#hcsm - May 18, 2014

6:00 HealthSocMed | #hcsm @HealthSocMed
Welcome to (#hcsm) healthcare communications & social media. If you're joining tonight, please introduce yourself! (@danamlewis moderating)

6:00 Sherry Reynolds @Cascadia
#hcsm! 6pm PST Join the health communications & social media community (topics develop on the fly) ^Sherry #ptexperience advocate + more

6:00 T2D Research @T2DRemission
About to be called to dinner, #hcsm! Will try to look in later.

6:00 Gnosis Media Group @GnosisArts
#hcsm: marcomm practices in healthcare. Mod: @HealthSocMed When: Sun 8:00pm CST. #tweetchatshappeningnow

6:00 HealthSocMed | #hcsm @HealthSocMed
We will assume all tweets within #hcsm during following hour are your own & not those of your employers (unless specifically declared).

6:01 Robert Mahoney @mahoneyr
Greetings, #hcsm, from sunny Saint Louis, MO.

6:01   Elizabeth Hanes @EHanesRN
Hello #hcsm from beautiful #Houston #Texas.

6:01   Erin Moore @ekeeleymoore
Hello! Erin from Cincinnati here. I'm a Family Partner on the
clinical care team, ensuring pt/caregiver perspective is present.
#hcsm

6:01   Alan Brewington @abrewi3010
Alan here. Recently fed #Medx Scholar who will be speaking at
Stanford on the 29th. I also have a bad headache today. This is
me. #hcsm

6:02   Joe Murphy @Joejohnmurphy
Joe Murphy, survey+social media methodologist guy following
and maybe joining #hcsm chat tonight.

6:02   Laurel Ann Whitlock @twirlandswirl
Laurel, photographer in Orlando, sharing some (unrelated)
shots of Friday's rocket launch, just because: flic.kr/s/
aHsjYd2G3J #hcsm

6:02   Patrick D. Herron @patrickdherron
#HCSM Hello @HealthSocMed @danamlewis - Patrick joining
in from Bronx/NYC

6:02 Robert Mahoney @mahoneyr
You can assume my #hcsm tweets are mine unless someone else's name and picture are next to them.

6:02 Jennifer Chevinsky @jchevinsky
Jen, stopping by #hcsm ...@BioethxChat moderator & bioethics/med student :)

6:02 Bill Wong @BillWongOT
Bill from Monterey Park, CA here. OT in California. #hcsm

6:03 Michelle Perron @PerronServices
Greeting! Michelle here from NH. Just checking things out tonight. #hcsm

6:03 Dr. Gia Sison @giasison
@abrewi3010 Feel better soon Alan! #hcsm

6:03 AnnMarie Walsh @padschicago
Helloooooooo! #hcsm

6:03 Laurel Ann Whitlock @twirlandswirl
@abrewi3010 I've got a headache, too, actually. #contagious #hcsm

6:03 Kati Debelic @Katiissick
Good evening, Kati here 24/7 patient - see how long I can last
#hcsm

6:04 Alan Brewington @abrewi3010
@giasison thanks! I think it's my stupid neck that is causing the
headache. #hcsm

6:04 AnnMarie Walsh @padschicago
@marksalke Nice one! #hcsm

6:04 David Chou @dchou1107
@dchou1107 CIO of an Academic medical center here #hcsm

6:04 Diverse Alzheimers @DiverseAlz
Hi #HCSM from UK. If you have a fave book w. dementia
related theme, pls tweet us.It's Dementia Awareness Week
here. #dembk #diversealz

6:04 Alan Brewington @abrewi3010
@twirlandswirl great minds hurt alike! #hcsm

6:05 AnnMarie Walsh @padschicago
@abrewi3010 @giasison Ewww I hate those with the neck!
#hcsm

6:05   Nicholas Magers, RD @NicholasMagers
          Checking in from smoky San Diego #hcsm

6:05   HealthSocMed | #hcsm @HealthSocMed
          Welcome, everyone, to #hcsm! Special hi to any first-timers
          joining tonight :), and of course our friendly lurkers. Tweet in
          anytime!

6:05   Jennifer C / T1D @jenniferct1d
          Jennifer here. Checking things out. #hcsm

6:06   Dr. Gia Sison @giasison
          @padschicago @abrewi3010 Me too :(#hcsm

6:06   Heather Z @ZHeatherChamp
          Hi. I'm Heather. Trying to do this on my iPad. Wish me luck!
          Patient advocate for Cowden's Syndrome & #RareDisease.
          #hcsm #pten

6:06   Alan Brewington @abrewi3010
          @padschicago @giasison so do I! Neck pain is the most
          demoralizing of all my pains I would say. #hcsm

6:06   Dana Lewis | #hcsm @danamlewis
          Welcome, all, to #hcsm! <-- Dana Lewis, #hcsm creator/
          moderator; thinker | doer | teacher of health & digital. Chief
          Data Producer #DIYPS.

6:06   Robert Mahoney @mahoneyr
      Seems like there are many tweets with other people's name
      and picture next to them. And, curiously, they're not mine.
      @twirlandswirl #hcsm

6:06   Constance P @Bristol_scaleMD
      Constance here. Gastroenterologist in Chicago. First timer
      #hcsm

6:06   Mark Salke @marksalke
      @jenniferct1d A Tweeting finger! :) Welcome to the chat. #hcsm

6:07   Laurel Ann Whitlock @twirlandswirl
      @DiverseAlz Yeah, it's called "The Story of My Life." *sigh*
      #hcsm

6:07   Laurel Ann Whitlock @twirlandswirl
      @mahoneyr @marksalke I posted pictures first! #hcsm

6:07   AnnMarie Walsh @padschicago
      @abrewi3010 @giasison God bless my PCP for my pain meds!
      =) #hcsm

6:07   HealthSocMed | #hcsm @HealthSocMed
      We'll get started with topic 1 (T1) in just a few minutes.
      Remember if you jump in to #hcsm later to introduce yourself!

6:08 AnnMarie Walsh @padschicago
Welcome! RT @Bristol_scaleMD Constance here.
Gastroenterologist in Chicago. First timer #hcsm

6:08 harriseve @harriseve
Sorry 2B L8..#epatient eve from SanFrancisco just returned
from vacation #hcsm

6:08 Lauren Still @laurencstill
Is it #hcsm time? Looking at #PTSD issues tonight, through a
different lens. Lauren from DC, but really SF.

