

#hcsm - February 23, 2014

6:00



[HealthSocMed | #hcsm@HealthSocMed](#)



Welcome to ([#hcsm](#)) healthcare communications & social media. If you're joining tonight, please introduce yourself! ([@danamlewis](#) moderating)

6:00



[Kati Debelic@Katiissick](#)



hi everyone, Kati here, a 24/7 patient and I just gave up my nursing license this week :-([#hcsm](#)

6:00



[Shelley Webb@ShelleyWebbCSO](#)



Shelley here. R.N. Geriatric care manager; social media for senior services industry and new to this chat. [#hcsm](#)

6:01



[Gnosis Media Group@GnosisArts](#)



[#hcsm](#): marcomm practices in healthcare. Mod: [@HealthSocMed](#) When: Sun 8:00pm CST. [#tweetchatshappeningnow](#)

6:01



[Dr. Gia Sison@giasison](#)



Signing in from Manila, Gia here glad to be at [#hcsm](#) Hi to all!

6:01



[Shelley Webb@ShelleyWebbCSO](#)



[@Katiissick](#) awwww, I'm sorry to here that. [#hcsm](#)

6:01



[Robert Mahoney@mahoneyr](#)



Evening all [#hcs](#)m tweeters from fireside St. Louis.

6:01



[Kari Ulrich@FMDGirl](#)



Rare disease patient and Advocate! change.org/petitions/nih-... [##abcDRBchat](#) [#hcs](#)m

6:01



[HealthSocMed | #hcs](#)m@HealthSocMed



We will assume all tweets within [#hcs](#)m during following hour are your own & not those of your employers (unless specifically declared).

6:02



[Alan Brewington@abrewi3010](#)



Alan here coughing and wheezing my way to knowledge, excitement, and empowerment hopefully. [#hcs](#)m

6:02



[bacigalupe@bacigalupe](#)



[@HealthSocMed](#) [@danamlewis](#) hi, I had a hectic/profound social media experience here in greater boston this week [#hcs](#)m wbur.fm/1myz6gv

6:02



[Andrea @andrea_maclean](#)



[@HealthSocMed](#) [#hcs](#)m - hi all - [@andrea_maclean](#) here from [@bruyere_care](#) in [#ottawa](#)

6:02



[Robert Mahoney@mahoneyr](#)



License doesn't make you a nurse. You're always a nurse. [@Katiissick](#) [#hcs](#)m

6:02



[Dr. Brian Stork@StorkBrian](#)



[@HCSM @danamlewis](#) I'm A Urologist Joining in Tonight From Muskegon, Michigan drbrianstork.com/about-me/ [#hcsm](#)

6:02



[Susan Firbank@sharpcrocus](#)



Susan here looking in for the first time from YVR. U of A MSc Health Promotion grad studying public relations. [#hcsm](#)

6:02



[Shelley Webb@ShelleyWebbCSO](#)



[@mahoneyr @Katiissick](#) this is true. Once a nurse, always a nurse. [#hcsm](#)

6:03



[Yinka Vidal@YinkaVidal](#)



[#Hcsm](#) Yinka Medical scientist from St. Louis.

6:03



[Marissa Lo@marissawyl0](#)



Hi, everyone. I'm Marissa, an occupational therapy student in Canada [#hcsm](#)

6:03



[BRUCE KIMZEY, J.D.@QuintBy](#)



[@HealthSocMed @danamlewis](#) Wel I've been here before but I'm Bruce Kimzey, ICU delirium patient advocate, health care skeptic [#hcsm](#)

6:03



[Kati Debelic@Katiissick](#)



[@mahoneyr](#) thank you Robert. In fact I drew my own bloodwork this week :-D [#hcs](#)

6:03



[Jennifer Chevinsky@jchevinsky](#)



Jen- [@BioethxChat](#) moderator ([#bioethx](#)), med/bioethics student and hopeful patient advocate :) [#hcs](#)

6:03



[Kati Debelic@Katiissick](#)



[@sharpcrocus](#) Hi Susan, am from Yvr area as well [#hcs](#)

6:03



[Jennifer Cabe@JennCabe](#)



Hello this is Jennifer Cabe & it's my first [#hcs](#) Eeek!

6:03



[Real Talk Dr. Offutt@RTwithDrOffutt](#)



Laura here..... MD, mom, using [#hcs](#) to engage teens abt their health. On blogger, tumblr, pheed and twitter. Great to be here!

6:03



[Robert Mahoney@mahoneyr](#)



Lots of [#hcs](#) first-timers tonight. Great to hear.

6:04



[Dana Lewis | #hcs@danamlewis](#)



[@JennCabe](#) welcome! [#hcs](#)

6:04



[Tim C Nicholson@timbigfish](#)



Memphis friend of [#hcs](#) may be tweeting a bit of [#health](#) talk. My apologies if it causes thy feed to runneth over.

6:04



[Yinka Vidal@YinkaVidal](#)



[@mahoneyr #hcs](#) Robert, what part of St. Louis, MO?

6:04



[Carmen Gonzalez@crgonzalez](#)



Carmen Gonzalez, quality improvement communications project manager; 10K maven and House of Cards fan [#hcs](#)

6:04



[Kati Debelic@Katiissick](#)



[@FMDGirl @mahoneyr](#) hehe the dr missed. I said 'my turn!' [#hcs](#)

6:04



[Joshua Brett@joshdbrett](#)



Joshua in Philadelphia. Hi everyone! [#hcs](#)

6:04



[Yinka Vidal@YinkaVidal](#)



[@danamlewis @JennCabe #hcs](#) Hi Dana!

6:05



[OneGrenouille@onegrenouille](#)



Patient w/Ehlers Danlos & blah blah blah....Howdy! [#hcs](#)

6:05



[Dana Lewis | #hcs@danamlewis](#)



Welcome to [#hcsn](#), all! <-- Dana Lewis, [#hcsn](#) creator/moderator, thinker | doer | teacher of health & digital things; recovering from flu.

6:06



[Yinka Vidal@YinkaVidal](#)



[@jchevinsky @BioethxChat #hcsn](#) Hi Jen!

6:06



[Timothy Aungst@TDAungst](#)



Timothy Aungst, listening in [#hcsn](#)

6:06



[Kari Ulrich@FMDGirl](#)



Rare Disease week: Dr. Richard Besser, Chief of the ABC News Tuesday, Feb. 25, at 1:00 p.m. ET. Join hashtag-
[#abcDRBchat](#). [#hcsn](#)

6:06

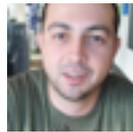


[Kathy Nieder MD@docnieder](#)



[@danamlewis](#) So we heard. Glad you're feeling better! Sounded like an awful week. :([#hcsn](#)

6:06



[dan sfera@TheRealDanSfera](#)



Dan in cali. [#clinicaltrials](#) [#flappybird](#) phone owner [#hcsn](#)

6:06



[P. F. Anderson@pfanderson](#)



Patricia from icy Michigan, arm aching from chopping ice all afternoon. Wishing I was watching Star Trek & drinking hot chocolate [#hcsn](#)

6:06



[Ann Wax@annwax](#)



Good evening to everyone, I am happy to make it here tonite. Oncology nurse and author of Op-Ed on Cancer [#hcs](#)

6:06



[Dana Lewis | #hcs](#)



[@docnieder](#) thanks, me too! [#hcs](#)

6:06



[Shelley Webb@ShelleyWebbCSO](#)



[@TheRealDanSfera](#) where in Cali? [#hcs](#)

6:07



[BRUCE KIMZEY, J.D.@QuintBy](#)



[medscape.com/viewarticle/82...](#) ICU delirium may have a silver bullet: the melatonin agonist Rozerem. Remember that name! [#hcs](#)

6:07



[Ehlers-Danlos CARES@CureEDS](#)



[@onegrenouille](#) hello fellow edser! [#hcs](#)

6:07



[HealthSocMed | #hcs@HealthSocMed](#)



Welcome, everyone, to [#hcs](#)! Special hi to any first-timers joining tonight :), and of course our friendly lurkers. Tweet in anytime!

6:07



[Jeanette Anderson@jeanettegf](#)



Watching [#amazingrace](#) and ready to chat [#hcsn](#). My two passions travel and health care.

6:07



[Yinka Vidal@YinkaVidal](#)



[@pfanderson](#) [#hcsn](#) Hi Pat! Hope you feel better.

6:07



[OneGrenouille@onegrenouille](#)



[@CureEDS](#) :) nice ta meet ya EDS-bud [#hcsn](#)

6:07



[Dr. Amanda Young@MNPsyD](#)



Good evening all. Psychologist from Minnesota here. [#hcsn](#)

6:07

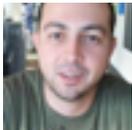


[T2D Research@T2DRemission](#)



[@pfanderson](#) Hi, Patricia. Much ice-chopping here, too, and mailbox digging out and replacing. [#hcsn](#)

6:07



[dan sfera@TheRealDanSfera](#)



[@ShelleyWebbCSO](#) orange county [#hcsn](#)

6:08



[P. F. Anderson@pfanderson](#)



[@TheRealDanSfera](#) Lucky you! You preserved your copy of [#FlappyBird!](#) [#hcsn](#)

6:08



[Dana Lewis | #hcsn@danamlewis](#)



[@mahoneyr](#) true. but I'm "ready to be done with" flu at this point :) [#hcs](#)

6:08



[Shelley Webb@ShelleyWebbCSO](#)



[@TheRealDanSfera](#) I'm "from" there, as well. Now in Idaho. [#hcs](#)

6:08



[Kari Ulrich@FMDGirl](#)



[@MNPsyD](#) I did not realize you were in MN too!! I am in Albert Lea- too much snow! [#hcs](#)

6:08



[HealthSocMed | #hcs@HealthSocMed](#)



We'll get started with topic 1 (T1) in just a few minutes. Remember if you jump in to [#hcs](#) later to introduce yourself!

6:08



[Megan Ranney MD MPH@meganranney](#)



Hello all! Megan from Rhode Island, physician & [#mhealth](#) researcher, ice-chopper today too :) [#hcs](#)

6:09

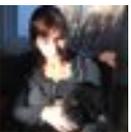


[bacigalupe@bacigalupe](#)



Has spring arrived in any place dear [#hcs](#)?

6:09



[Kari Ulrich@FMDGirl](#)



RT [@bacigalupe](#) Has spring arrived in any place dear [#hcs](#)?

6:09



[P. F. Anderson@pfanderson](#)



[@T2DRemission](#) That's why I built a brick mailbox. I was SICK of replacing it 3x ea winter! [#hcs](#)

6:09



[Robert Mahoney@mahoneyr](#)



Hope that happens soon. [@danamlewis](#) [#hcs](#)

6:09



[Dr. Gia Sison@giasison](#)



[@YinkaVidal](#) Hi Yinka weather is chilly but fine Glad to see you! [#hcs](#)

6:09



[Carmen Gonzalez@crgonzalez](#)



[@bacigalupe](#) Temps in L.A. in the mid-80s today [#hcs](#)

6:09



[Jennifer Cabe@JennCabe](#)



“[@StorkBrian](#): Thank You for Following I'm Also Interested in Health Care Literacy [drbrianstork.com/blog/public-sc...](#)”
Yay! I'll read after [#hcs](#)

6:09



[Shelley Webb@ShelleyWebbCSO](#)



[@TheRealDanSfera](#) The pleasure is all mine. [#hcs](#)

6:09



[Yinka Vidal@YinkaVidal](#)



[@mahoneyr](#) [@danamlewis](#) [#hcs](#) Robert, that's your immune system talking. Better recovery from flu with good immune system.

