIT](#) investments  
[ahier.net/2013/09/analyt...](#) [#hcs](#)

6:49



[Intake.Me@Intakeme](#)



[@megratu](#) not in the cards for me this year, unfortunately, but someday. Maybe. [#hcs](#)

6:49



[Afternoon Napper@AfternoonNapper](#)



RT [@abrewi3010](#) I want to learn more about different patient communities. I think we need more cross interaction among communities [#hcs](#)

6:49



[Kathy Nieder MD@docnieder](#)



[@jimrattray](#) Yes, for them to be able to "pre" enter issues before the appt. Now there's an [#EHR](#) worth having! [#hcs](#)

6:49



[bacigalupe@bacigalupe](#)



T3: Investigating in what countries, the days have 36 hours. :) [#hcs](#)

6:49



[Jim Rattray@jimrattray](#)



[@marksalke](#) [@jchevinsky](#) Absolutely — pull back the curtain and make patients the central part of the process! [#hcs](#)

6:49



[Sunny Chan@waisunchan](#)



Nice RT [@She\\_Sugar](#) [@waisunchan](#) [@JBBC](#) How about people? [#hcsn](#)

6:49



[Mark Salke@marksalke](#)



Maybe. But long run, everybody benefits from transparency. [@Intakeme](#) [@shelleyvadams](#) [#hcsn](#)

6:49



[P. F. Anderson@pfanderson](#)



[@jimratray](#) [@JBBC](#) The new word might bridge the definition change? [#hcsn](#)

6:49



[MeredithGould@MeredithGould](#)



T3 Continuing the conversations as a vehicle for learning...that's my big plan! [#hcsn](#)

6:50



[DrFay@DrFayOnline](#)



[@ekeeley Moore](#) [@JBBC](#) I am with you on this one! One size or message does not fit all. [#hcsn](#)

6:50



[Shana Dykema@megratu](#)



[@shelleyvadams](#) Oh, definitely. Evidence shows that openness & transparency tend to affect people negatively. [#sarcasm](#)  
[#hcsn](#)

6:50



[Jewels@She\\_Sugar](#)



[@docnieder](#) Yes - Eye contact is so appreciated. It's hard to feel that your words are heard without it. [#hcs](#)

6:50



[Intake.Me@Intakeme](#)



Agreed x1000 RT [@marksalke](#) Long run, everybody benefits from transparency. [@Intakeme](#) [@shelleyvadams](#) [#hcs](#)

6:50



[Jennifer Chevinsky@jchevinsky](#)



T3 collaborate w other experts/students to further [#bioethics/#MedEthics](#) causes - bettering patient-care. [#hcs](#)

6:50



[Annette McKinnon@anetto](#)



T3 My Dr wants to practice wellness, not treat illness. Keeping people well is goal that more health literacy will help [#hcs](#)

6:50



[Nick Dawson@nickdawson](#)



[@bacigalupe](#) when is the year hcs campaigns and provider orgs more closely resemble the sociodemographics of the communities they serve?

6:50



[P. F. Anderson@pfanderson](#)



[@MeredithGould](#) I think there may have been some [#heldr](#) or [#cphc](#) chats on spiritual dimensions of healthcare [#hcs](#)

6:50



[Marissa Lo@marissawyl0](#)



T3 I want to learn how to incorporate SoMe into working with clients by developing those skills throughout my last placements [#hcs](#)

6:50



[Jim Rattray@jimrattray](#)



[@pfanderson](#) [@JBBC](#) We have to get away from WE do and THEY receive. It has to focus on collaboration. [#hcs](#)

6:51



[Kathy Nieder MD@docnieder](#)



2nd part of T3: I'm getting good at typing w/o looking at the keyboard. Dictating w/pt in room maybe... [#hcs](#)

6:51



[Natalia Shche, Ph.D.@creativepharma](#)



[@dlschermd](#) lots of free and useful content is already out there, HCPs may only need to help curate those resources for pts [#hcs](#)

6:51



[Annette McKinnon@anetto](#)



[@DrFayOnline](#) Yes agree and one brochure does not equal knowledge translation [#hcs](#)

6:51



[Erin Moore@ekeeleymoore](#)



T3: I will make my voice heard. I am persistent, energetic, passionate & will go forth with my laser focus until my missions complete [#hcs](#)

6:51



[P. F. Anderson@pfanderson](#)



[@She\\_Sugar](#) [@DrFayOnline](#) [@T2DRemission](#) [@katellington](#) [@JBBC](#) [@googleglass](#) And need standards for device measurement. [#hcs](#)

6:51



[Jim Rattray@jimrattray](#)



[@creativepharma](#) [@dlschermd](#) And have patients curate for each other. [#hcs](#)

6:51



[Kathy Nieder MD@docnieder](#)