6:08 Robert Mahoney @mahoneyr
So sorry. My mistake. Nothing says #hcsm quite like a rocket
launch. Congrats! @twirlandswirl @marksalke

6:08 Laurel Ann Whitlock @twirlandswirl
@mahoneyr @marksalke I mean, not that I'm trying to
appropriate the pictures thing... but it IS kinda my day job....
#hcsm

6:08 Gail Zahtz @GailZahtz
Sending lots of great thoughts to the family around the long-
standing #HCSM

6:09 Dr. Gia Sison @giasison
@Bristol_scaleMD Welcome Constance! #hcsm

6:09 Mark Salke @marksalke
@mahoneyr @twirlandswirl Or a largemouth bass, for that matter! #hcsm

6:09 HealthSocMed | #hcsm @HealthSocMed
TOPIC 1 - We hear about "hacks", but what is a 'hack' in health care? When/how/why does a hack then become part of HC system? #hcsm

6:09 Laurel Ann Whitlock @twirlandswirl
@mahoneyr @marksalke Haha, I know it's unrelated. But I get excitable about rocketry. #hcsm

6:09 Robert Mahoney @mahoneyr
Hoping for a new #hcsm picture record.... @twirlandswirl @marksalke

6:09 Dana Lewis | #hcsm @danamlewis
T1 live at #hcsm - talking about "hacks" (the GOOD kind) in HC - how does it go from a hack to a legitimate part of our system? Discuss.

6:10 Marie Ennis-O'Connor @JBBC
#hcsm just jumping in from down under in Australia. Marie here, patient advocate

6:10 Jonathan Hausmann MD @hausmannMD
@HealthSocMed: Hello! Pediatric and adult rheumatology fellow in Boston #hcsm

6:10 Elizabeth Hanes @EHanesRN
RT @HealthSocMed TOPIC 1: We hear abt "hacks", but what is a 'hack' in health care? When/how/why does a hack become part of HC system? #hcsm

6:10 April Foreman @DocForeman
April, psychologist serving #Veterans, prevention #suicide, co-founder of #SPSM chat, and diet coke drinker tonight. #hcsm

6:10 AnnMarie Walsh @padschicago
Hee hee, sounds like a challenge! ;) RT @mahoneyr Hoping for a new #hcsm picture record.... @twirlandswirl @marksalke

6:11 Robert Mahoney @mahoneyr
Somehow the largemouth bass seems apropos. @marksalke @twirlandswirl #hcsm

6:11 Mark Salke @marksalke
A1: Forgive my ignorance I see the term alot. But can someone define 'hack' for me? #hcsm

6:11 Dr. Gia Sison @giasison
T1 A "hack" in healthcare IMO can range from any malicious anomaly or act-professional or technical #hcsm

6:11 Liam Farrell @drlfarrell
sorry I'm late; Liam from Ireland;columnist,ex-family doc. 2 am here, just myself + the darkness #hcsm

6:11 Dana Lewis | #hcsm @danamlewis
@marksalke not ignorance! we usually start by defining a term so we understand the different perspectives around it. #hcsm

6:11 Erin Moore @ekeeleymoore
t1 Everything that patients do to manipulate medical devices and medications to serve them better is a hack #hcsm

6:11 Elizabeth Hanes @EHanesRN
RT @marksalke A1: Forgive my ignorance I see the term alot. But can someone define 'hack' for me? #hcsm > Trick or shortcut

6:11 Marie Ennis-O'Connor @JBBC
T1 hackathons are a great way to brainstorm collaboratively and come up with quick solutions #hcsm

6:12 Kati Debelic @Katiissick
@DocForeman I just got off Diet Pepsi, it was getting problematic and costly. :-D #hcsm

6:12 Robert Mahoney @mahoneyr
I'm guessing by "hack" we mean something akin to a shortcut or a better way, a la lifehacker? #hcsm

6:12 Alan Brewington @abrewi3010
A1 I'm not sure I fully understand what a hack is. I think it's someone who brings a new idea to HC and gets it implemented #hcsm

6:12 Mark Salke @marksalke
@EHanesRN Thank you! #hcsm

6:12 Dr. Gia Sison @giasison
T1 Technically a hack is an unauthorized break in a system #hcsm

6:13 Laurel Ann Whitlock @twirlandswirl
@DocForeman I had Coke Zero! My husband just confiscated it and drank the rest, though. :(#hcsm

6:13 Elizabeth Hanes @EHanesRN
T1: Not all hacks are malicious. Can be a helpful shortcut, tip or trick. #hcsm

6:13 Erin Moore @ekeeleymoore
@abrewi3010 Add an "er" #hcsm

6:13 Lauren Still @laurencstill
I really really really wish everyone would stop using the word "hack" to describe everything, especially in healthcare. #hcsm

6:13 Kati Debelic @Katiissick
@ekeeleymoore it is worded a bit negatively, in my opinion hacking can be a good thing too #hcsm

6:13 harriseve @harriseve
T1 When/how/why does a hack become part of HC system? sometimes I think being #patientnavigator a hack for crappy communication #hcsm

6:13 Elizabeth Hanes @EHanesRN
T1: In PACU, we used syringe plungers instead of Carpuject device to deliver morphine. Faster, easier, accurate. A hack. #hcsm

6:14 Jennifer Chevinsky @jchevinsky
T1 'Hack' sounds like it might just be an informal way of saying 'clever innovation' #hcsm

6:14 Marie Ennis-O'Connor @JBBC
A1 here's an example from @livestrong cancerhacks.org #hcsm

6:14 AnnMarie Walsh @padschicago
Sometimes I think this is truth. LOL ;) #hcsm ow.ly/i/5BRAZ

6:14 Elizabeth Hanes @EHanesRN
RT @jchevinsky T1 'Hack' sounds like it might just be an informal way of saying 'clever innovation' #hcsm >> YES

6:14 AnnMarie Walsh @padschicago
Sometimes I think this is truth. LOL ;) #hcsm goo.gl/RtY0yM

6:14 Lauren Still @laurencstill
Our system is broken, I get that, but using HC in an effective manner is not a "hack" but rather being.... just saying. I see few. #hcsm

6:14 Jennifer C / T1D @jenniferct1d
A hack is like when I leave the same sensor in, but restart my continuous glucose monitor (for diabetes) so that it lasts 2xas long. #hcsm

6:14 Robert Mahoney @mahoneyr
T1 Using wall suction for draining fluid during procedures. Definite hack. #hcsm

6:15 Liam Farrell @drlfarrell
T1 a "hack" can be a way of short-cutting Kafkaesque bureaucracy #hcsm

6:15 Tim C Nicholson @timbigfish

A #hack. The term has evolved from malicious and/or amateur to innovative. Healthcare #hack? It won't come from #HCP but a #patient. #hcsm

6:15 Bill Wong @BillWongOT

@jchevinsky I feel that's what it sounds like, too! #hcsm

6:15 Sherry Reynolds @Cascadia

T1 Hack in geek speak ""A person adept at solving technical problems in clever and delightful ways"" #hcsm