6:10



[Kati Debelic@Katiissick](#)



[@bacigalupe](#) OMG Bellingham Wa got a foot of snow and no snowplows!!! i wonder if my plane will take off tomorrow
[#hcs](#)

6:10



[P. F. Anderson@pfanderson](#)



[@danamlewis](#) [@mahoneyr](#) I bet! So many nasty respiratory bugs running around this winter. H1N1 all over here in Ann Arbor [#hcs](#)

6:10

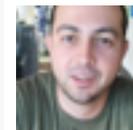


[Kari Ulrich@FMDGirl](#)



[@nursingpins](#) [@EinsteinMed](#) Hi Vernon Good to see you! [#hcs](#)

6:10

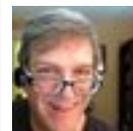


[dan sfera@TheRealDanSfera](#)



[@meganranney](#) I do mhealth research to :-) [#hcs](#)

6:10



[T2D Research@T2DRemission](#)



[@bacigalupe](#) Well, we had temps over freezing during daylight for a few days. All over tomorrow. [#hcs](#)

6:10



[bacigalupe@bacigalupe](#)



If you are new to [#hcs](#), don't be confused, T1, T2, T3, are not airport terminals, just the questions that organize the chat

6:10



[HealthSocMed | #hcs@HealthSocMed](#)



TOPIC 1 - Has social media (SM) yielded any innovation in health care? Examples? How? (Or, if you think not, discuss why not.) [#hcs](#)

6:10



[Anna @smanna750](#)



From Orlando long time hcs patient lol [#hcs](#)

6:10



[Joshua Brett @joshdbrett](#)



[@bacigalupe](#) It was in the 50s in Philly this weekend. But we've got more snow coming this week. :-([#hcs](#)

6:11



[Kati Debelic @Katiissick](#)



[@YinkaVidal](#) [@mahoneyr](#) [@danamlewis](#) most pts with [#mecfs](#) have not had a cold or flu since sick due to chronic immune activation [#hcs](#)

6:11



[Yinka Vidal @YinkaVidal](#)



[@giasison](#) [#hcs](#) Glad to see you. So pretty with your new picture!

6:11



[Lurie Cancer Center @LurieCancer](#)



Hello All-joining this evening from Chicago [#hcs](#) [#hcs](#)

6:11



[Robert Mahoney @mahoneyr](#)



Bad flu season this year. And weird weather. Maybe next year we'll have neither. [@pfanderson](#) [@danamlewis](#) [#hcs](#)

6:11



[Kari Ulrich@FMDGirl](#)



T1 Wonderful patient communities such as [@smart_patients!](#) [#hcs](#)

6:11



[Shelley Webb@ShelleyWebbCSO](#)



RT [@docnieder](#) T1--Gosh yes, most recent being Google Helpouts! [#hcs](#) (Good example!)

6:11



[Néha T. Singh@NehaTSingh](#)



[#hcs](#) good evening everyone eHealth geek here!

6:11



[Bill Wong@BillWongOT](#)



[@HealthSocMed](#) well... I just found out about google helpouts recently. It surely will change HC landscape. [#hcs](#)

6:11



[Jennifer Chevinsky@jchevinsky](#)



T1 SM has both spread info about new technologies & inspired new innovation through great collaborations! [#hcs](#)

6:11



[Carmen Gonzalez@crgonzalez](#)



T1: Research into incorporating social media for public health campaigns has yielded some success, so it can be part of the toolkit [#hcs](#)

6:12



[Kathy Nieder MD@docnieder](#)



Yes! RT [@FMDGirl](#): T1 Wonderful patient communities such as [@smart_patients](#)! [#hcs](#)

6:12



[bacigalupe@bacigalupe](#)



The biggest innovation in healthcare social media is when you have a supportive network and can then connect when needed T1 [#hcs](#)

6:12



[Alan Brewington@abrewi3010](#)



I think SoMe is responsible for the epatient advocate. [#hcs](#)

6:12



[Kari Ulrich@FMDGirl](#)



T1 It makes rare not so rare! Better healthcare for us zebras! [#hcs](#)

6:12



[Kati Debelic@Katiissick](#)



T1 history is in the making in sm for researchers, physicians and patients for [#mecfs](#). It's happening at [openmedicineinstitute.org](#) [#hcs](#)

6:12



[Marissa Lo@marissawylo](#)



T1 There are amazing healthcare and patient blogs out there that I have learned a lot from [#hcs](#)

6:12



[Timothy Aungst@TDAungst](#)



T1 - A collapse of the walls dividing open clinician and patient communication. [#hcs](#)

6:12



[Kathy Nieder MD@docnieder](#)



T1 And great patient-centric conferences like [#Doctors20](#) and [#MedX](#) [#hcs](#)

6:12



[Lurie Cancer Center@LurieCancer](#)



RT [@danamlewis](#) T1 live at [#hcs](#) - discussing innovation that SM has brought to HC - or not. You tell us! [#hcs](#)

6:13



[P. F. Anderson@pfanderson](#)



[@annwax](#) [@T2DRemission](#) Oh, I made kiddo shovel the ice into the street gutters. I only hurt arm, and that already hurt :) [#hcs](#)

6:13



[Kari Ulrich@FMDGirl](#)



RT [@T2DRemission](#) RT [@abrewi3010](#): I think SoMe is responsible for the epatient advocate. [#hcs](#)

6:13



[Megan Ranney MD MPH@meganranney](#)



[@TheRealDanSfera](#) excellent, look fwd to connecting! [#hcs](#)

6:13



[Kathy Nieder MD@docnieder](#)



One of the best innovations: RT [@TDAungst](#): T1 - A collapse of the walls dividing open clinician and patient communication. [#hcs](#)

6:13



[Dr. Gia Sison@giasison](#)



[@YinkaVidal](#) Thanks Yinka!! [#hcs](#)

6:13



[Marissa Lo@marissawylo](#)



MT [@FMDGirl](#) T1 It makes rare not so rare! [#hcsn](#)

6:13



[Dan Goldman@danielg280](#)



Evening everyone. Dan Goldman, in house lawyer at Mayo Clinic joining a little late. [#hcsn](#)

6:13



[Carmen Gonzalez@crgonzalez](#)



T1: Incorporating social media into the spread of conference-related discussions is powerful [#hcsn](#)

6:13



[P. F. Anderson@pfanderson](#)



[@mahoneyr](#) [@danamlewis](#) Ah, I thought the "no flu, no weather" winter was last year ... ;) [#hcsn](#)

6:13



[Jennifer Chevinsky@jchevinsky](#)



T1 As important if not more so than actual innovation, SM has given ppl platform 2 discuss how best to ethically use new tech [#bioethx](#) [#hcsn](#)

6:13



[Vernon Dutton@nursingpins](#)



Hey all - [#hcsn](#) from New Orleans

6:14



[Robert Mahoney@mahoneyr](#)



T1 just getting people talking who wouldn't otherwise know each other is an innovation. Hopefully more to come. [#hcs](#)

6:14



[Megan Ranney MD MPH@meganranney](#)



MT [@crgonzalez](#): T1: Research into incorporating [#SoMe](#) for public health campaigns has yielded some success [#hcs](#)

6:14



[Shelley Webb@ShelleyWebbCSO](#)



RT [@crgonzalez](#): T1: Incorporating social media into the spread of conference-related discussions is powerful [#hcs](#)

6:14



[Tim C Nicholson@timbigfish](#)



T1. Innovation starts when ppl have a thing upon which to, well, innovate. Patient access to [#health](#) info is a starting place for it. [#hcs](#)

6:14



[Kati Debelic@Katiissick](#)



RT [@docnieder](#) T1 Crowdsourcing answers for doctors and patients alike [#hcs](#) [#hcs](#)

6:14

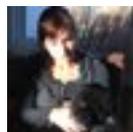


[Yinka Vidal@YinkaVidal](#)



[@HealthSocMed](#) [#hcs](#) T1 [#SoMe](#) has also helped patients to share info and receive compassion from others going through similar situations

6:14



[Kari Ulrich@FMDGirl](#)



T1 crowdsourcing for research on the horizon I hope! [#hcs](#)

6:14



[Sunny Chan@waisunchan](#)



T1 the dissemination of health information be it news or health research has never been quicker with advent of Social media
[#hcs](#)

6:14



[Suzy@Suzy_Laura](#)



[@danielg280](#) Just read a piece/saw a video about the social media training for staff that you're doing at Mayo. [#hcs](#)

6:14



[Dr. Gia Sison@giasison](#)



T1 In my case across the globe I get to "participate" in int'l conventions via twitter,that for me is innovation! [#hcs](#)

6:14



[Shelley Webb@ShelleyWebbCSO](#)



RT [@YinkaVidal](#) T1 [#SoMe](#) has also helped patients to share info and receive compassion from others going through similar situations [#hcs](#)

6:14



[P. F. Anderson@pfanderson](#)



[@HealthSocMed](#) Define social media. SMS, absolutely yes. Quantified self is sometimes social. Participatory medicine, too
[#hcs](#)

6:15



[Jeanette Anderson@jeanettegf](#)



T1: Sites like Caring Bridge and patient blogs have given patients a stronger voice. Those voices drive innovation. [#hcs](#)

6:15



[Glenn Lanteigne@GlennLanteigne](#)



Hey everyone, [@HealthSocMed](#) [#hcs](#) in a taxi line waiting to get to [#HIMSS14](#)

6:15



[dan sfera@TheRealDanSfera](#)



I've been able to collaborate/reach out to other clinical research clinics at scale. Without sm its impossible [#hcs](#)

6:15



[Shwen Gwee@shwen](#)



Going to [#SXSW](#)? Join [@google](#) [@startuphealth](#) [@GetZeel](#) [@medicast](#) [@doctor](#) at the [#SXSH](#) Startup Bootcamp on 3/7: [bootcamp.sxsh.org](#) [#hcs](#)

6:15



[Shelley Webb@ShelleyWebbCSO](#)



RT [@jeanettegf](#) T1: Sites like Caring Bridge and patient blogs have given patients a stronger voice. Those voices drive innovation. [#hcs](#)

6:15



[bacigalupe@bacigalupe](#)



Innovation: patients are in a fast train; healthcare professionals still trying to figure out how to jump on board with [#epatient](#) [#hcs](#)

6:15



[Annette McKinnon@anetto](#)



T1 So much easier to get info about support groups and new treatments. Also practical tips [#hcs](#)

6:15

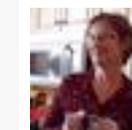


[Kari Ulrich@FMDGirl](#)



t1 communication between patients and physicians= great understanding for both parties [#hcs](#)

6:15



[Kathy Nieder MD@docnieder](#)



T1 Ability to learn about hc innovation so fast it makes one's head spin! [#hcs](#)

6:15



[Dr. Gia Sison@giasison](#)



[@GlennLanteigne @HealthSocMed](#) Hope to catch up Glenn! [#hcs](#)

6:15



[Bill Wong@BillWongOT](#)



[@marissawylo @crgonzalez](#) or I am thinking of conducting intimate MH groups. [#hcs](#)

6:16



[Susan Firbank@sharpcrocus](#)



[@danielg280](#) Just read a piece/saw a video about the social media training for staff that you're doing at Mayo. [#hcs](#)

6:16



[Real Talk Dr. Offutt@RTwithDrOffutt](#)



[@waisunchan #hcs](#). True, a good thing, and an area for caution sopspeed doesn't sacrifice accuracy.

6:16



[Shelley Webb@ShelleyWebbCSO](#)



[@andrea_maclean](#) I work for myself. :) [#hcs](#)

6:16



[Annette McKinnon@anetto](#)



Annette here from Toronto Patient and blogger [#hcs](#)

6:16



[Robert Mahoney@mahoneyr](#)



T1 I've not yet had a patient say, "I read on Twitter..." but I know it's coming. Hope they can use 140 characters or less. [#hcs](#)

6:16



[Ann Wax@annwax](#)



[@abrewi3010](#) Social media is about communication and learning that u cn be your own advocate. [#hcs](#)

6:16



[bacigalupe@bacigalupe](#)



Innovation in social media and healthcare doesn't mean that healthcare has changed or it is mainstream though :([#hcs](#)

6:16



[Bill Wong@BillWongOT](#)



[@anetto](#) I do say... Since I want to make the session interactive, I do want clients share documents w/ me. [#hcs](#)

6:16



[Glenn Lanteigne@GlennLanteigne](#)



Are you here at [#HIMSS14](#) ? [@giasison](#) [@HealthSocMed](#) [#hcs](#)

6:16



[Yinka Vidal@YinkaVidal](#)



[@HealthSocMed](#) [#hcs](#) Also allow discussions between medical academicians across the oceans to share info helpful to treatments & education.