[@She\\_Sugar](#) Not to mention all the body language you are missing w/your eyes glued to a screen [#hcsn](#)

6:51



[Alan Brewington@abrewi3010](#)



A3 want to learn how to get more SoMe stories into mainstream media. Also, SoMe needs to play a bigger factor in news stories [#hcsn](#)

6:52



[Shelley V. Adams@shelleyvadams](#)



dang it [#hcsn](#) RT [@shelleyvadams](#): [@pfanderson](#) [@MeredithGould](#) say what about healthcare [#chaplaincy?](#) ;-)

6:52



[DrFay@DrFayOnline](#)



“[@anetto](#): [@DrFayOnline](#) Yes agree and one brochure does not equal knowledge translation [#hcsn](#)” Well said! [#hcsn](#)

6:52



[A. Patrick Jonas, MD@apjonas](#)



RT [@JediPD](#) I am afraid the Predictive Analytics based on aggregated data is still subject to the Decision Analytics of the Author. [#hcsn](#)

6:52

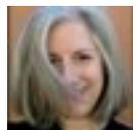


[Jewels@She\\_Sugar](#)



[@anetto](#) A clarificaion of sorts then - having chronic disease doesn't mean one is ill. [#hcsn](#)

6:52



[MeredithGould@MeredithGould](#)



[@pfanderson](#) [#hpm](#) has also included convos re: spirituality [#hcsn](#)

6:52



[Megan Ranney MD MPH@meganranney](#)



[@megratu](#) Cool! there's research going on a few places. But most is in pilot phase. And little dissemination. Slowly... [#hcsn](#)

6:52



[Dana Lewis | #hcsn@danamlewis](#)



[@mahoneyr](#) wear a [#hcsn](#) tshirt? ;)

6:52



[Shoa Clarke, MD PhD@ShoaClarke](#)



[@jchevinsky](#) one of the best things about [#hcsn](#) has been gaining insights from non-MD HCPs [#nursing](#) [#physicaltherapy](#) [#pharmacy](#)

6:53



[Kathy Nieder MD@docnieder](#)



I like that! Surely we have a designer for this. :) RT [@danamlewis](#): [@mahoneyr](#) wear a [#hcsn](#) tshirt? ;)

6:53



[Megan Ranney MD MPH@meganranney](#)



cool [@UCD\\_ChestHealth](#) -- we have a [#PCORI](#) grant to create [#SMS](#) to help for [#chronicpain](#) - so excited! should talk [#hcsn](#)

6:53



[Jewels@She\\_Sugar](#)



[@pfanderson](#) [@DrFayOnline](#) [@T2DRemission](#) [@katellington](#) [@JBBC](#) [@googleglass](#) yes, if its a medical device there are personal standards [#hcsn](#)

6:53



[A. Patrick Jonas, MD@apjonas](#)



RT [@MeredithGould](#) T3 In 2014: would like to learn how to support conversations about spiritual dimensions without freaking people out! [#hcs](#)

6:53



[Erin Moore@ekeeley Moore](#)



[@docnieder](#) [@danamlewis](#) [@mahoneyr](#) Why not a [#TheWalkingGallery](#) jacket? :) [#hcs](#)

6:53



[Jim Rattray@jimrattray](#)



[@jchevinsky](#) [@marksalke](#) We think we can guess because we have been patients. The difference: We have too much knowledge! They don't! [#hcs](#)

6:53



[Marie Ennis-O'Connor@JBBC](#)



Radical idea :-; RT [@She\\_Sugar](#): [@waisunchan](#) [@JBBC](#) How about people? [#hcs](#)

6:53



[Kathy Nieder MD@docnieder](#)



And wear it under our [@WALKINGGALLERY](#) jacket! RT [@danamlewis](#): [@mahoneyr](#) wear a [#hcs](#) tshirt? ;)

6:54



[Megan Ranney MD MPH@meganranney](#)



MT [@Intakeme](#) [@abrewi3010](#) agreed. so easy for SM channels to become kind of an echoing chamber. I hope that more ppl break out of that [#hcs](#)

6:54



[Dana Lewis | #hcs@danamlewis](#)



[@ekeeelymoore](#) mine has hashtags :) but not everyone's does! ;) [@docnieder](#) [@mahoneyr](#) [#hcs](#)

6:54



[Kathy Nieder MD@docnieder](#)



Great minds RT [@ekeeelymoore](#): [@docnieder](#) [@danamlewis](#) [@mahoneyr](#) Why not a [#TheWalkingGallery](#) jacket? :) [#hcs](#)

6:54



[DrFay@DrFayOnline](#)



[@pfanderson](#) [@She\\_Sugar](#) [@T2DRemission](#) [@katellington](#) [@JBBC](#) [@googleglass](#) No doubt that there is more work 2 b done. Standards included [#hcs](#)