6:15 Mark Salke @marksalke

A1: So isn't off-label prescribing a 'hack', then? :) #hcsm

6:15 Marie Ennis-O'Connor @JBBC

@Cascadia i like that definition "clever workarounds to existing systems" #hcsm

6:16 Alan Brewington @abrewi3010

A1 it does seem like an over played buzz word. As a patient I don't care about buzz words, I'm interested in results #hcsm

6:16 Erin Moore @ekeeleymoore

@timbigfish I think some #HCPs hack too. Patients def more, but let's not rule all #HCPs out :) #hcsm

6:16 Robert Mahoney @mahoneyr
T1 are all hacks local, or are there some hacks that have caught on nationally or globally? #hcsm

6:16 Kati Debelic @Katiissick
@DocForeman enjoy! :-) no need to give reasons. Am not judging whatsoever #hcsm

6:16 Patrick D. Herron @patrickdherron
Via @SusannahFox 3 home health care hacks susannahfox.com/2014/03/20/3-h… #HCSM

6:16 Dr. Gia Sison @giasison
Agree RT @laurencstill: @giasison technically, it's using a system in a way it was not originally intended, authorized or not. #hcsm

6:17 Marie Ennis-O'Connor @JBBC
A1 solving real world issues that impact the healthcare sector every day #hcsm

6:17 Mark Salke @marksalke
@danielg280 I bet the lawyers shudder at the thought of healthcare 'hacks', Dan. #hcsm

6:17   Heather Z @ZHeatherChamp
       @abrewi3010 Well said. #hcsm

6:17   Jennifer Chevinsky @jchevinsky
       T1 'Hack' might be reflective of perception of the individual who
       thought of the idea. Expert innovator prob isn't making 'hacks'
       #hcsm

6:17   Kati Debelic @Katiissick
       "Hack my disease" would definitely translate to "live in my
       shoes for a while" and it would make the world all better #hcsm

6:17   Bill Wong @BillWongOT
       @mahoneyr I think some can generate international attention-
       like this quickanddirtytips.com/house-call-doc… #hcsm

6:17   Jonathan Hausmann MD @hausmannMD
       Hacks are innovative solutions to healthcare problems. Often
       made quickly, cheaply at Hackathons such as @HackPediatrics
       #hcsm

6:17   Elizabeth Hanes @EHanesRN
       RT @ekeeleymoore Hack - cutting a pill in half to elude side
       effects, save money, spread dosage over longer time. #hcsm

6:17   Dr. Gia Sison @giasison
       @mahoneyr Can happen globally Robert #hcsm

6:17 Laurel Ann Whitlock @twirlandswirl
T1 Not sure how legal that actually is, though? #hcsm

6:18 Lauren Still @laurencstill
So, this topic rubs me the wrong way. Bowing out before I say
something I shouldn't. #hcsm

6:18 Laurel Ann Whitlock @twirlandswirl
@ekeeleymoore ...heh, that's what I just said. #hcsm

6:18 Heather Z @ZHeatherChamp
@EHanesRN @ekeeleymoore Based on that definition, I'm a
hack of sorts. #hcsm

6:18 Tim C Nicholson @timbigfish
@ekeeleymoore Anyone can play. That's the beauty of a #hack.
And love your practical example of cutting a pill in half. Simple.
#hcsm

6:18 Robert Mahoney @mahoneyr
Can't get the link to open but I like the title. Intrigued.
@BillWongOT #hcsm

6:18 Erin Moore @ekeeleymoore
#t1 Patients are hacking all. the. time. And then they share that innovative knowledge on Facebook, @smart_patients , Twitter #hcsm

6:18 Lauren Still @laurencstill
But please, stop using that word. #hcsm

6:18 Dr. Gia Sison @giasison
@hausmannMD @HackPediatrics Good kind of hack #hcsm

6:19 Heather Z @ZHeatherChamp
@jchevinsky @EHanesRN @jchevinsky I like that! #hcsm

6:19 Sylvia English @blancfang
T1: the 'hack' seems removed from the structure of a HC system. The real question is can they work safely? #hcsm

6:19 Bill Wong @BillWongOT
@mahoneyr it's actually a podcast series you can subscribe to on iTunes. #hcsm

6:19 Marie Ennis-O'Connor @JBBC
T1 creative application of technology and ideas to bring solutions to healthcare #hcsm

6:19 Elizabeth Hanes @EHanesRN
RT @ekeeleymoore #t1 Patients are hacking all. the. time.
Then they share that innovative knowledge on Facebook,
@smart_patients #hcsm

6:19 Sherry Reynolds @Cascadia
@laurencstill understand and appreciate your voice -btw
ePatients are one of the most powerful change agents (aka
hackers) in health #hcsm

6:19 Robert Mahoney @mahoneyr
Trying to think of a global hack. Would #choosingwisely count?
@giasison #hcsm

6:19 Jennifer C / T1D @jenniferct1d
Hacks are helpful for someone living with a chronic illness 24/7.
Making life a little easier.. #hcsm

6:20 Robert Mahoney @mahoneyr
Awesome. Will check it out. @BillWongOT #hcsm

6:20 Laurel Ann Whitlock @twirlandswirl
T1 Or little things, like setting an alarm on your phone to
remember to take meds on time or such. #hcsm

6:20 Erin Moore @ekeeleymoore
We use CPAP mask for breathing treatments because it doubles then as a PEP device. And he can play Memory without the mask falling off #hcsm

6:20 Bill Wong @BillWongOT
@ekeeleymoore @smart_patients and some clinicians who double as clients can also be hacks, right? #hcsm

6:20 Sherry Reynolds @Cascadia
RT @mahoneyr: Trying to think of a global hack. Would #choosingwisely count?@giasison #hcsm ^I hope so I volunteer for a #AF4Q org

6:20 Dr. Gia Sison @giasison
@mahoneyr Checking on that Robert #hcsm

6:20 Mark Salke @marksalke
The millennial way of saying it! Lol! MT @jchevinsky: T1 'Hack' sounds like just an informal way of saying 'clever innovation' #hcsm

6:20 Erin Moore @ekeeleymoore
@jenniferct1d Or a lot! I think we hack more than we think in the chronic disease space #hcsm

6:21 [Elizabeth Hanes](#) [@EHanesRN](#)
RT [@ekeeleymoore](#) We use CPAP mask for breathing treatments bec it doubles as a PEP device & he can play Memory w/o mask falling off [#hcsm](#)

6:21 [Kati Debelic](#) [@Katiissick](#)
There has to be a better term than 'hacking' because it's got a negative connotation [#hcsm](#)

6:21 [Jennifer Chevinsky](#) [@jchevinsky](#)
T1 Incorporation of hacks into healthcare system often entails moving pride aside, and letting simple solution speak for itself [#hcsm](#)

6:21 [AnnMarie Walsh](#) [@padschicago](#)
This is my kind of "hack"... [#photo](#) [#hcsm](#)