6:17



[Sunny Chan@waisunchan](#)



T1 Webchats between fellow healthcare professionals around the world like [#hcs](#) didn't happen before social media. That's innovative

6:17



[Kari Ulrich@FMDGirl](#)



RT [@YinkaVidal](#) Also allow discussions between medical academicians across the oceans to share info helpful to treatments & education. [#hcsn](#)

6:17



[Shelley Webb@ShelleyWebbCSO](#)



RT [@waisunchan](#) T1 Webchats between fellow healthcare professionals around the world like [#hcsn](#) didn't happen before social media.

6:17



[PDara MD, FACP@JediPD](#)



T1: Broadcasting, Education and Crowdsourcing needs for Clinical Trials ~ Leveling Understanding! [#hcsn](#)

6:17



[T2D Research@T2DRemission](#)



T1 [#hcsn](#) Can engage with medical professionals, patient advocates I would never have met offline. Write that large for 1000s of others?

6:17



[Megan Ranney MD MPH@meganranney](#)



Yes MT [@mahoneyr](#): T1 I've not yet had a patient say "I read on Twitter..." but I know it's coming. Hope they can use 140 char or less. [#hcsn](#)

6:17



[Marissa Lo@marissawyl0](#)



[@mahoneyr](#) I've had guest lecturers from organizations end their presentation by referencing their Twitter handle! Thought it was great [#hcsn](#)

6:17



[Jennifer Chevinsky@jchevinsky](#)



T1 Innovation often thought of as new tech- physical. Innovation ALSO new ways of thinking, new ways of communicating- intangibles! [#hcsn](#)

6:18



[Shelley Webb@ShelleyWebbCSO](#)



MT [@mahoneyr](#): T1 I've not yet had a patient say "I read on Twitter..." but I know it's coming. Hope they can use 140 char or less. [#hcsn](#)

6:18



[dan sfera@TheRealDanSfera](#)



I guess ultimately sm allows you to scale the unscaleable [#hcsn](#)

6:18



[Alan Brewington@abrewi3010](#)



[@annwax](#) it definitely empowers patients to become active participants in their own care. [#hcsn](#)

6:18



[OneGrenouille@onegrenouille](#)



T1 wound up w/ 1 of my dx b/c of info from SM groups back in 2009; likely other dx more under control now b/c info obtained via SM. [#hcsn](#)

6:18



[Bill Wong@BillWongOT](#)



[@YinkaVidal](#) [@HealthSocMed](#) yes... I had done some guest lectures on autism in the past. [#hcsn](#)

6:18



[Dr. Gia Sison@giasison](#)



[@T2DRemission](#) Agreed! [#hcs](#)

6:18



[Ann Wax@annwax](#)



However, with social media pt's do compare notes, I also advise them that everyone is diff and always check with ur HCP [#hcs](#)

6:18



[Kari Ulrich@FMDGirl](#)



[@pfanderson](#) [@bacigalupe](#) while empowering physicians to participate :) [#hcs](#)

6:18

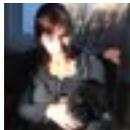


[P. F. Anderson@pfanderson](#)



[@mahoneyr](#) My docs hear that all the time. LOL! But then, I'm the patient ;) [#hcs](#)

6:18



[Kari Ulrich@FMDGirl](#)



RT [@anetto](#) T1 great to hear about experiences with new drugs before they are available in your own country [#hcs](#)

6:18



[Bill Wong@BillWongOT](#)



[@mahoneyr](#) well... That's because the clients I will be working with are autistic teens and adults. [#hcs](#)

6:18



[Megan Ranney MD MPH@meganranney](#)



T1 great opportunity to disseminate knowledge/behavior change, outside of trad'l [#healthcare](#) channels [#hcs](#)

6:18



[Robert Mahoney@mahoneyr](#)



That's great. Gives you an immediate connection. [@marissawylo](#) [#hcs](#)

6:19



[dailyRx@dailyRx](#)



The [@dailyRx](#) app gets [@Walgreens](#) API. Check out their developer blog post. [@Walgreens](#) refill, dailyRx app. [bit.ly/1cwBIRX](#) [#HCSM](#)

6:19



[borborygmi@nickgenes](#)



And just getting started! RT [@meganranney](#) [@crgonzalez](#) T1: incorporating [#SoMe](#) for public health campaigns yielded some success [#hcs](#)

6:19



[P. F. Anderson@pfanderson](#)



[@marissawylo](#) [@mahoneyr](#) We had [@MedPedsDoctor](#) here, pushing residents to livetweet Grand Rounds! [#hcs](#)

6:19



[Bill Wong@BillWongOT](#)



[@annwax](#) that's why a secure medium is important. [#hcs](#)

6:19



[Kati Debelic@Katiisick](#)



[@annwax](#) of course. However it is a good thing for housebound and bedbound patients, so they don't feel so alone. [#hcs](#)

6:19



[Jennifer Chevinsky@jchevinsky](#)



T1 One great creation following [#hcs](#) growth has been patient forums and online discussion threads- especially for pts with rare diseases!

6:19



[Shelley Webb@ShelleyWebbCSO](#)



[@onegrenouille](#) Wow, that is amazing. [#hcs](#)

6:19



[bacigalupe@bacigalupe](#)



[@docnieder](#) yep beginning [#hcs](#)

6:20



[Bill Wong@BillWongOT](#)



I do wonder how many people on here use cloud based EHR's. What are the best ones? [#hcs](#)

6:20



[P. F. Anderson@pfanderson](#)



T1 The biggest change to healthcare from social media has been patient communities & information sharing [#hcs](#)

6:20



[Kari Ulrich@FMDGirl](#)



Shout out to [@westr](#) not sure what I would have done without his expertise this past year [#genetics](#) [#compassion](#) [#empathy](#) [#hcs](#)

6:20



[Marissa Lo@marissawyl0](#)



[@pfanderson](#) [@mahoneyr](#) [@MedPedsDoctor](#) The opportunity to live tweet is an incentive for me to attend conferences [#hcs](#)

6:20



[Patrick D. Herron@patrickdherron](#)



[@HealthSocMed](#) [#hcs](#)m T1: medical & healthcare focused tweetchats such as this are innovative ;)

6:20



[Carmen Gonzalez@crgonzalez](#)



I think SM (digital demand) influenced Pfizer to share clinical data for download to study participants (Blue Button project) [#hcs](#)m

6:21



[Kati Debelic@Katiisick](#)



RT [@pfanderson](#) T1 The biggest change to healthcare from social media has been patient communities & information sharing [#hcs](#)m [#hcs](#)m

6:21



[Ann Wax@annwax](#)



[@Katiisick](#) SM gives you a voice regardless where you are located and the power to allow ppl to hear ur voice. [#hcs](#)m

6:21



[Ehlers-Danlos CARES@CureEDS](#)



RT [@T2DRemission](#) RT [@FMDGirl](#): T1 crowdsourcing for research on the horizon I hope! [#hcs](#)m [#hcs](#)m

6:21



[Shelley Webb@ShelleyWebbCSO](#)



RT [@crgonzalez](#) I think SM (digital) influenced Pfizer to share clinical data for download to study participants (Blue Button project) [#hcs](#)m

6:21



[Annette McKinnon@anetto](#)



[@onegrenouille](#) Me too. By the time I got my Sjogren's diagnosis I was well versed in treatments [#hcs](#)m

6:21



[P. F. Anderson@pfanderson](#)



[@marissawylo](#) [@mahoneyr](#) [@MedPedsDoctor](#) And a wonderful way to engage distant & diverse audiences, beyond the room! [#hcs](#)

6:21



[Kati Debelic@Katiissick](#)



RT [@FMDGirl](#) Shout out to [@westr](#) not sure what I would have done w/o his expertise this past year [#genetics](#) [#compassion](#) [#empathy](#) [#hcs](#) [#hcs](#)

6:21



[Kathy Nieder MD@docnieder](#)



Righto (how could we forget?) RT [@patrickdherron](#): [@HealthSocMed](#) [#hcs](#) T1: medical & hc focused tweetchats such as this are innovative ;)

6:21



[Jennifer Chevinsky@jchevinsky](#)



T1 Innovation just so much quicker now than yrs ago bc truly is a global market- [#hcs](#) makes possible 2 know whats going on miles away!

6:21



[Dr. Brian Stork@StorkBrian](#)



MT: [@docnieder](#) SoME is helping more people to realize how broken hc is and gathering critical mass to make change possible [#hcs](#)

6:21



[bacigalupe@bacigalupe](#)



Big innovation, if you go to a healthcare conference and are not using social media, you missed half of the conference [#hcs](#)

6:22



[Jennifer Gunter@DrJenGunter](#)



[@RyanMadanickMD](#) [@cwarzel](#) LinkedIn has a stalking problem? It's one platform I don't use much [#hcsn](#)

6:22



[Shelley Webb@ShelleyWebbCSO](#)



RT [@bacigalupe](#): Big innovation, if you go to a healthcare conference and are not using social media, you missed half of the conference [#hcsn](#)

6:22



[Yinka Vidal@YinkaVidal](#)



[@BillWongOT](#) [@HealthSocMed](#) [#hcsn](#) Physicians instant communication with patients also allows for assessment of patients' emotional state

6:22



[Lurie Cancer Center@LurieCancer](#)



RT [@pfanderson](#): T1 The biggest change to healthcare from social media has been patient communities & information sharing [#hcsn](#)

6:22



[Robert Mahoney@mahoneyr](#)



Live-tweeting grand rounds would save me from editorializing to person next to me. Win-win. [@pfanderson](#) [@marissawylo](#) [@MedPedsDoctor](#) [#hcsn](#)

6:22



[bacigalupe@bacigalupe](#)



Maybe we should ask what would be the innovation we need, maybe that's the next question [#hcsn](#)

6:22



[Shelley Webb@ShelleyWebbCSO](#)



RT [@pfanderson](#): T1 The biggest change to healthcare from social media has been patient communities & information sharing [#hcs](#)

6:23



[Bill Wong@BillWongOT](#)



[@mahoneyr](#) it helps because I get this need. Plus, it makes practice more efficient (1 hr drive each way to work is no fun). [#hcs](#)

6:23



[P. F. Anderson@pfanderson](#)



[@anetto](#) [@onegrenouille](#) That is a powerful statement! [#hcs](#)

6:23



[Susan Firbank@sharpcrocus](#)



Would be interesting to know if social media's created inequities in addition to innovation. E.g. populations w/o internet [#hcs](#)

6:23



[Kari Ulrich@FMDGirl](#)



RT [@T2DRemission](#) RT [@JediPD](#): T1: Broadcasting, Education and Crowdsourcing needs for Clinical Trials ~ Leveling Understanding! [#hcs](#)

6:23



[Marissa Lo@marissawyl0](#)



RT [@bacigalupe](#) Big innovation, if you go to a healthcare conference and are not using social media, you missed half of the conference [#hcs](#)

6:23



[Shelley Webb@ShelleyWebbCSO](#)



[@sharpocus](#) That's definitely something to think about. [#hcs](#)

6:24



[Jennifer Chevinsky@jchevinsky](#)



T1 Challenge is sometime innovation comes before public/HC is ready. Constantly need to check our own/society's moral compass [#bioethx](#) [#hcs](#)

6:24



[Kati Debelic@Katiissick](#)



RT [@GerryWieder](#) RT [@crgonzalez](#): T1: Incorporating social media into the spread of conference-related discussions is powerful [#hcs](#) [#hcs](#)

6:24



[Kati Debelic@Katiissick](#)



[#hcs](#)

6:24



[Bobby Ghaheri, MD@DrGhaheri](#)



[@DrJenGunter](#) [@RyanMadanickMD](#) [@cwarzel](#) LinkedIn is stupid. [#hcs](#)

6:24



[Jeanette Anderson@jeanettegtf](#)



[@BillWongOT](#) I worked at [@NueMD](#) in 1999. They had a java based web application a long time before there was a "cloud" [#hcs](#)

6:24



[Kathy Nieder MD@docnieder](#)



HC already very inequal! MT [@sharpocus](#): has social media's created inequities in addition to innovation-- populations w/o internet [#hcs](#)

6:24



[Bill Wong@BillWongOT](#)



[@mahoneyr](#) [@pfanderson](#) [@marissawylo](#) [@MedPedsDoctor](#) in my online group sessions, I will not allow live tweeting. HIPAA is important! [#hcsnm](#)