6:54



[Marie Ennis-O'Connor@JBBC](#)



[@jimrattray](#) yes you said that better than I did [#hcs](#)

6:54



[P. F. Anderson@pfanderson](#)



[@MeredithGould](#) [#hpm](#) [#eol](#) [#dwd](#) all spend generous time on spiritual elements health, death, loss ... [#hcs](#)

6:54



[Dr. David Tom Cooke@UCD\\_ChestHealth](#)



Patients too > MT [@ShoaClarke](#): [@jchevinsky](#) one of the best things about [#hcs](#) insights from non-MD HCPs [#nursing](#) [#physicaltherapy](#) [#pharmacy](#)”

6:54



[Kimberly George@kimberlyangeo](#)



[#agree](#) RT [@meganranney](#): T3 want to continue to learn how to dissolve trad'l hierarchies, help create [#health](#) [#hcs](#)

6:54



[PDara MD, FACP@JediPD](#)



Practicing Wellness: Don't smoke, don't drink, stay Active, Reduce Stress and eat sensibly ~ simple! [#hcs](#) well, kinda, okay...

6:54



[Robert Mahoney@mahoneyr](#)



If "illness" is a state of body, is "ill" more a state of mind? [#hcs](#) [@She\\_Sugar](#) [@anetto](#)

6:55



[Megan Ranney MD MPH@meganranney](#)



MT [@jimrattray](#) [@jchevinsky](#) [@marksalke](#) We think we can guess because we have been pts. The difference: We have too much knowledge! [#hcs](#)

6:55



[SPSMChat@SPSMChat](#)



[#SPSM](#) chat on break until 1/12/14. Pls make-post-share [#ProjectClarence](#) content this holiday! [#hcs](#) [#mhsm](#)  
[i.imgur.com/nUfVcGH.jpg](http://i.imgur.com/nUfVcGH.jpg) [#hcs](#) [#mhsm](#)

6:55



[HealthSocMed | #hcs@HealthSocMed](#)



Time to wrap up the first [#hcs](#) chat of 2014! What are your last thoughts to kick off the week (and year!) ahead?

6:55



[Megan Ranney MD MPH@meganranney](#)



+1 RT [@healthorder](#) RT [@MeredithGould](#): T3 Continuing the conversations as a vehicle for learning...that's my big plan!  
[#hcs](#)

6:55



[Dana Lewis | #hcsmdanamlewis](#)



RT [@HealthSocMed](#) Time to wrap up the first [#hcsmd](#) chat of 2014! What are your last thoughts to kick off the week (and year!) ahead?

6:55



[Marie Ennis-O'Connor@JBBC](#)



I like RT [@waisunchan](#): How about partners? [@JBBC](#) T2 do we need a new word for patient in 2014? [#hcsmd](#)

6:55



[Jewels@She\\_Sugar](#)



[@mahoneyr](#) [@anetto](#) It sure can be, I would never choose that word unless I also had the flu (-: [#hcsmd](#)

6:55



[Kathy Nieder MD@docnieder](#)



& IRL RT [@ekeeleymoore](#): [@danamlewis](#) [@mahoneyr](#) We need to use our voices 2 tell our stories. A shirt or a jacket is just a jumpstart :) [#hcsmd](#)

6:56



[Megan Ranney MD MPH@meganranney](#)



[@mahoneyr](#) [@danamlewis](#) count me in for tshirt! [#hcsmd](#)

6:56



[PDara MD, FACP@JediPD](#)



Mind over Matter! RT [@mahoneyr](#): If "illness" is a state of body, is "ill" more a state of mind? [#hcsmd](#) [@She\\_Sugar](#) [@anetto](#)

6:56



[David Lee Scher, MD@dlschermd](#)



[@creativepharma](#) Providers are in survival mode. 10 min per pt visit allows no time for content curation. [#hcsmd](#)

6:56



[Marissa Lo@marissawyo](#)



[@HealthSocMed](#) My last thoughts are that I need to learn how to keep up with all the comments! Practicing this year will help, I'm sure [#hcs](#)

6:56



[HealthSocMed | #hcs@HealthSocMed](#)



(FYI - next week is [#hcs](#)'s FIFTH birthday. That's five awesome years of [#hcs](#) chats. Join us next week at 8pm CT to celebrate!)

6:56



[P. F. Anderson@pfanderson](#)



[@JediPD](#) Or "moderation in all things" ;) [#hcs](#)

6:56



[Shana Dykema@megratu](#)



Loved joining [#hcs](#) for the first time tonight - looking forward to next week! Have to sign off now so I can get to bed on time :)

6:57



[DrFay@DrFayOnline](#)



[@ekeeley](#) [@danamlewis](#) [@docnieder](#) [@mahoneyr](#) Yes! And not everyone has an equally yolked shirt, jacket or respected voice. [#hcs](#)

6:57



[Liam Farrell@drlfarrell](#)



[#hcs](#) managing uncertainty a cornerstone of family practice; should patients share the burden?