6:21 [Erin Moore](#) [@ekeeleymoore](#)
[@BillWongOT](#) [@smart_patients](#) When we all work together we create systems and tools (meds) that work for all of us [#hcsm](#)

6:21 [Dr. Gia Sison](#) [@giasison](#)
[@hausmannMD](#) [@mahoneyr](#) Going through the tracks of [#choosingwisely](#) and Im becoming one myself :) [#hcsm](#)

6:21 [AnnMarie Walsh](#) [@padschicago](#)
This is my kind of "hack"... [#photo](#) [ow.ly/i/5BRAZ](#) [#hcsm](#)

6:21 Mark Salke @marksalke
@JBBC Heaven knows there's lots of opportunity, eh Marie?
#hcsm

6:22 Kati Debelic @Katiissick
RT @jchevinsky: T1 Incorporation of hacks into hc syst often
entails moving pride aside, and letting simple solution speak for
itself #hcsm

6:22 Bill Wong @BillWongOT
@ekeeleymoore @smart_patients yes... And if some
professions can have their licenses be portable, will be an even
greater hack. #hcsm

6:22 Alan Brewington @abrewi3010
A1 can we "hack" a policy? Or does hacking always have to be
in the technical/treatment part of healthcare? #hcsm

6:23 Mark Salke @marksalke
@Katiissick Kati, I think 'hack' and 'hacker' are quite different
usages. #hcsm

6:23 Lauren Still @laurencstill
The last thing I want in HC is a hack, as it undermines both the
technical community, and the patient community. #hcsm

6:23   Tim C Nicholson @timbigfish
#Hack it all. RT @abrewi3010: A1 can we "hack" a policy? Or does it always have to be in the technical/treatment part of healthcare? #hcsm

6:24   Bill Wong @BillWongOT
@abrewi3010 in terms of OT licensing- the only way now is to get licenses in different states aside from the residing state. #hcsm

6:24   Amy Byer Shainman @BRCAresponder
@danamlewis #hcsm What am I missing? I don't get this.

6:24   Sherry Reynolds @Cascadia
T1 hacking is not only innovative but often simple and from unexpected sources - @Katiissick is right some neg connotation #hcsm

6:24   Constance P @Bristol_scaleMD
@abrewi3010 this would have more legal implications I believe than, say, cutting pills in half-type hacking #hcsm

6:24   Erin Moore @ekeeleymoore
@laurencstill Undermines? How so? #hcsm

6:24   Hospital Tech @HospitalTech
#hcsm – May 18, 2014 goo.gl/BNj4aq

6:24 Dana Lewis | #hcsm @danamlewis
@BRCAresponder can you clarify your question? #hcsm

6:25 Andrew Lopez, RN @nursefriendly
Discover Martine Ehrenclou, @Med_writer, Author of "The Take Charge-Patient" #hcsm #Nurseup #Authors #healthcare ow.ly/wZ6jy

6:25 David Chou @dchou1107
learning something new about 'hack' today #hcsm

6:25 Lauren Still @laurencstill
@ekeeleymoore It favors payers and providers, 100%. #hcsm

6:25 Amy Byer Shainman @BRCAresponder
@danamlewis I don't get hack and hacking. #hcsm Can someone please clarify?

6:26 Bill Wong @BillWongOT
@jchevinsky weird thing with OT treatment sometimes- my clients might feel that way! #hcsm

6:26 Laurel Ann Whitlock @twirlandswirl
@laurencstill It can improve all the communities. An easier but just as safe/effective way to do something would be awesome, right? #hcsm

6:26 Kati Debelic @Katiissick
@blancfang how about 'let's go viral' ? :-) #hcsm

6:26 Erin Moore @ekeeleymoore
@laurencstill I respectfully disagree. Everyday hacks that we do actually favor pts. Now I want way that we can have it benefit all #hcsm

6:27 Laurel Ann Whitlock @twirlandswirl
@laurencstill I mean, all minimally invasive procedures were basically hacks at first, how does that undermine anything? #hcsm

6:27 Lauren Still @laurencstill
There's a big difference in cutting your pill in half, and using @evernote for your #EMR or building your own #EKG. All have risks. #hcsm

6:27 Bill Wong @BillWongOT
@abrewi3010 weakness of this kind of hack is that each state requires a little differently for renewal, as well as cost to maintain! #hcsm

6:27 Kati Debelic @Katiissick
Would you call prescribing an off-label drug a hack? #hcsm

6:27 Sherry Reynolds @Cascadia
@laurencstill what if we used different language? i.e. innovative new ways to solve long standing problems - i.e. #mhealth? #HCSM

6:28 HealthSocMed | #hcsm @HealthSocMed
Great T1 dialogue - moving to T2 in a few! #hcsm

6:28 Ruth Ann Crystal, MD @CatchTheBaby
#hcsm T1: My 'hack'- I use the baby monitoring belts and to hold on a c-section bandage instead of tape as the tape can irritate skin.

6:28 Lauren Still @laurencstill
@twirlandswirl So how do you address PHI security concerns? Will you allow me to hack your data? #hcsm

6:28 Jennifer Chevinsky @jchevinsky
@blancfang @Katiissick IMO may not necessarily be dif between a 'hack' and a 'simple solution;' not sure implementation is the dif #hcsm

6:28 Bill Wong @BillWongOT
@laurencstill @evernote as a client- sometimes I had to cut my anti-anxiety pills in half, cuz they don't have smaller size available. #hcsm

6:28   Erin Moore @ekeeleymoore
        @Katiissick I think you could #hcsm

6:29   Mark Salke @marksalke
        I'm astounded at all the creative hacks found in healthcare!
        #hcsm

6:29   Elizabeth Hanes @EHanesRN
        .MT @CatchTheBaby #hcsm T1: My 'hack'- I use baby
        monitoring belts & to hold on a c-section bandage because tape
        can irritate skin. > LOVE!