6:25



[Megan Ranney MD MPH@meganranney](#)



Also interestingly Twitter users are younger/more likely minority than avg [@sharpocrocus](#) [#hcsnm](#)

6:25



[Ann Wax@annwax](#)



[@HealthSocMed](#) u mayb able 2 asses a pt's emotional st. Hvr, prhaps I am old fashion, I still wnt 2 c a pt. to asses them emotionally [#hcsnm](#)

6:25



[Yinka Vidal@YinkaVidal](#)



[@bacigalupe](#) [#hcsnm](#) I think the choice with [#SoMe](#) is limitless because development continues with technical advancements. We're just starting

6:25



[P. F. Anderson@pfanderson](#)



[@BillWongOT](#) [@mahoneyr](#) [@marissawylo](#) [@MedPedsDoctor](#) Online groups with other HCPs? Grand rounds diff from rounding ... [#hcsnm](#)

6:25



[bacigalupe@bacigalupe](#)



The innovation in social media healthcare are powerful and have potential yes, but still for the privileged. [#hcsnm](#)

6:25



[Shelley Webb@ShelleyWebbCSO](#)



[@BillWongOT](#) [@mahoneyr](#) [@pfanderson](#) [@marissawyl0](#) [@MedPedsDoctor](#) but what are sharing that's HIPAA related?
[#hcs](#)

6:26



[Glenn Lanteigne@GlennLanteigne](#)



"[@bacigalupe](#): Big innovation, if you go 2 a healthcare conference + R not using social media, you missed half the conference [#hcs](#) [#HIMSS14](#)

6:26



[Kati Debelic@Katiissick](#)



[@T2DRemission](#) [@annwax](#) sometimes pcp have no clue. they don't read papers or know much abt illness. we are on our own [#mecfs](#) [#hcs](#)

6:26



[Bill Wong@BillWongOT](#)



[@YinkaVidal](#) [@HealthSocMed](#) yes... I am doing that too. I know my [#OT](#) MH assessments can be adapted to telehealth.
[#hcs](#)

6:26



[Carmen Gonzalez@crgonzalez](#)



[@BillWongOT](#) Self-conducted discussions w/ patients and between patients, there are no HIPAA applications (they are not providers). [#hcs](#)

6:26



[Bill Wong@BillWongOT](#)



[@pfanderson](#) [@mahoneyr](#) [@marissawyl0](#) [@MedPedsDoctor](#) no... With other clients. [#hcs](#)

6:26



[jim cleary@jfclearywise](#)



[@mahoneyr](#) [@pfanderson](#) I am now timing tweets to be sent with strategic points of my presentations! [#Hcsm](#) Encourages others to RT

6:26



[@Anna @smanna750](#)



It help inform friends of your illness. Crohns and gastroparesis are not diseases people don't know much about. [#hcs](#)

6:26



[Shelley Webb@ShelleyWebbCSO](#)



[@meganranney @sharpcrocus](#) no, the largest growing twitter demographic is 55 - 64 [#hcs](#)

6:26



[HealthSocMed | #hcs@HealthSocMed](#)



Great T1 discussion - we'll move on to topic 2 (T2) in a few. [#hcs](#)

6:26



[bacigalupe@bacigalupe](#)



. [@YinkaVidal #hcs](#) disagree, technical advancement may be the driver for the business but not the change we need

6:26



[Real Talk Dr. Offutt@RTwithDrOffutt](#)



[@docnieder @sharpcrocus](#) Agree that HC is unequal. I think [#hcs](#) may allow access to health interxn for some pts who cannot get otherwise

6:26



[Megan Ranney MD MPH@meganranney](#)



Ditto as ER doc :) ... one of the reasons I love [#SoMe](#), gives me a longitudinal pt perspective [@mahoneyr @PracticalWisdom #hcs](#)

6:27



[Alan Brewington@abrewi3010](#)



[@sfdegraff](#) I was speaking more generally about the HC system. [#hcs](#)

6:27



[Kari Ulrich@FMDGirl](#)



t1 we can share our experiences /blogs fibromuscular-dysplasia.blogspot.com/2014/01/nihnia... [#hcs](#)

6:27



[Annette McKinnon@anetto](#)



[@mahoneyr](#) Yes, if you were my doctor I likely would not participate in this discussion [#hcs](#)

6:27

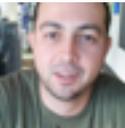


[Jennifer Chevinsky@jchevinsky](#)



T1 [#hcs](#) lets you reach people in zone of comfort, huge campaign potentials... but also need to be careful not to abuse

6:28



[dan sfera@TheRealDanSfera](#)



Best part of twitter is the search feature not necessarily the actual tweeting! [#hcs](#)

6:28



[bacigalupe@bacigalupe](#)



Probably the most compelling innovation has been transforming rare disorders communities into crowdsource forces [#hcs](#)

6:28



[T2D Research@T2DRemission](#)



[@BillWongOT](#) T2D is a wilderness of silos. For my most intensive use of data, 10 years ago, I built from the ground up.

[#hcs](#)

6:28



[Bill Wong@BillWongOT](#)



[@ShelleyWebbCSO](#) [@mahoneyr](#) [@pfanderson](#) [@marissawyl](#) [@MedPedsDoctor](#) good ?- but I want to be safe than sorry. [#hcs](#)

6:28

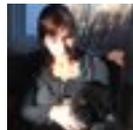


[t cornwell@Corntea_knits](#)



Good move! RT [@RyanMadanickMD](#): LinkedIn Finally Tries To Fix Its Stalker Problem: Offers Member Blocking [#hcs](#) buzzfeed.com/charliwarzel/...

6:28



[Kari Ulrich@FMDGirl](#)



[@DrGhaheri](#) [@DrJenGunter](#) [@HeartSisters](#) Really! I would love for my docs to participate! [#hcs](#)

6:28



[Yinka Vidal@YinkaVidal](#)



[@mahoneyr](#) [@meganranney](#) [@PracticalWisdom](#) [#hcs](#) Realize your discussion with patients doesn't have to be [public.Can](#) be private,quick & secured

6:28



[Robert Mahoney@mahoneyr](#)



That is about 10 years ahead of me. [#hcs](#) [@jfclearywisc](#) [@pfanderson](#)

6:29



[Megan Ranney MD MPH@meganranney](#)



Agree, that is fastest growing - but more Twitter users are currently young pewinternet.org/2013/12/30/dem... [@ShelleyWebbCSO](#) [@sharpocus](#) [#hcs](#)

6:29



[Jennifer Gunter@DrJenGunter](#)



[@DrGhaheeri @HeartSisters](#) posting pictures and making fun of the patient, definitely a man of the people [#hcsn](#)

6:29



[P. F. Anderson@pfanderson](#)



[@jfclearywisc @mahoneyr](#) I saw someone do that, tweeted his entire presentation. Kind of strange [#hcsn](#)

6:29



[Bobby Ghaheeri, MD@DrGhaheeri](#)



[@FMDGirl @DrJenGunter @HeartSisters](#) participate in what? Degrading a patient's dignity in FB? [#hcsn](#)

6:29



[Marissa Lo@marissawylo](#)



[@mahoneyr @BillWongOT @pfanderson @MedPedsDoctor](#) Agreed. When I do use my phone professionally, others may think I'm using it socially [#hcsn](#)

6:29



[Dr. Amanda Young@MNPsyD](#)



Smart -> MT [@jfclearywisc](#) I am now timing tweets to be sent with strategic points of my presentations! [#Hcsn](#) Encourages others to RT

6:29



[Jennifer Chevinsky@jchevinsky](#)



T1 Wonder if [#hcsn](#) has 'capacity' - if too many ppl participate, use hashtags, then flooded with info & can't keep up w everything

6:29



[Kati Debelic@Katiissick](#)



RT [@bacigalupe](#): The innovation in social media healthcare are powerful and have potential yes, but still for the privileged. [#hcs](#) [#hcs](#)

6:30



[Kari Ulrich@FMDGirl](#)



[@DrGhaeri](#) [@DrJenGunter](#) [@HeartSisters](#) I must of missed part of the tweet, I would want them to participate in chats I am on. [#hcs](#)

6:30



[Kati Debelic@Katiissick](#)



RT [@bacigalupe](#) Probably the most compelling innovation has been transforming rare disorders communities into crowdsource forces [#hcs](#) [#hcs](#)

6:30



[HealthSocMed | #hcs@HealthSocMed](#)



TOPIC 2 - How can HCPs see online chatter about them for reputation & feedback purposes?How can pts give best feedback about/for HCPs? [#hcs](#)

6:30



[jim cleary@jfclearywise](#)



[@pfanderson](#) [@mahoneyr](#) Seen that on line but not in reality. I find that a strange way to lecture. [#hcs](#)

6:30



[Robert Mahoney@mahoneyr](#)



Sometimes, less is more [@pfanderson](#) [@jfclearywise](#) [#hcs](#)

6:30



[Bill Wong@BillWongOT](#)



[@T2DRemission](#) I wish I have those skills. Such systems are expensive! [#hcs](#)

6:30



[Marissa Lo@marissawyo](#)



RT [@bacigalupe](#) The innovation in social media healthcare are powerful and have potential yes, but still for the privileged [#hcs](#)

6:30



[Megan Ranney MD MPH@meganranney](#)



RT [@nickgenes](#): Pew: underserved likelier to seek health Q&A online MT [@bacigalupe](#) SoMe health has potential, but still for privileged [#hcs](#)

6:30



[Bill Wong@BillWongOT](#)



[@T2DRemission](#) one thing I am looking at is care cloud charts [#hcs](#) thoughts?

6:30



[Bobby Ghaheri, MD@DrGhaheri](#)



[@FMDGirl](#) [@DrJenGunter](#) [@HeartSisters](#) I am very active on twitter and FB answering questions. But must do it respectfully. [#hcs](#)

6:30



[Carmen Gonzalez@crgonzalez](#)



[@ShelleyWebbCSO](#) Shelly, that "fastest growing demographic" tends to shift all the time. In Dec 2010, it was women over 54. [#hcs](#)

6:30



[Shelley Webb@ShelleyWebbCSO](#)



MT [@HealthSocMed](#) TOPIC 2 - How can HCPs see online chatter about them for reputation & feedback purposes? [#hcs](#)

6:31



[Dana Lewis | #hcsmdanamlewis](#)



T2 live at [#hcsmd](#) - how can HCPs see online feedback? And how can pts best give constructive feedback for HCPs to see? When/how to do online?

6:31



[Shelley Webb@ShelleyWebbCSO](#)



[@HealthSocMed](#) T2 Active listening [#hcsmd](#)

6:31



[Ann Wax@annwax](#)



[@Katiisick](#) [@bacigalupe](#) because social media more ppl are aware about rare disease disorders and how ppl are living with them, [#hcsmd](#)

6:31



[Marissa Lo@marissawylo](#)



T2 Feedback about a HCP and how they provide care should be given in person to avoid any misunderstandings or assumptions [#hcsmd](#)

6:31



[Kathy Nieder MD@docnieder](#)



T2 HCPs can check the feedback sites regularly: Vitals, Healthgrades, Angie's list, etc. [#hcsmd](#)

6:31



[Bill Wong@BillWongOT](#)



[@marissawylo](#) [@mahoneyr](#) [@pfanderson](#) [@MedPedsDoctor](#) I do a mix of both. That said, I am more mindful in being professional now. [#hcsmd](#)

6:31

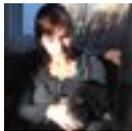


[Carmen Gonzalez@crgonzalez](#)



T2: Start by checking out Yelp. Ask your pts what SM they use and go online to listen. [#hcsmd](#)

6:31



[Kari Ulrich@FMDGirl](#)



[@mahoneyr](#) [@jchevinsky](#) yes me too!!! Thanks for saying that :) [#hcsn](#)

6:32



[Shelley Webb@ShelleyWebbCSO](#)



RT [@crgonzalez](#) T2: Start by checking out Yelp. Ask your pts what SM they use and go online to listen. [#hcsn](#)

6:32



[Dr. Brian Stork@StorkBrian](#)



T1 Tools Such as [@doximity](#) & [@docbookmd](#) Have Made IT Much Easier For Docs to Communicate With Each Other (in theory) [#HCSM](#)

6:32



[Megan Ranney MD MPH@meganranney](#)



MT [@marissawylo](#): T2 Feedback about HCP & how they provide care should be given in person to avoid any misunderstandings or assumptions [#hcsn](#)

6:32



[P. F. Anderson@pfanderson](#)



[@meganranney](#) [@nickgenes](#) [@bacigalupe](#) I was impressed & surprised to see how powerfully the Hispanic community in US use social media [#hcsn](#)

6:32



[Kati Debelic@Katiisick](#)



T2 by beng an engaged physician, there would not be a problem of controlling chattering, he/she would take part in active debates [#hcsn](#)

6:32



[Bill Wong@BillWongOT](#)



[@laughingmind](#) I think it will be shared care... Since I will only be at the office 1x/wk at the most. [#hcs](#)

6:32



[Robert Mahoney@mahoneyr](#)



T2 is there online aggregation of [#hcs](#) as it pertains to public opinion?