6:57



[Dr. David Tom Cooke@UCD\\_ChestHealth](#)



If u were a teen in 80's "ill" is a good thing > MT [@mahoneyr](#): is "ill" more a state of mind? [#hcs](#)[m](#) [@She\\_Sugar](#) [@anetto](#)”

6:57



[Afternoon Napper@AfternoonNapper](#)



In closing: if you know a patient using SoMe to connect w/ others, pls connect them w/ this application [stanford.io/1eAwQOD](http://stanford.io/1eAwQOD). [#hcs](#)[m](#)

6:57



[Sunny Chan@waisunchan](#)



What will be the real impact of actual scientific papers be in 2014 as the impact of news spread through SoMe continues to increase? [#hcs](#)[m](#)

6:57



[Kathy Nieder MD@docnieder](#)



Last thoughts -- Happy and Healthy New Year to everyone, It's great to be back w/[#hcs](#)[m](#). Those in the storm's reach please be careful! [#hcs](#)[m](#)

6:57



[DrFay@DrFayOnline](#)



[@bacigalupe](#) [@ekeeley Moore](#) Thanks for this! [#hcs](#)[m](#)

6:57



[Jewels@She\\_Sugar](#)



Embrace change - we're bound to see a lot of it in 2014. [#hcs](#)[m](#)

6:57



[Einstein Coll of Med@EinsteinMed](#)



T3: The question for HCSM in 2014 is will the growth be evolutionary or revolutionary [@HealthSocMed](#) [#hcs](#)[m](#)

6:57



[PDara MD, FACP@JediPD](#)



Goodnight [#hcsmd](#) and Thanks to [@danamlewis](#) for kick starting 2014 with usual aplomb [#hcsmd](#)

6:58



[Intake.Me@Intakeme](#)



[@dlschermd](#) I'm puzzled. How are you intended to do content curation during an office visit at all? [#hcsmd](#)

6:58



[Intake.Me@Intakeme](#)



[@danamlewis](#) thanks as always for a wonderful [#hcsmd](#)

6:58



[Kathy Nieder MD@docnieder](#)



Agree. (and my fingers at least are warm) RT [@JediPD](#): Goodnight [#hcsmd](#) & Thanks to [@danamlewis](#) for kick starting 2014 with usual aplomb

6:58



[Real Talk Dr. Offutt@RTwithDrOffutt](#)



[@HealthSocMed](#) [#hcsmd](#) What a great discussion! So glad i joined for the first time today. Can't wait till next chat. Have a great week!

6:58



[Liam Farrell@drlfarrell](#)



[@JBBC](#) got my [#hcsmd](#) mixed up with my [#hcsmd](#)

6:59



[Jennifer Chevinsky@jchevinsky](#)



[@jimrattray](#) [@marksalke](#) Also, just bc we've been pts in one arena doesn't mean we can understand all patient experiences, all diseases! [#hcsn](#)

6:59



[Jim Rattray@jimrattray](#)



Great [#hcsn](#) discussion tonight! Run (don't walk) with those ideas!

6:59



[Robert Mahoney@mahoneyr](#)



Awesome. I'm on it. MT [@danamlewis](#): wear a [#hcsn](#) tshirt? ;)

6:59



[PDara MD, FACP@JediPD](#)



THAT TOO ! □ RT [@pfanderson](#): Or "moderation in all things" ;) [#hcsn](#)

6:59



[Brian Ahier@ahier](#)



[#hcsn](#) last thoughts: healthcare is complicated, but we can do this! :-)

6:59



[Nick Dawson@nickdawson](#)



[#Hcsn](#) closing, since we're now in deicing and a delay, let's go out and do something to improve the experience for at least one person

6:59



[Robert Mahoney@mahoneyr](#)



Great [#hcsn](#) chat, as always. Stay warm and dry this week.

7:00

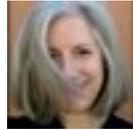


[David Lee Scher, MD@dlschermd](#)



[@Intakeme](#) I meant that there is no time in the provider's life to so this. Pts crammed, phone calls, paperwork, meetings.  
[#hcsmd](#)

7:00



[MeredithGould@MeredithGould](#)



My usual "final" thoughts: Contribute more to than you take from community. [#hcsmd](#)

7:00



[HealthSocMed | #hcsmd@HealthSocMed](#)



That's a wrap on the first [#hcsmd](#) chat of 2014! See everyone next Sunday at 8pm CT to celebrate FIVE years of [#hcsmd](#) chats!

[Close](#)