6:29   Lauren Still @laurencstill
        @Cascadia I'm fine with that. I hate hate hate the term "hack"
        used on everything. It's not. Unless you are ok with me stealing
        PHI. #hcsm

6:29   Joe Murphy @Joejohnmurphy
        T1 Hack implies breaking rules a bit, making something do
        what it wasn't designed for, but results in a breakthrough.
        #hcsm

6:29   Lauren Still @laurencstill
        @BillWongOT @evernote awesome, me too. Not a hack.
        #hcsm

6:29 Bill Wong @BillWongOT
as for my personal hack, I will chat with my #OT friends on Facebook and talk to them about how I am feeling if I need a pep talk. #hcsm

6:30 Erin Moore @ekeeleymoore
Doc hacking! RT@CatchTheBaby: #hcsm T1: I use baby monitoring belts to hold c-section bandage instead of tape as it can irritate skin. #hcsm

6:30 Ruth Ann Crystal, MD @CatchTheBaby
#hcsm @BRCAresponder @danamlewis Hack is using something for a different purpose (MacGyver). Hacking is to break into a computer syst #hcsm

6:30 Elizabeth Hanes @EHanesRN
A1: I am a #healthcare "hack" of a different kind: I'm a #writer. heh #hcsm

6:30 Laurel Ann Whitlock @twirlandswirl
@laurencstill I don't think anyone here is talking about computer or data hacking. "Hack" means "a new solution or method." #hcsm

6:30 HealthSocMed | #hcsm @HealthSocMed
TOPIC 2 - We want more data and transparency in HC. But - how much data is too much data? For HCPs? For patients? Why? & how to deal? #hcsm

6:30   Lauren Still @laurencstill
        @wareFLO ding ding ding. Super misleading, dismisses
        security issues. #hcsm

6:30   Dana Lewis | #hcsm @danamlewis
        T2 live at #hcsm - discussing how much data is too much data;
        how to tell, and what to do if so?

6:31   April Foreman @DocForeman
        @JBBC @harriseve I talk about "hacking" the limbic system to
        manage PTSD "flashes" and to reduce arousal that leads to
        anxiety. #hcsm

6:31   Faisal Qureshi @fqure
        T1 whether like/dislike 'hack' understand that healthcare can't
        afford to miss out next innovation wherever it comes from
        #hcsm

6:31   Jennifer Chevinsky @jchevinsky
        T2 Maybe I've become too much of a regular here... I feel like
        we recently discussed 'how much data is too much' ..! #hcsm

6:31   Elizabeth Hanes @EHanesRN
        RT @HealthSocMed T2 - We want more data & transparency in
        HC. But how much data = too much? For HCPs? For pts?
        Why? & how to deal? #hcsm

6:31 Annette McKinnon @anetto
@BillWongOT Seems to me that all of the OT devices and tricks I use to cope would count as hacks #hcsm

6:31 Lauren Still @laurencstill
@twirlandswirl they should be. period. only thing "hack" should allude to. ever. #hcsm

6:31 David Chou @dchou1107
A2: Patients can get their data anytime they want. No need to hide anything, just be open #hcsm

6:31 Dan Goldman @danielg280
@marksalke So long as its legal, we're all for it! Honestly, innovation almost always ruffles feathers; its part of the process #hcsm

6:31 AnnMarie Walsh @padschicago
T2 It's too much data if you stop looking at the big picture and stop thinking "outside the box". #hcsm

6:32 Marie Ennis-O'Connor @JBBC
@DocForeman that's interesting! #hcsm

6:32 Erin Moore @ekeeleymoore
t2 -doesn't have to be a one size fits all. create a toolbox and then pts can work together w #hcp's to figure out whats best for them #hcsm

6:32   Laurel Ann Whitlock @twirlandswirl
@laurencstill ...why? #hcsm

6:32 Jennifer C / T1D @jenniferct1d
T2 How much data is too much will vary pt to pt. #hcsm

6:32 Ginny Angert @GinPNP
T2: Managing data pseudo-hack: Individuals using DropBox for storing PHI - easier than current PHR or portal fx #hcsm

6:32 Mark Salke @marksalke
A2: 'Data' is not 'information'. We want data that informs us. #hcsm

6:32 Healthy Startups @healthystartups
Sad/ sorry I haven't been able to join #hcsm #hcsmanz for a while. Flat out. Will hopefully get back into things post @health_xl in Dublin

6:32 Lauren Still @laurencstill
@wareFLO hahah, never. I'm sure you have some white paper to pull out. #hcsm

6:32 Jennifer Chevinsky @jchevinsky
T2 Collect data with a purpose. Be cognoscente of whether the 'data collection' inconveniences patients #hcsm

6:32 Kati Debelic @Katiissick
T2 redundancy is better than not enough data, not enough documentation. #hcsm

6:32 Dan Goldman @danielg280
I'm guessing data scientists would sat you can never have too much data, privacy advocates, exactly the opposite #hcsm

6:33 Lauren Still @laurencstill
@twirlandswirl because that is a hack..... #hcsm

6:33 Bill Wong @BillWongOT
As a client- it will be going through a report that is more than 5 pages for me! #hcsm

6:33 Elizabeth Hanes @EHanesRN
RT @Katiissick T2 redundancy is better than not enough data, not enough documentation. #hcsm

6:33 Laurel Ann Whitlock @twirlandswirl
@laurencstill THIS usage of hack is the real, original usage of the word. Computer hackers appropriated it. #hcsm

6:33 David Chou @dchou1107
@GinPNP I blame the CIO for not creating an enterprise cloud solution therefore people use 'dropbox' as a hack #hcsm

6:33 Marie Ennis-O'Connor @JBBC
@DocForeman love the analogy - see how it could work #hcsm

6:33 Laurel Ann Whitlock @twirlandswirl
@laurencstill Technically, the usage you suggest as the only correct one is more incorrect than the other. #hcsm

6:33 Elizabeth Hanes @EHanesRN
Good point! RT @abrewi3010 A2 to much data is when the patient becomes frozen & doesn't know how to continue. #hcsm

6:34 Ginny Angert @GinPNP
@dchou1107 I wish it were that easy! Civil right but not so easy to execute! Portals only include abbrev. CCDA info not even all data #hcsm

6:34 Ruth Ann Crystal, MD @CatchTheBaby
RT @marksalke A2: 'Data' is not 'information'. We want data that informs us. #hcsm

6:34 Elizabeth Hanes @EHanesRN
A2: Whenever the amount of data overwhelms, it is too much. #hcsm

6:34 Jennifer Chevinsky @jchevinsky
T2 Collect data with a purpose. Be cognizant of whether the 'data collection' inconveniences patients #hcsm

6:35 April Foreman @DocForeman
@HealthSocMed "It depends." On your goals, desired outcomes, etc. Data is a means, not an end. #hcsm

6:35 Lauren Still @laurencstill
@twirlandswirl that's cute. meanwhile, can I point to some solutions to safeguard your PHI? #hcsm

6:35 Elizabeth Hanes @EHanesRN
Yes. RT @DocForeman @HealthSocMed "It depends." On your goals, desired outcomes, etc. Data is a means, not an end. #hcsm

6:35 Robert Mahoney @mahoneyr
T2 I think you cross the "too much data" threshold when the data become non-actionable. @HealthSocMed #hcsm

6:35 Ginny Angert @GinPNP
@dchou1107 Not just CIO but entire #healthIT and proprietary #PHI data business. #innovation and market demand is only way to change #hcsm

6:35 Elizabeth Hanes @EHanesRN
Good point. RT @mahoneyr T2 I think you cross the "too much data" threshold when the data become non-actionable. @HealthSocMed #hcsm