6:32



[Sunny Chan@waisunchan](#)



T2 Haven't seen or encountered any physician feedback on twitter. Talk is rife however amongst Facebook groups [#hcs](#)

6:32



[Kathy Nieder MD@docnieder](#)



T2 I ask my pts to rate my office on line--it's on the back of the card I give them with my blog and portal address. [#hcs](#)

6:32



[Shelley Webb@ShelleyWebbCSO](#)



RT [@docnieder](#): T2 HCPs can check the feedback sites regularly: Vitals, Healthgrades, Angie's list, etc. [#hcs](#)

6:32



[Timothy Aungst@TDAungst](#)



T2 - Think there was a recent survey on this mentioned in the BMJ about patients and physician selection online [bmj.com/content/348/bm...](#) [#hcs](#)

6:33



[P. F. Anderson@pfanderson](#)



[@jfclearlywisc](#) [@mahoneyr](#) He was talking, had slides, but hit return to send next tweet to support his talk. All prepped in advance [#hcs](#)

6:33



[bacigalupe@bacigalupe](#)



[@pfanderson](#) [@meganranney](#) [@nickgenes](#) [#hcsn](#) stats can be misleading, use doesn't mean that it is being used for healthcare purposes [#literacy](#)

6:33



[jim cleary@jfclearywise](#)



[@mahoneyr](#) Med III students asked a [#palliativecare](#) panel Q's via twitter Friday. Went well. Suspect some Q's they may have asked. [#hcsn](#)

6:33



[Carmen Gonzalez@crgonzalez](#)



[@docnieder](#) Your tact is a "best practice" [#hcsn](#)

6:33



[Kari Ulrich@FMDGirl](#)



[@danamlewis](#) good question! You dont see the whole story- only the patients side of the review. [#hcsn](#)

6:33



[Kati Debelic@Katiissick](#)



[@YinkaVidal](#) [@bacigalupe](#) libraries offer that opportunity. [#hcsn](#)

6:33

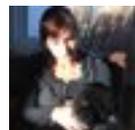


[T2D Research@T2DRemission](#)



[@nickgenes](#) [@bacigalupe](#) Privilege relative—no straightline correlation between social media/tech use & socioeconomic status in the US. [#hcsn](#)

6:33



[Kari Ulrich@FMDGirl](#)



RT [@crgonzalez](#) [@docnieder](#) Your tact is a "best practice" [#hcs](#)

6:34



[Dr. Gia Sison@giasison](#)



[@TDAungst](#) Thanks for sharing Timothy [#hcs](#)

6:34



[Marissa Lo@marissawylo](#)



RT [@giasison](#) T2 Positive feedback may be given but IMHO if not good it's something personal and can be taken offline [#hcs](#)

6:34



[Robert Mahoney@mahoneyr](#)



Somewhere in the middle might be preferred [@pfanderson](#) [@jfclearywisc](#) [#hcs](#)

6:34



[Alan Brewington@abrewi3010](#)



A2 I think both pat & docs should check/participate more in SoMe for feedback versus checking sites like yelp. [#hcs](#)

6:34



[Timothy Aungst@TDAungst](#)



T2 - Another recent article about 'Choosing a physician in the Yelp Era' ncbi.nlm.nih.gov/pubmed/24313135 [#hcs](#)

6:34



[Yinka Vidal@YinkaVidal](#)



[@danamlewis](#) [#hcs](#) T2: Can use emails or secured pages to transmit medical info to avoid violation of HIPPA.

6:34



[Shelley Webb@ShelleyWebbCSO](#)



RT [@TDAungst](#) T2 - Another recent article about 'Choosing a physician in the Yelp Era'
ncbi.nlm.nih.gov/pubmed/24313135 [#hcs](#)

6:34



[Bill Wong@BillWongOT](#)



[@danamlewis](#) well... I would take the feedback option out. I will rather email them with a form on how I can do better.
[#hcs](#)

6:34



[Neha T. Singh@NehaTSingh](#)



T2 - I am pretty sure there's an app (or at least software) for that [#hcs](#) looking it up now....

6:35



[Robert Mahoney@mahoneyr](#)



Love that. Some people are intimidated by raising hand/asking questions. [#hcs](#) really helps to broaden participation.
[@jfclearywise](#)

6:35



[Nicola Ziady@nicolaziady](#)



Half of [#mobile](#) [#health](#) app users are using fitness apps [#hcs](#) zite.to/1h7C0mQ

6:35

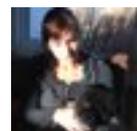


[Jennifer Chevinsky@jchevinsky](#)



T2 Best feedback is timely, honest, and specific. IMO better confidential- different question than whether/not would recommend. [#hcs](#)

6:35



[Kari Ulrich@FMDGirl](#)



T2- I dont recommend using online rating systems for doctors a wise choice for patients. [#hcs](#)

6:35

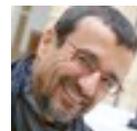


[jim cleary@jfclearywise](#)



[@mahoneyr](#) [@pfanderson](#) Agree with somewhere in the middle. I choose 4-5 key points I want people to “get.” Schedule those w Tweetdeck [#Hcsm](#).

6:35



[bacigalupe@bacigalupe](#)



Is there a place where one gets an extra hemisphere to integrate new information? :) [#hcsn](#)

6:36



[Shelley Webb@ShelleyWebbCSO](#)



As Google attaches these ratings to particular name searches, negative review will be even more important to contain. [#hcsn](#)

6:36



[Annette McKinnon@anetto](#)



T2 Need to be so careful with face to face criticism of Dr. Some 'fire' patients [#hcsn](#)

6:36



[P. F. Anderson@pfanderson](#)



[@bacigalupe](#) [@meganranney](#) [@nickgenes](#) True. I haven't seen a recent study from [@pewresearch](#) about Hispanic use of online health info [#hcsn](#)

6:36



[T2D Research@T2DRemission](#)



[@BillWongOT](#) I used Excel. Not as broad as a total EHR, but may have saved my life. [#hcsn](#)

6:36



[Bill Wong@BillWongOT](#)



[@laughingmind](#) my criteria for my end is- I can upload SOAP notes, scanned copies of client assessments, and reports. [#hcs](#)

6:36



[Carmen Gonzalez@crgonzalez](#)



As important as patient input is, I am wondering if Doximity offers a peer-to-peer evaluation for safe feedback to docs [#hcs](#)

6:36



[PDara MD, FACP@JediPD](#)



T2: SoMe is a tool for communication: One on One or One to Many. Nothing more nothing less. But a tool nevertheless. [#hcs](#)

6:36



[Robert Mahoney@mahoneyr](#)



So hard to get honest feedback from patients. When you feel vulnerable, you tend not to be as critical. [#hcs](#)

6:37



[Jennifer Chevinsky@jchevinsky](#)



[@anetto](#) talked about HCPs firing pt at last [#bioethx](#) chat..! Def happens. [#hcs](#)

6:37



[Megan Ranney MD MPH@meganranney](#)



Our next study? Recognizing impt of language/fluency/literacy [@pfanderson](#) [@bacigalupe](#) [@nickgenes](#) [@pewresearch](#) [#hcs](#)

6:37



[Kathy Nieder MD@docnieder](#)



LOL--I like that: RT [@bacigalupe](#): The third brain hemisphere is your social network. Answering my question. [#hcs](#)

6:37



[P. F. Anderson@pfanderson](#)



[@bacigalupe](#) They're working on it. Integrate smart dust into our brains ... [#hcsn](#)

6:37



[T2D Research@T2DRemission](#)



[@BillWongOT](#) No thoughts, I'd have to look it up. Recognize the words, but together they do not compute for me right now. [#hcsn](#) B^)

6:37



[Kathy Nieder MD@docnieder](#)



[@jchevinsky](#) [@annetto](#) Why wouldn't that happen? [#hcsn](#)

6:37



[Kari Ulrich@FMDGirl](#)



[@mahoneyr](#) ask your chronic ill patients they will be the most honest ;) They have been through it all! [#hcsn](#)

6:38



[Yinka Vidal@YinkaVidal](#)



[@ShelleyWebbCSO](#) [#hcsn](#) Some of the physicians' reviews may not be accurate if based on patients' emotional reactions, not quality of care.

6:38



[Shelley Webb@ShelleyWebbCSO](#)



T2 Could a patient be "fired" over what they say on social media? [#hcsn](#)

6:38



[Shelley Webb@ShelleyWebbCSO](#)



[@YinkaVidal](#) Absolutely agree with that. [#hcs](#)

6:38



[Megan Ranney MD MPH@meganranney](#)



Recently read article re limits of [#SMS](#) in low literacy pop-will try to find [@pfanderson](#) [@bacigalupe](#) [@nickgenes](#) [@pewresearch](#) [#hcs](#)

6:38



[Alan Brewington@abrewi3010](#)



a2 rating sites are for venting. SoMe is for communicating. Everyone should be more interested in communicating [#hcs](#)

6:38

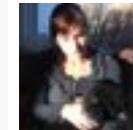


[Robert Mahoney@mahoneyr](#)



Don't usually have to ask them. They tell me. Best feedback I get. [@FMDGirl](#) [#hcs](#)

6:39



[Kari Ulrich@FMDGirl](#)



[@ShelleyWebbCSO](#) why not? If it disrupts the continuity of care. [#hcs](#)

6:39



[Kathy Nieder MD@docnieder](#)



[@ShelleyWebbCSO](#) Maybe--if the MD felt that they could no longer give dispassionate care. [#hcs](#)

6:39



[Timothy Aungst@TDAungst](#)



[@ShelleyWebbCSO](#) How about sued? [#hcs](#)

6:39



[Suzy@Suzy_Laura](#)



T2 Would think patient feedback via SM would be a slippery slope when it comes to defamation. [#hcs](#)

6:39



[Nicola Ziady@nicolaziady](#)



Will technology transform [#healthcare](#)? [#hcs](#) zite.to/1fxpqcY

6:39



[Serena Cheong@serenacheong](#)



MT [@mahoneyr](#): Live-tweeting grand rounds would save me from editorializing to person next to me. Win-win. [#hcs](#)

6:39



[P. F. Anderson@pfanderson](#)



[@BillWongOT](#) [@marissawylo](#) [@mahoneyr](#) [@MedPedsDoctor](#) At IU they have "tech breaks" like bathroom breaks, don't use phones in patient view [#hcs](#)

6:39



[Bill Wong@BillWongOT](#)



[@ShelleyWebbCSO](#) For my policy, the conduct will be reported to the executive director (if they friend/follow me/other OT's on staff). [#hcs](#)

6:39



[Kari Ulrich@FMDGirl](#)



RT [@Suzy_Laura](#) T2 Would think patient feedback via SM would be a slippery slope when it comes to defamation. [#hcs](#)

6:39



[Shelley Webb@ShelleyWebbCSO](#)



Seems worrisome. MT [@mahoneyr](#): Live-tweeting grand rounds would save me from editorializing to person next to me. Win-win. [#hcs](#)

6:40



[Susan Firkbank@sharpcrocus](#)



T2 Would think patient feedback via SM would be a slippery slope when it comes to defamation. [#hcs](#)

6:40



[Shelley Webb@ShelleyWebbCSO](#)



[@BillWongOT](#) Gotcha. [#hcs](#)

6:40

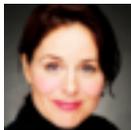


[P. F. Anderson@pfanderson](#)



[@bacigalupe](#) Me, too. Not quite ready for smart dust yet ;) [#hcs](#)

6:40



[Nicola Ziady@nicolaziady](#)



Doctors use [#Google](#) Glass in a [#cancer](#) surgery [#hcs](#) zite.to/1cchMnu

6:40



[Bill Wong@BillWongOT](#)



[@pfanderson](#) [@marissawyl0](#) [@mahoneyr](#) [@MedPedsDoctor](#) Mine will be OK- I do most of the documentations at my home office. [#hcs](#)

6:40

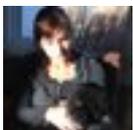


[Carmen Gonzalez@crgonzalez](#)



[@meganranney](#) In a related topic on the use of video kiosks for low-literacy Latinos, one approach was refined innovations.ahrq.gov/content.aspx?i... [#hcs](#)

6:40



[Kari Ulrich@FMDGirl](#)



[@T2DRemission](#) [@docnieder](#) better to deal with directly at an institution where change can be made if needed [#hcs](#)

6:40



[Dr. Gia Sison@giasison](#)



Possible! RT [@sharpocus](#): T2 Would think patient feedback via SM would be a slippery slope when it comes to defamation. [#hcs](#)

6:40



[Annette McKinnon@anetto](#)



[@sharpocus](#) At least Drs see what patients say about them. Patients may have errors in chart that influence treatment forever [#hcs](#)

6:41



[PDara MD, FACP@JediPD](#)



T2: SoMe will be exploited for purpose, Monetized for wealth and used extensively for Marketing/Promoting But above all "Expression" [#hcs](#)

6:41



[P. F. Anderson@pfanderson](#)



[@meganranney](#) [@bacigalupe](#) [@nickgenes](#) [@pewresearch](#) Makes sense, tho. Video instead? [#hcs](#)

6:41



[Marissa Lo@marissawyo](#)



RT [@jchevinsky](#) T2 Public online posts aren't best forum for true feedback. Best feedback is a bit personal [#hcs](#)

6:41

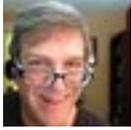


[Shelley Webb@ShelleyWebbCSO](#)



Maybe there should be private Tweet rooms like they used to have private chat rooms (for grand rounds, etc.) [#hcs](#)

6:41



[T2D Research@T2DRemission](#)



Heh. Good thing I cleaned up my open bookmarks a bit before tonight's session! [#hcsn](#)

6:41



[Nicola Ziady@nicolaziady](#)



5 recommended FDA approved [#healthcare](#) apps for physicians [#hcsn](#) zite.to/MVoxUy

6:41



[Bill Wong@BillWongOT](#)



[@ShelleyWebbCSO](#) The patient won't be fired (since they are students at the school). They will just receive a talk from some1. [#hcsn](#)

6:41



[Timothy Aungst@TDAungst](#)



[@sharpcrocus](#) Lawsuits have happened due to reviews. techdirt.com/articles/20101... [#hcsn](#)

6:41



[bacigalupe@bacigalupe](#)



T2 doctor feedback. Reality test. [#hcsn](#) pic.twitter.com/RdMKHDO6Y7

6:41



[Robert Mahoney@mahoneyr](#)



I need to do that on rounds. My house staff are always on phones. Makes me wonder. [@pfanderson](#) [@BillWongOT](#) [@marissawylo](#) [@MedPedsDoctor](#) [#hcsn](#)

6:41



[Kari Ulrich@FMDGirl](#)



[@anetto](#) [@sharpcrocus](#) if you are open and honest and talk about what your concerns are you can bring positive changes
[#hcsn](#)

6:42



[P. F. Anderson@pfanderson](#)



[@crgonzalez](#) [@meganranney](#) The study I saw said that Hispanics use online video more than most other communities
[#hcsn](#)

6:42



[Annette McKinnon@anetto](#)



T2 Hard to give feedback. Called Patient Relations for + feedback 2 weeks ago. No call back [#hcsn](#)

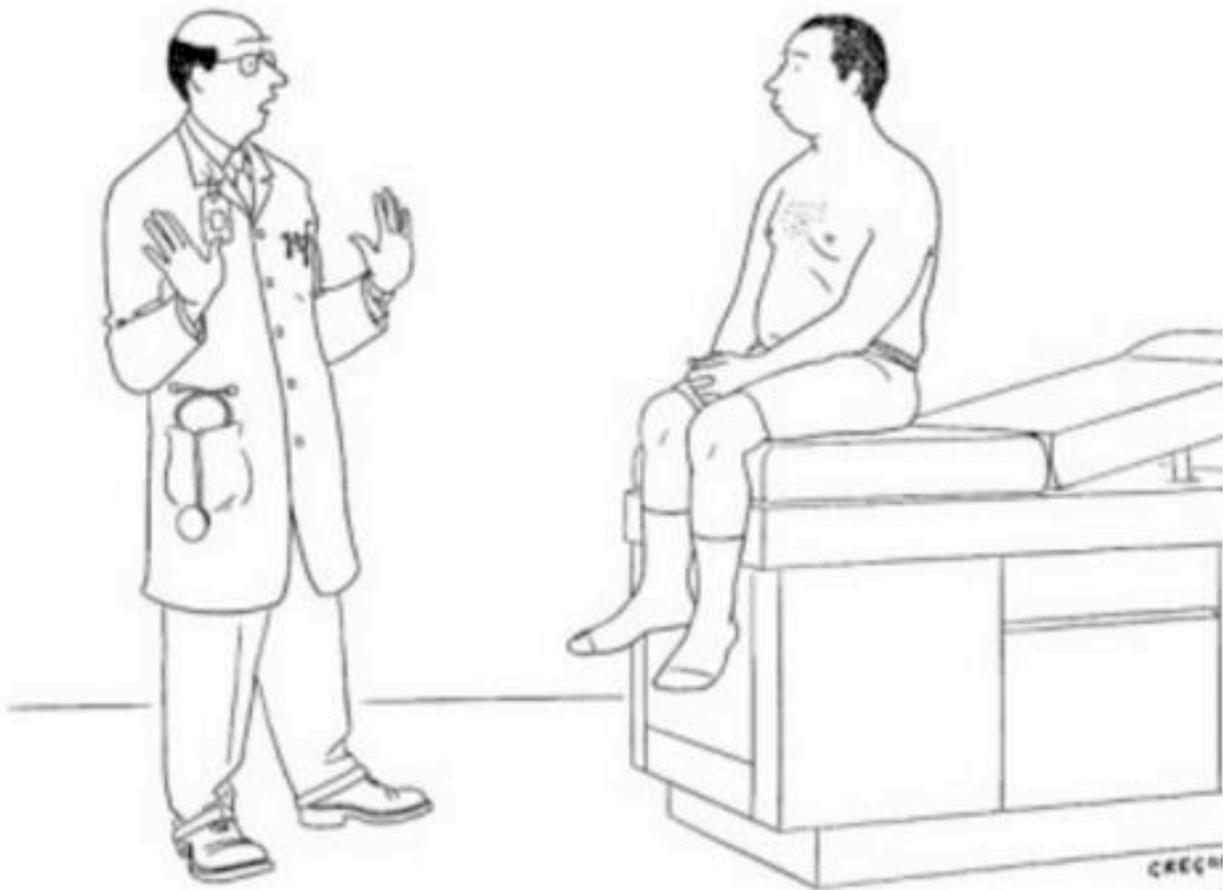
6:4
2



[Kati Debelic@Katiissick](#)



RT [@bacigalupe](#) T2 doctor feedback. Reality test. [#hcsn pic.twitter.com/DACwkJwpYu](#)
[#hcsn](#)



"Whoa—way too much information."

6:4
2



[Kari Ulrich@FMDGirl](#)



T2 Patients need to be honest to their physicians, you must develop a relationship and trust. Primary Care is NEEDED!
[#hcsn](#)

6:42



[Carmen Gonzalez@crgonzalez](#)



[@pfanderson](#) That was a good fit. [#hcsn](#)

6:42



[HealthSocMed | #hcsm@HealthSocMed](#)



Moving on to our final topic (T3) shortly! [#hcsm](#)

6:43



[Jennifer Chevinsky@jchevinsky](#)



T2 Feedback on how one is using [#hcsm](#) can be helpful though. Have had [#hcldr](#) mentors give direct-message feedback. Very useful!

6:43



[Jennifer Gunter@DrJenGunter](#)



It seems online reviews for almost everything contain a lot of bias, Yelp is notorious for that [#hcsm](#)

6:43

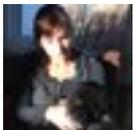


[Shelley Webb@ShelleyWebbCSO](#)



[@mahoneyr](#) Very true. [#hcsm](#)

6:43



[Kari Ulrich@FMDGirl](#)



[@BillWongOT](#) [@ShelleyWebbCSO](#) No more private! I want to be educated not kept in the dark. I want to participate! [#hcsm](#)

6:43



[Megan Ranney MD MPH@meganranney](#)



Video=audio/visual - very diff from tweets or SMS...? Hmm. [@pfanderson](#) [@crgonzalez](#) [#hcsm](#) [#disparities](#)

6:43



[Kathy Nieder MD@docnieder](#)



Got to leave early but enjoyed the topics! Thx [@danamlewis](#). [#hcs](#)

6:43



[P. F. Anderson@pfanderson](#)



[@mahoneyr](#) [@BillWongOT](#) [@marissawylo](#) [@MedPedsDoctor](#) < Ask him. He knows all about it! [#hcs](#)

6:43



[bacigalupe@bacigalupe](#)



[@pfanderson](#) [@meganranney](#) [@nickgenes](#) [@pewresearch](#) [#hcs](#) and for that need for wide fast connection, not the case yet.

6:44



[Shelley Webb@ShelleyWebbCSO](#)



[@FMDGirl](#) [@BillWongOT](#) seems like there would be patient info involved in grand rounds though? [#hcs](#)

6:44



[Jennifer Gunter@DrJenGunter](#)



Docs hire 3rd party agencies to blitz patients they think will give good reviews to boost ratings [#hcs](#)

6:44



[HealthSocMed | #hcs@HealthSocMed](#)



TOPIC 3 - We often talk about HCP reputation monitoring - but should patients 'monitor' their online reputation? Discuss. [#hcs](#)

6:44



[Carmen Gonzalez@crgonzalez](#)



[@FMDGirl](#) I wouldn't mind seeing the Society for Participator Medicine offering best practice guidance to docs on digital dos & don'ts [#hcs](#)

6:44



[Shelley Webb@ShelleyWebbCSO](#)



[@DrJenGunter](#) LOL yes, I could be one of those agencies. [#hcs](#)

6:45



[P. F. Anderson@pfanderson](#)



[@crgonzalez](#) Closing the Digital Divide: Latinos and Technology Adoption [pewhispanic.org/2013/03/07/clo...](#) [#hcs](#)

6:45



[Shelley Webb@ShelleyWebbCSO](#)



RT [@HealthSocMed](#) TOPIC 3 - We often talk about HCP reputation monitoring - but should patients 'monitor' their online reputation? [#hcs](#)

6:45



[Kati Debelic@Katiissick](#)



[@YinkaVidal](#) if you ask patient to give a feedback he/she will give you feedback. Period. [#hcs](#)

6:45



[Robert Mahoney@mahoneyr](#)



Actually I worry more about my students. They often fact-check me on rounds. [@pfanderson](#) [@BillWongOT](#) [@marissawylo](#) [@MedPedsDoctor](#) [#hcs](#)

6:45



[Dana Lewis | #hcs@danamlewis](#)



T3 at [#hcs](#) - We often talk about HCP reputation monitoring - but should patients 'monitor' their online reputation? Discuss.