6:35 Annette McKinnon @anetto
@EHanesRN That would take massively personalized data solutions given the wide variations in health literacy #hcsm

6:36 Tim C Nicholson @timbigfish
Giving #patients their data? Done. Now let's get busy giving them the tools to use the data toward living their best lives. #hcsm

6:36 Alan Brewington @abrewi3010
A2 if docs can't translate data into information for patient care then there is to much data. #hcsm

6:36 Kati Debelic @Katiissick
With the electronic health record and recording devices such as fitbit and such, who cares about daily data? The computer can manage #hcsm

6:36 Sherry Reynolds @Cascadia
T2 few providers want more "data" on individual level - want actionable info but #bigdata is powerful for population health #hcsm

6:36 April Foreman @DocForeman
@JBBC My younger Vets get it very quickly. Do things that make it hard for "fight or flight" response to engage. #hcsm

6:36 Laurel Ann Whitlock @twirlandswirl
@laurencstill I'm sorry, that's a little condescending. This is actual information, if you don't like it, fine. But don't belittle me. #hcsm

6:36 David Harlow @healthblawg
T2 Pt has rt to all data in EHR; clinician shd hv access to pt-gen data (fr monitors, trackers) but data must B org'd, EZ to overdo #hcsm

6:36 Elizabeth Hanes @EHanesRN
OK RT @anetto @EHanesRN That would take massively personalized data solutions given the wide variations in health literacy #hcsm

6:36 Mark Salke @marksalke
And? RT @anetto: @EHanesRN That would take massively personalized data solutions given the wide variations in health literacy #hcsm

6:37 Ruth Ann Crystal, MD @CatchTheBaby
#hcsm T2: My pet peeve- reqd to collect lg amt of data in the hosp EMR 4 later research purposes. Filling in all of those boxes wastes time.

6:37 Mark Salke @marksalke
@anetto @EHanesRN Annette, you've hit on an excellent point. Why shouldn't data be personalized for patients? #hcsm

6:37 Robert Mahoney @mahoneyr
In medicine I think we sometimes collect data for data's sake and we end up with information we can't do something with. @HealthSocMed #hcsm

6:38 Kati Debelic @Katiissick
@mahoneyr providing data for research, for instance the nurses cohort, has been providing important info even if it didn't matter then #hcsm

6:38 Elizabeth Hanes @EHanesRN
RT @marksalke @anetto @EHanesRN Annette, you've hit on an excellent point. Why shouldn't data be personalized for patients? #hcsm

6:38 Alan Brewington @abrewi3010
@BillWongOT @EHanesRN info only good though if it is actionable. Otherwise all you have is answers to bar trivia I believe. #hcsm

6:38 Lauren Still @laurencstill
@Cascadia yeah, I get that, but it's still a misnomer when it comes to security, risk, information, etc. Buzzword, at most. #hcsm

6:38 Lauren @unxpctdblessing
Anyone who thinks "hacking" is new to medicine is wrong -
folks have been "hacking" medicine since the dawn of time.
#hcsm

6:38 April Foreman @DocForeman
@mahoneyr @HealthSocMed That's almost every medical
record I've seen. #hcsm

6:39 Elizabeth Hanes @EHanesRN
RT @abrewi3010 @BillWongOT @EHanesRN info only good
though if it is actionable. > So, data as a bar trivia hack??
#hcsm

6:39 Lauren @unxpctdblessing
Also, "hacking" is not just a computer/technology term. It's more
of a lifestyle term. "Cracking" is more the tech term than
hacking. #hcsm

6:39 AnnMarie Walsh @padschicago
RT @unxpctdblessing Anyone who thinks "hacking" is new to
medicine is wrong - have been "hacking" medicine since the
dawn of time. #hcsm

6:39 harriseve @harriseve
Yes & context; interpretation MT @marksalke: A2: 'Data' is not
'information'. We want data that informs us #hcsm

6:39 Sylvia English @blancfang
T2: we need data, it needs to be short, sharp & accurate for HCP, & digestible for the individual patient #hcsm

6:39 Kati Debelic @Katiissick
@Cascadia the scale just being there is a threat and people will find out how to very quickly. problemis with pts not owning one :-) #hcsm

6:39 Bill Wong @BillWongOT
@abrewi3010 @EHanesRN but sometimes you do need background info to understand data or information. Hence reports might include such. #hcsm

6:39 Elizabeth Hanes @EHanesRN
A2: I don't think there is ever "too much" data. It's distilling it into meaningful info that counts. #hcsm

6:40 Laurel Ann Whitlock @twirlandswirl
@unxpctdblessing I tried that. Now I don't want to play anymore. #hcsm

6:40 Annette McKinnon @anetto
@marksalke Do we now have the capacity to do that and build it in to EHR? #hcsm

6:40 Clay Chappell, MD @CChappellMD
T2: Part of the problem with EMRs. They collect tons of data, but how much of we really use? Need to ID relevant data easily. #hcsm

6:40 Ruth Ann Crystal, MD @CatchTheBaby
Agree MT @mahoneyr In medicine we sometimes collect data for data's sake and we end up with information we can't do something with. #hcsm

6:40 Robert Mahoney @mahoneyr
I think that's the difference between research (data for future knowledge) and patient care (data to help pt now) @Katiissick #hcsm

6:40 Bill Wong @BillWongOT
@blancfang in HCP terms, that means pick the best combo of assessments to get the job done in the most compact way. #hcsm

6:40 Sherry Reynolds @Cascadia
T2 I worry that we are falling in love with data and missing out on qualitative aspects of health #hcsm

6:40 David Harlow @healthblawg
RT @marksalke @Cascadia The real promise of #bigdata the future of it, really, is personalization. The technology exists. #hcsm #hcsm

6:41 Constance P @Bristol_scaleMD
@blancfang agree. It's up to the HCP to interpret the data and make it meaningful for the patient #hcsm

6:41 Robert Mahoney @mahoneyr
Yup. The less helpful the info, the more likely that it's what arrives with the patient. @DocForeman @HealthSocMed #hcsm

6:41 Liam Farrell @drlfarrell
T2 and collecting/recording relevant/accurate data takes time from consultation #hcsm

6:41 Elizabeth Hanes @EHanesRN
I agree. RT @Cascadia T2 I worry that we are falling in love with data and missing out on qualitative aspects of health #hcsm

6:41 Kati Debelic @Katiissick
@mahoneyr one physician I know has CSF &blood from his epidemic Tahoe flu from 1994 and on. This is invaluable for researchers. #hcsm

6:41 tarynfortdoyle @tarynfortdoyle
MT I worry that we are falling in love with data and missing out on qualitative aspects of health #hcsm @Cascadia

6:41 Lauren @unxpctdblessing
@twirlandswirl I saw. Hence why I said something. #hcsm

6:41 Matthew Jimenez MD @MLJimenezMD
#hcsm most data is dirty, corrupted; by observing a system, the observation changes the system. We reinforce our preconceived notions.