6:45



[Jennifer Chevinsky@jchevinsky](#)



T3 Everyone should monitor. It's the internet! [#hcsn](#)

6:45



[Dana Lewis | #hcsn@danamlewis](#)



[@docnieder](#) thanks- have a great week! [#hcsn](#)

6:45



[Jennifer Gunter@DrJenGunter](#)



Chose kids' orthodontist based on dentist and friend's recommendations and then had consults, no online reviews read [#hcsn](#)

6:45



[Bill Wong@BillWongOT](#)



[@HealthSocMed](#) In my school, that will be yes! The students are in vocational school, ppl will take a look at their websites/SM. [#hcsn](#)

6:45



[Timothy Aungst@TDAungst](#)



T3 - Patients should monitor their [#SoMe](#) & online presence. Many clinicians Google patients when looking for certain information. [#hcsn](#)

6:46



[Marissa Lo@marissawylo](#)



T3 Everyone should be aware of how they present themselves online [#hcsn](#)

6:46



[Real Talk Dr. Offutt@RTwithDrOffutt](#)



[@HealthSocMed](#) [#hcsn](#). Not sure this is specific to health issues. Is a broader issue.... Online reputations.

6:46



[Carmen Gonzalez@crgonzalez](#)



T3: As an active web user, it is worthwhile to Google yourself to see what comes up [#hcs](#)

6:46



[PDara MD, FACP@JediPD](#)



T3: Each individual is as good or bad as his or her WORD! [#hcs](#)

6:46



[laughingmind@laughingmind](#)



[@HealthKit](#) [@AlisonHardacre](#) Might like to comment wrt [@BillWongOT](#) [#cloudEHR](#) qns from [#alliedhealth](#) [#sharedcare](#) context. [#hcs](#)

6:46



[Robert Mahoney@mahoneyr](#)



This. +1. RT [@jchevinsky](#): T3 Everyone should monitor. It's the internet! [#hcs](#)

6:47



[bacigalupe@bacigalupe](#)



T3 Is HCP reputation like Congress (hate overall but love your rep)? Everyone hate healthcare system but love their HCP if you have 1? [#hcs](#)

6:47



[Kati Debelic@Katiissick](#)



T3 I am not running in popularity contest. I am doing advocacy for my disease. I am fighting for my life. [#mecfs](#) [#stigma](#) [#neglect](#) [#hcs](#)

6:47



[Megan Ranney MD MPH@meganranney](#)



T2: Working on lecture for ER docs about best-practice re [#SoMe](#) & [#research](#) ... welcome thoughts/tips! [@crgonzalez](#) [@FMDGirl](#) [#hcs](#)

6:47



[Alan Brewington@abrewi3010](#)



A3 yes, pat should monitor their rep. Tech has made it easy to find/communicate with fellow pat, we need to take that resp seriously [#hcs](#)

6:47



[Matthew Loxton@mloxton](#)



A3 in general everyone should manage their own brand, but pt should be v aware of potential employer reaction to hc tweets [#hcs](#)

6:47

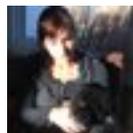


[Jennifer Gunter@DrJenGunter](#)



? -> [@ShelleyWebbCSO](#): [@DrJenGunter](#) LOL yes, I could be one of those agencies. [#hcs](#)

6:47



[Kari Ulrich@FMDGirl](#)



[@danamlewis](#) absolutely! We are asking to be respected by our physicians, our actions online speak volumes [#hcs](#)

6:47



[Neha T. Singh@NehaTSingh](#)



T3 - [#HCSM](#) EVERYONE should monitor their online reputation you never know when you become a patient :)

6:47



[Megan Ranney MD MPH@meganranney](#)



Reelly?? I have never googled a pt. Ever. [@TDAungst](#) [#hcs](#)

6:47



[Bill Wong@BillWongOT](#)



[@marissawyo](#) [@HealthSocMed](#) in my case, absolutely. That's why this will be emphasized a lot to the autistic students!
[#hcsn](#)

6:47



[Shelley Webb@ShelleyWebbCSO](#)



[@DrJenGunter](#) by managing social media for clients. [#hcsn](#)

6:48



[Catherine Blotner@CBlotner](#)



[@danamlewis](#) Well, how likely are docs going to want to take on a case with a patient who trash talks every other doc w/o proper cause? [#hcsn](#)

6:48



[Carmen Gonzalez@crgonzalez](#)



[@pfanderson](#) Key excerpt: those w/ some college had higher technology adoption rates than those with less than a high school diploma [#hcsn](#)

6:48



[Shelley Webb@ShelleyWebbCSO](#)



RT [@docnieder](#): T2 I ask my pts to rate my office on line--it's on the back of the card I give them with my blog and portal address. [#hcsn](#)

6:48

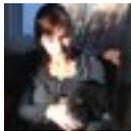


[P. F. Anderson@pfanderson](#)



[@jchevinsky](#) In theory yes, but need not only skills to monitor but to respond to negative findings. Not sure general public OK w/ this [#hcsn](#)

6:48



[Kari Ulrich@FMDGirl](#)



[@YinkaVidal](#) [@HealthSocMed](#) That is not a safe model for patients- seems a bit outdated! [#hcsn](#)

6:48



[Timothy Aungst@TDAungst](#)



[@meganranney](#) You're a good one. Never seen a colleague do it either? Or students? [#hcsn](#)

6:48

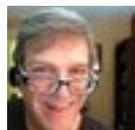


[Bill Wong@BillWongOT](#)



[@crgonzalez](#) hard to do when some of what you said are recorded and out in public. I did a few webcasts/podcasts. [#hcsn](#)

6:48



[T2D Research@T2DRemission](#)



[@anetto](#) [@sharpcrocus](#) I've learned I have to be ready to correct chart, codings. Nothing significant so far, but things crop up. [#hcsn](#)

6:49



[Kati Debelic@Katiissick](#)



[@mloxton](#) I am finding out that ptshave their own brands too.I am sticking to my brand: science-based health care. Not holistic. [#mecfs](#) [#hcsn](#)

6:49



[Bill Wong@BillWongOT](#)



[@ShelleyWebbCSO](#) [@DrJenGunter](#) In my scope of practice, that will be a bit too far. [#hcsn](#)

6:49



[Helen@heltweet](#)



T3 no 'should' for pts is (nor 'should' it be) = 2 the 'shoulds' 4 [#ethical](#) [#HCP](#)'s Its abt choices 4 1)trolling 2)litigious behaviour [#hcs](#)m

6:49



[Annette McKinnon@anetto](#)



[@crgonzalez](#) T3 If you're a really active user of multiple platforms and a blogger that's a lot to wade through looking for negatives [#hcs](#)m

6:49



[Jennifer Gunter@DrJenGunter](#)



[@ShelleyWebbCSO](#) I don't think jury rigging ratings systems helps anyone, just my opinion [#hcs](#)m

6:49



[Yinka Vidal@YinkaVidal](#)



[@FMDGirl](#) [@danamlewis](#) [#hcs](#)m Will the patients in turn respect physicians as well? It goes both ways!

6:49



[Dr. Gia Sison@giasison](#)



T3 Everyone should take responsibility on how he/she presents him/herself online. It speaks much of how he/she is offline. [#hcs](#)m

6:49



[bacigalupe@bacigalupe](#)



Your reputation is your reputation online or offline. Is there a difference? [#hcs](#)m

6:49



[Carmen Gonzalez@crgonzalez](#)



[@BillWongOT](#) That can be, for sure. Have you ever searched quotes from your presentations? [#hcs](#)m

6:50



[Shelley Webb@ShelleyWebbCSO](#)



[@DrJenGunter](#) no, not jury rigging; just encouraging reviews. They could go either way. [#hcs](#)

6:50



[Kati Debelic@Katiisick](#)



RT [@YinkaVidal](#) [@FMDGirl](#) [@danamlewis](#) [#hcs](#) Will the patients in turn respect physicians as well? It goes both ways! [#hcs](#)

6:50



[Megan Ranney MD MPH@meganranney](#)



Full disclosure: I come from 1-time interaction, acute care perspective on medicine. But no, no colleagues/trainees either [@TDAungst](#) [#hcs](#)

6:50



[Dana Lewis | #hcs@danamlewis](#)



[@bacigalupe](#) that's my Q - it now matters for physicians about their online reputation. Does it matter for pts? [#hcs](#)

6:50



[Jeanette Anderson@jeanettegf](#)



T2: check FB reviews and posts on pages. There is a mix of good/bad. [#hcs](#)

6:50



[Carmen Gonzalez@crgonzalez](#)



[@anetto](#) Make it easy on you if you only want to see negative comments: search for pejorative terms + your name [#hcs](#)

6:50



[OneGrenouille@onegrenouille](#)



[@CBlotner](#) What Md wants a pt who trash talks a dr even with proper cause? Too chancy... [#hcsn](#)

6:50



[Bill Wong@BillWongOT](#)



[@crgonzalez](#) I do know a few of my webcasts are on iTunes produced by somebody else. [#hcsn](#)

6:50



[Jennifer Gunter@DrJenGunter](#)



[@ShelleyWebbCSO](#) if you only encourage what seems like happy patients you "fix" the system, no? [#hcsn](#)

6:50

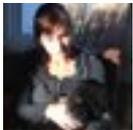


[Alan Brewington@abrewi3010](#)



A3 how often do docs google patients? Anyone know. Do patients google other patients. I haven't. I've used the grapevine method though [#hcsn](#)

6:51



[Kari Ulrich@FMDGirl](#)



[@TDAungst @meganranney](#) I welcome my doctors googling me! Go for it [@MayoClinic](#) The more you know the better you can treat/heal [#hcsn](#)

6:51



[Megan Ranney MD MPH@meganranney](#)



Love it. I'm constantly learning. So imp't to have ongoing discussions re professionalism (for pts & providers alike) [@mahoneyr #hcsn](#)

6:51



[borborgmi@nickgenes](#)



Hmm this pew study said insurance had no impact on online health inquiries [pewinternet.org/2013/01/15/inf...](#) [@bacigalupe @pfanderson @meganranney #hcsn](#)

6:51



[Bill Wong@BillWongOT](#)



[@crgonzalez](#) I am not too afraid of those because they are supposed to be professional. [#hcs](#)

6:51



[Susan Firbank@sharpcrocus](#)



Not anymore! RT [@bacigalupe](#): Your reputation is your reputation online or offline. Is there a difference? [#hcs](#)

6:51



[Carmen Gonzalez@crgonzalez](#)



[@BillWongOT](#) Hmm, sounds like a copyright permission problem [#hcs](#)

6:51



[Real Talk Dr. Offutt@RTwithDrOffutt](#)



[@mahoneyr](#) thinking that should be ourbfrontal lobes! Lol. [#hcs](#)

6:51



[Shelley Webb@ShelleyWebbCSO](#)



T3 If a person had early onset dementia and chatted about it via social media, could very well affect their employment. [#hcs](#)

6:51



[Annette McKinnon@anetto](#)



T3 I am starting to see my photos and scans here and there, unasked [#hcs](#)

6:52



[bacigalupe@bacigalupe](#)



Googling my patients is a violation of their privacy, same if I hire a detective to track their offline lives. I don't. [#hcs](#)

6:52



[Shelley Webb@ShelleyWebbCSO](#)



[@anetto](#) really. Explain a bit more? [#hcs](#)

6:52



[Timothy Aungst@TDAungst](#)



[@meganranney](#) Interesting. Seen it in multiple institutions. Some bad and good results. However the act implies a (-) suspicion sadly [#hcs](#)

6:52



[Dana Lewis | #hcs@danamlewis](#)



[@mahoneyr](#) if physicians are Googling patients though .. impacts on care? [@bacigalupe](#) [#hcs](#)

6:52



[Kari Ulrich@FMDGirl](#)



[@bacigalupe](#) I see it differently- If I did not want you to know I would not put it online. I may be different than most patients [#hcs](#)

6:52



[Yinka Vidal@YinkaVidal](#)



[@ShelleyWebbCSO](#) [#hcs](#) No kidding! You're right! Who is going to take the chance?