6:42 Ruth Ann Crystal, MD @CatchTheBaby
Interesting MT @marksalke @Cascadia The real promise of #bigdata the future of it, really, is personalization. The technology exists. #hcsm

6:42 David Harlow @healthblawg
RT @Cascadia T2 I worry that we are falling in love with data and missing out on qualitative aspects of health #hcsm #hcsm

6:42 Joe Murphy @Joejohnmurphy
T2 To the extent possible, collect needed data from passive or existing sources to reduce burden of reporting. #hcsm

6:42 Sherry Reynolds @Cascadia
@Bristol_scaleMD: @blancfang agree. - would rather see data co-evaluted w/ patient & their preferences and values considered #hcsm

6:42 David Chou @dchou1107
personal big data is coming with wearable technology so we will
have even more data #hcsm

6:42 Nicholas Magers, RD @NicholasMagers
@CChappellMD agree on #EMR, much just a #bigdata land-
grab with #doctors being used for data entry #hcsm

6:42 Elizabeth Hanes @EHanesRN
RT @MLJimenezMD #hcsm most data is dirty, corrupted; by
observing a system, the observation chgs sys. We reinforce our
preconceived notions.

6:42 harriseve @harriseve
Or docs need help-> MT @marksalke: A2 if docs can't translate
data into information for patient care then there is 2 much data
#hcsm

6:42 HealthSocMed | #hcsm @HealthSocMed
Moving on to our final topic for tonight (T3) shortly! #hcsm

6:42 Faisal Qureshi @fqure
@CatchTheBaby @mahoneyr yes, also data for data's sake is
someone's revenue model, may not align w/ pt interests #hcsm

6:42 Sherry Reynolds @Cascadia
Even in hard core cardiology only about 11% of all care is
"evidenced based" #hcsm

6:42 Robert Mahoney @mahoneyr
Probably an expectation component here. Some pts provide mountains of data but no useful pattern can be extracted. @EHanesRN #hcsm

6:43 Joe Murphy @Joejohnmurphy
T2 But if collecting secondary data, be sure of its quality. #hcsm

6:43 Kati Debelic @Katiissick
Yep the tape recorders and floppy discs are getting out of date :-) #hcsm

6:43 dr suzyy hall @drsuzyyhall
@abrewi3010 @timbigfish Agree w pts having access to their data but also need ACCESS to their HCPs to interpret/prioritize the data #hcsm

6:43 Annette McKinnon @anetto
@Bristol_scaleMD Sometimes need context for the data. What looks bad to me may be great to someone else #hcsm

6:43 Laurel Ann Whitlock @twirlandswirl
@Katiissick ...so what should I do with these stone tablets, then? #hcsm

6:43 Bill Wong @BillWongOT
@Cascadia @Bristol_scaleMD @blancfang In some OT assessments, clients put in their values/what they think. #hcsm

6:43 Tim C Nicholson @timbigfish
And this tech says, "now do this.." RT @dchou1107: personal big data is coming...wearable technology..we will have even more data #hcsm

6:43 Kati Debelic @Katiissick
@mahoneyr patterns can be found if the cohort is homogenous #hcsm

6:44 Elizabeth Hanes @EHanesRN
Hm. RT @mahoneyr Probably an expectation component here. Some pts provide mountains of data but no useful pattern can be extracted. #hcsm

6:44 Alan Brewington @abrewi3010
A2 data is only good as the patients medical literacy rate. #hcsm

6:44 HealthSocMed | #hcsm @HealthSocMed
TOPIC 3 - What happened to concept of "gamifying" health? Where is HC w/ incentivizing healthy behaviors? What's working/not?Thoughts? #hcsm

6:44 Robert Mahoney @mahoneyr
Seems like much of the useless informationI collect ends up being required for reimbursement, not patient care. @fqure @CatchTheBaby #hcsm

6:44 Jennifer C / T1D @jenniferct1d
@mahoneyr That's frustrating to both HCP and pt! #hcsm

6:44 Sherry Reynolds @Cascadia
RT @abrewi3010: A2 data is only good as the patients medical literacy rate. ^or how it is presented.. visualizations r powerful #hcsm

6:44 Dana Lewis | #hcsm @danamlewis
T3 live at #hcsm - is anyone still working on "gamification" of HC? Any progress on incentivizing healthy behaviors?

6:45 Mark Salke @marksalke
@EHanesRN @MLJimenezMD That is a brilliant observation. #hcsm

6:45 April Foreman @DocForeman
@twirlandswirl @Katiissick Ha! I've got some carrier pigeons so you can share records b/wn providers. #hcsm

6:45 David Chou @dchou1107
RT @marksalke @EHanesRN @MLJimenezMD That is a brilliant observation. #hcsm

6:45 dr suzyy hall @drsuzyyhall
@anetto @Bristol_scaleMD Right! Data requires interpretation
#hcsm

6:45 Tim C Nicholson @timbigfish
@drsuzyyhall @abrewi3010 Absolutely. Access to their #HCPs
and to tools they can use at home to learn more abt what it
means to them. #hcsm

6:45 Ruth Ann Crystal, MD @CatchTheBaby
#hcsm @HealthSocMed @danamlewis T3?

6:45 Nicholas Magers, RD @NicholasMagers
Seems #bigdata could be used to monitor real outcomes and
see if in the ballpark of #clinicaltrials. #hcsm

6:45 Liam Farrell @drlfarrell
RT @mahoneyr Seems like much of the useless information
required for reimbursement, not patient care. @fqure
@CatchTheBaby #hcsm

6:45 Elizabeth Hanes @EHanesRN
Interesting perspective, anyway. Deep. RT @marksalke
@EHanesRN @MLJimenezMD That is a brilliant observation.
#hcsm

6:45   Kati Debelic @Katiissick
Please define gamifying #hcsm

6:45   Elizabeth Hanes @EHanesRN
RT @danamlewis T3 live at #hcsm - is anyone still working on "gamification" of HC? Any progress on incentivizing healthy behaviors?