6:52



[Alan Brewington@abrewi3010](#)



A3 I get in to trouble a lot with political posts/debate. Big fan of feeding the trolls, some reason I find the trolls entertaining. [#hcs](#)

6:53



[Shelley Webb@ShelleyWebbCSO](#)



[@danamlewis](#) [@mahoneyr](#) [@bacigalupe](#) yes, that's one of my concerns. [#hcs](#)

6:53



[Bill Wong@BillWongOT](#)



[@crgonzalez](#) It's fine because I was comfortable in sharing the information in the first place when I signed up to do these. [#hcs](#)

6:53



[bacigalupe@bacigalupe](#)



Patients reputation on and offline should be irrelevant to physicians. [#hcs](#)

6:53



[Timothy Aungst@TDAungst](#)



[@njoshi8](#) [@meganranney](#) Don't think it falls under HIPAA, but may imply trust issues. [#hcs](#)

6:53



[Carmen Gonzalez@crgonzalez](#)



[@BillWongOT](#) Do they at least give attribution? [#hcs](#)

6:53



[Jennifer Gunter@DrJenGunter](#)



[@bacigalupe](#) googling a patient = stalking (unless they asked you to look up their book or something) [#hcs](#)

6:53



[Shelley Webb@ShelleyWebbCSO](#)



[@bacigalupe](#) Should be. But could you ignore negative chat? [#hcs](#)

6:53



[Annette McKinnon@anetto](#)



T3 If you take the high road and try to present positives you should look fine in a search. Would never name my own Drs [#hcs](#)

6:53

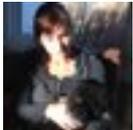


[Jeanette Anderson@jeanettegtf](#)



T3: I have a common last name, so figuring out which one is "me" as a pt seems like a waste of a providers time. [#hcs](#)

6:53



[Kari Ulrich@FMDGirl](#)



[@bacigalupe](#) no because the social aspect of my life is important for my doc to know- quality of life issues, very important [#hcs](#)

6:54



[Kati Debelic@Katiissick](#)



[@mahoneyr](#) [@danamlewis](#) [@bacigalupe](#) that's because pts 'hire' physicians for a job. i see it as a business contract. [#hcs](#)

6:54



[Shelley Webb@ShelleyWebbCSO](#)



RT [@mahoneyr](#) Despite NYTimes article to the contrary, I seldom Google my patients. If I need to know something, I let them tell me. [#hcs](#)

6:54



[Bill Wong@BillWongOT](#)



[@bacigalupe](#) what if you are going on their blogs because they are writing them as part of your facility's required activities? [#hcs](#)

6:54



[Megan Ranney MD MPH@meganranney](#)



[@FMDGirl](#) [@bacigalupe](#) If a patient *asks* me to look them up, I will - otherwise I consider it invasion of their privacy [#hcsn](#)

6:54



[Timothy Aungst@TDAungst](#)



[@screamingmd](#) [@meganranney](#) That. Especially if illicit drugs thought to be cause of inpatient status. [#hcsn](#)

6:54



[Dese'Rae L. Stage@deseraestage](#)



[@DrJenGunter](#) [@bacigalupe](#) In some ways, I wish my therapist would Google me, so she would understand the work I'm doing. [#hcsn](#)

6:54



[T2D Research@T2DRemission](#)



T3 I feel I must, as a matter of credibility. In fact, have some way-overdue housekeeping to do. [#hcsn](#)

6:55



[Shelley Webb@ShelleyWebbCSO](#)



[@meganranney](#) [@FMDGirl](#) [@bacigalupe](#) Curious why a patient would ever asked to be looked up. [#hcsn](#)

6:55



[Catherine Blotner@CBlotner](#)



[@danamlewis](#) Social media informed me about which neurosurgeons to avoid or pursue. I am alive today because of patients using [#hcsn](#) systems.

6:55



[Megan Ranney MD MPH@meganranney](#)



That's what my state's prescription drug monitoring program is for... [@TDAungst](#) [@screamingmd](#) [#hcs](#)

6:55



[Dese'Rae L. Stage@deseraestage](#)



[@YinkaVidal](#) Good evening, Yinka! [#hcs](#) [#sps](#)

6:55



[HealthSocMed | #hcs@HealthSocMed](#)



Time to wrap up tonight's [#hcs](#) chat! Last thoughts for the week ahead?

6:55



[Andrew Pleasant@andrewpleasant](#)



[#hcs](#) If low [#HealthLiteracy](#) is in play, [#SoMe](#) won't bridge w/out other intervention. If MD uses jargon on SoMe, tis still unhelpful jargon.

6:55



[Shelley Webb@ShelleyWebbCSO](#)



RT [@deseraestage](#) [@DrJenGunter](#) In some ways, I wish my therapist would Google me, so she would understand the work I'm doing. [#hcs](#)

6:55



[Robert Mahoney@mahoneyr](#)



I suppose if I did find out someone blogged negatively about me, it might challenge our relationship [@danamlewis](#) [@bacigalupe](#) [#hcs](#)

6:55



[Dana Lewis | #hcs@danamlewis](#)



Wrapping up tonight's [#hcs](#) chat - last thoughts for the week ahead, everyone?

6:55



[PDara MD, FACP@JediPD](#)



Great [#hcsn](#) chat. Good night All. Thanks to our host [@danamlewis](#) for thought provoking questions and moderating. [#hcsn](#)

6:55



[Bill Wong@BillWongOT](#)



[@crgonzalez](#) yes. [#hcsn](#)

6:56



[Alan Brewington@abrewi3010](#)



[@mahoneyr](#) I've never googled a doc before. I use the internet for info, my doc choices come from referrals or word of mouth. [#hcsn](#)

6:56



[Jennifer Gunter@DrJenGunter](#)



[@TheRealDanSfera](#) [@bacigalupe](#) I am not knowingly following any patients on twitter, but many use pseudonyms so... [#hcsn](#)

6:56



[Kari Ulrich@FMDGirl](#)



[@ShelleyWebbCSO](#) [@meganranney](#) [@bacigalupe](#) I want my doc to know me. Who I am, what I cherish in life. Helps with chronic illness [#hcsn](#)

6:56



[Robert Mahoney@mahoneyr](#)



Agree. RT [@DrJenGunter](#): [@bacigalupe](#) googling a patient = stalking (unless they asked you to look up their book or something) [#hcsn](#)

6:56



[Yinka Vidal@YinkaVidal](#)



[@meganranney](#) [@FMDGirl](#) [@bacigalupe](#) [#hcs](#)m I believe a physician needs to know what's been said about him/her on [#SoMe](#) and able to respond.

6:56



[OneGrenouille@onegrenouille](#)



T3 - as pt who goes into ER with whacky dx/story, have had drs google me as question of my veracity (they mention things in linkedin) [#hcs](#)m

6:56



[Megan Ranney MD MPH@meganranney](#)



[@ShelleyWebbCSO](#) [@FMDGirl](#) [@bacigalupe](#) I've had pts ask me to look up their book, or their business, or their blog... [#hcs](#)m

6:56

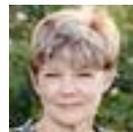


[Alan Brewington@abrewi3010](#)



[@mahoneyr](#) you say seldom, does that mean you have? If so, can you say why? [#hcs](#)m

6:56



[Shelley Webb@ShelleyWebbCSO](#)



;) What is the code for "time spent googling patient"? [#hcs](#)m

6:57



[Annette McKinnon@anetto](#)



[@ShelleyWebbCSO](#) My pins are 98% original but no credit. Also have seen a few blog posts used. [#hcs](#)m Original pictures take thought

6:57



[Kari Ulrich@FMDGirl](#)



I am more than a body, I am a soul and personality- that needs to be taken into consideration when treating me. [#raredisease](#)
[#hcs](#)

6:57



[Megan Ranney MD MPH@meganranney](#)



but it is entirely their call. I wouldn't google them unprompted. [#bioethics](#) [#hcs](#) [@ShelleyWebbCSO](#) [@FMDGirl](#)
[@bacigalupe](#)

6:57



[Kati Debelic@Katiissick](#)



Great food for thought. The pt/dr/social media boundaries are being redefined. It's all good. The bad one will get lost :-D
[#hcs](#)

6:57



[Carmen Gonzalez@crgonzalez](#)



last thought: Great expectations for Ukrainians, as Tymochenko is pro-Western and if elected could improve health care for citizens [#hcs](#)

6:57



[Shelley Webb@ShelleyWebbCSO](#)



[@anetto](#) you should add a copyright to your images. [#hcs](#)

6:58

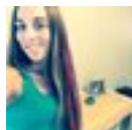


[Robert Mahoney@mahoneyr](#)



Would still be professional and provide best care nonetheless. That's how doctors roll (I hope) [@danamlewis](#) [@bacigalupe](#)
[#hcs](#)

6:58



[Anna@smanna750](#)



I friended my GI office on FB, like others have said its important they see my quality of life [#hcs](#)

6:58



[OneGrenouille@onegrenouille](#)



[@anetto](#) what about discussing MDs w/o naming names & later on for other reasons having folks able to connect the dots. My problem now [#hcs](#)

6:58



[Megan Ranney MD MPH@meganranney](#)



T3 really?!?! Things that are in our [#EMR](#) are expected to be mentioned. But beyond that?? sorry :([@onegrenouille](#) [#hcs](#)

6:58



[bacigalupe@bacigalupe](#)



If patient tells me, please google me, then I ask why and then we decide together what the purpose of it is, patient is driver. [#hcs](#)

6:58



[Timothy Aungst@TDAungst](#)



Lasting Thoughts - [#SoMe](#) and telemedicine will become entwined and these talks will be a sign of things to come. [#hcs](#)

6:58



[Kari Ulrich@FMDGirl](#)



Patients google doctors all the time, that is the only way rare disease pts survive. We are little detectives, it is part of surviving [#hcs](#)

6:58



[Matthew Loxton@mloxtion](#)



[@DrJenGunter](#) [@TheRealDanSfera](#) [@bacigalupe](#) would you stop being their hcp if you found out you were [#SoMe](#) buddies? [#hcs](#)

6:59



[Dese'Rae L. Stage@deseraestage](#)



Shanna Sharp is trying to plug [@ltpphoto](#) right now & failing miserably. But it was funny. [#spsm](#) [#hcsn](#)

6:59



[T2D Research@T2DRemission](#)



T3 [#hcsn](#) May have misunderstood the question. I can only wish any of my HCPs would check out my online presence.

6:59



[Yinka Vidal@YinkaVidal](#)



[@danamlewis](#) [#hcsn](#) As a HCP how do you guard against professional assassination by angry clients due to negative emotional reactions?

6:59



[bacigalupe@bacigalupe](#)



Patients should definitely google their doctors. Absolutely. [#hcsn](#)

6:59



[Robert Mahoney@mahoneyr](#)



I had an artist who told me his portfolio was online. I felt like that was permission. [@abrewi3010](#) [#hcsn](#)

6:59



[P. F. Anderson@pfanderson](#)



[@meganranney](#) [@crgonzalez](#) For my kid, video vastly more effective communication tool compared to text/SMS. He's dyslexic [#hcsn](#)

6:59



[Carmen Gonzalez@crgonzalez](#)



replacement last thought: (former comment was too esoteric) No matter the review, talk to your doc. Offer constructive feedback. [#hcs](#)

6:59



[Shelley Webb@ShelleyWebbCSO](#)



I pretty much Google everybody. [#hcs](#)

6:59



[P. F. Anderson@pfanderson](#)



[@TheRealDanSfera](#) [@meganranney](#) [@crgonzalez](#) Diff communication tools for different audiences [#hcs](#)

6:59



[Annette McKinnon@anetto](#)



[@crgonzalez](#) Oh OK so I googlesucks or something similar. Used to be way to see bad reviews of cars and companies [#hcs](#)

6:59

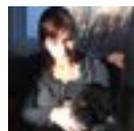


[bacigalupe@bacigalupe](#)



[@mloxt](#) [@DrJenGunter](#) [@TheRealDanSfera](#) [#hcs](#) no, it would be a transparent conversation though

7:00



[Kari Ulrich@FMDGirl](#)



[@ShelleyWebbCSO](#) we all do- I think it is part of human nature- to feel a connection [#hcs](#)

7:00



[SPSMChat@SPSMChat](#)



[#SPSM](#) chat starting. Trigger warning. We will be discussing [#selfinjury](#). We trust u to keep u safe. Make best choices 4 u. [#hcs](#) [#mhs](#)

7:00



[HealthSocMed | #hcsM@HealthSocMed](#)



That's a wrap on another awesome [#hcsM](#) chat! Thanks, all! See you again next Sunday at 8pm CT - and remember to DM or [@HealthSocMed](#) topics!

[Close](#)