6:45   David Chou @dchou1107
Gamification will be a big part of therapy in myPOV #hcsm

6:46   Anne Stey @AnneMStey
Public policy literature attests to decision "paralysis" due to information overload Providers=interpreters #HCSM faculty.london.edu/sbotti/assets/…

6:46   Robert Mahoney @mahoneyr
Very frustrating for patients, who spend a lot of time collecting the info. Wish I knew how to use all of it. @jenniferct1d #hcsm

6:46   David Harlow @healthblawg
T3 tons of apps using game theory - no clear 'winner' of patient mindshare. Most health apps not used for long enough. #hcsm

6:46   Kati Debelic @Katiissick
RT @BillWongOT: @HealthSocMed I think a gamifying approach is not quite necessary w/ motivated clients. #hcsm

6:46 Jennifer C / T1D @jenniferct1d
T3 Prob with that is that it excludes pts who work sooo hard to control chron illness yet still struggle... No reward for the effort #hcsm

6:47 Ginny Angert @GinPNP
T3: I hate the work "gamifying" almost as much as "hack" related to #healthcare. It's my (our) life, not a game! #hcsm

6:47 Elizabeth Hanes @EHanesRN
RT @healthblawg T3 tons of apps using game theory - no clear 'winner' of patient mindshare. Most health apps not used long enough. #hcsm

6:47 Robert Mahoney @mahoneyr
If healthy behavior leads to better health, should more incentive be needed? @danamlewis #hcsm

6:47 Ruth Ann Crystal, MD @CatchTheBaby
#hcsm T3: @tonicforhealth gamifies patient data collection- each screen has a different cute way of making data collection fun.

6:47 Jennifer C / T1D @jenniferct1d
T3 However it would engage many pts who otherwise wouldn't care about health. #hcsm

6:47 Dan Goldman @danielg280
A lot of people are working on gamification. Hard to do it right though. Will be intrstg to c if wearable devices create more interest #hcsm

6:47 Liam Farrell @drlfarrell
RT @jenniferct1d T3 However it would engage many pts who otherwise wouldn't care about health. #hcsm

6:48 T2D Research @T2DRemission
#hcsm

6:48 Elizabeth Hanes @EHanesRN
Yes. RT @drlfarrell RT @jenniferct1d T3 However it would engage many pts who otherwise wouldn't care about health. #hcsm

6:48 Kati Debelic @Katiissick
Re gamifying: technologic advances move too fast for apps and games. they become very quickly outdated. #hcsm

6:49 T2D Research @T2DRemission
Michael.Massing just sticking his head in before going back to clear from supper. #hcsm

6:49 David Harlow @healthblawg
@GinPNP not supposed to be a game. The idea is to use game theory to motivate healthful activities. V. Different. #hcsm

6:49 Sherry Reynolds @Cascadia
Gamification has a role (and reflects IT culture) but is a competitive model - health care change is often collaborative #hcsm

6:49 Ruth Ann Crystal, MD @CatchTheBaby
#hcsm T3: Also @Medikidz is a comics series with superheros that explain disease to pediatric pt bit.ly/1ji0vzF

6:49 Alan Brewington @abrewi3010
A3 we need more gamifying of HC. We are told HC is a commodity, if not sick why buy it. Gamifying would help change this concept #hcsm

6:49 Elizabeth Hanes @EHanesRN
.RT @Cascadia Gamification has a role (and reflects IT culture) but is a competitive model - health care change is often collaborative #hcsm

6:49 Lauren Still @laurencstill
"Gamification" hurts my head as much as "hacking" but @habitrpg is doing great things. #hcsm

6:49 Kati Debelic @Katiissick
Gamify: can be good for changing behaviors, like weight loss. I love my fitbit, and myfitnesspal to keep me on track #hcsm

6:50 Ginny Angert @GinPNP
@healthblawg Yea I know! But it implies a trick instead of incentivizing. I just wish we had a different name for it! #hcsm

6:50 Nicholas Magers, RD @NicholasMagers
Often see those who are #heathy use #wearables & #data to improve...those with chronic conditions can be poor responders #hcsm

6:50 April Foreman @DocForeman
@JBBC I don't think I have...Hm. I have been taking advantage of natural limitations in the brain like... #hcsm

6:51 Robert Mahoney @mahoneyr
As long as gamifying doesn't lead to more messages on Facebook from patients inviting me to Candy Crush or FarmVille. #hcsm

6:51 April Foreman @DocForeman
@JBBC How your limbic system regulates the four "Fs" and doesn't like to do more than 1 at a time. #hcsm

6:51 Megan Ranney MD MPH @meganranney
Yup. Need both. RT @Cascadia: T2 I worry that we are falling in love with data and missing out on qualitative aspects of health #hcsm

6:51 Mark Salke @marksalke
A3: Gamification provides incentive to change behavior. It is perfectly suited to HC application. #hcsm

6:51 Elizabeth Hanes @EHanesRN
A3: Gamifying could be collaborative. An app specific to ur pratice to incentive pts re healthy behaviors, eg. #hcsm

6:51 Lauren Still @laurencstill
Seriously @habitrpg has a great community to help people develop good habits, is social, networked, #opensourced and all that stuff. #hcsm

6:51 Laurel Ann Whitlock @twirlandswirl
@mahoneyr Dude, I was all about Mafia Wars back in the day. #hcsm

6:51 Constance P @Bristol_scaleMD
@Katiissick and I've seen things like fitbit stimulate "healthy" competition amongst ppl's friends/family #hcsm

6:51 Ruth Ann Crystal, MD @CatchTheBaby
#hcsm T3: re incentivizing healthy behaviors, @DietBet is pretty cool. Ppl put $ in the kitty and who ever gets to wt loss goal wins the pot

6:51 Alan Brewington @abrewi3010
A3 employers use gamifying techniques in order to try & bring down costs. Trouble is usually less the 5% of employees participate. #hcsm

6:52 Elizabeth Hanes @EHanesRN
Agreed! RT @marksalke A3: Gamification provides incentive to change behavior. It is perfectly suited to HC application. #hcsm

6:52 April Foreman @DocForeman
@JBBC So, if someone is really aggressive in my office, in crisis, I have them eat something w/ sugar and fat (candy bar, e.g.) #hcsm

6:52 Robert Mahoney @mahoneyr
Pics or it didn't happen. @twirlandswirl #hcsm

6:52 T2D Research @T2DRemission
@Katiissick My guilty pleasure as a gamification skeptic is Pact: bets on meeting one's goals. Uses MyFitnessPal for data entry. #hcsm

6:52 harriseve @harriseve
Then there's academic med-OY!@Cascadia @CatchTheBaby @mahoneyr data 4its own sake= revenue model; may not align w/ pt interests #hcsm

6:52   Laurel Ann Whitlock @twirlandswirl
A game or light competition can be good motivation, but can also lead to unhealthy fixation. (Says she with OCD....) #hcsm

6:52   April Foreman @DocForeman
@JBBC W'in 20 min. they're digesting, so their fight or flight response is inhibited. #hcsm

6:52   Mark Salke @marksalke
A3: Something intrinsic about reward and competition that makes makes meeting goals easier. #hcsm

6:53   Elizabeth Hanes @EHanesRN
HAH! MT @NicholasMagers RT @mahoneyr: As long as gamifying doesn't lead to more msgs on FB frm pts inviting me to Candy Crush etc. #hcsm

6:53   Joe Murphy @Joejohnmurphy
T3 Terms like hack and gamify cause some to bristle but also bring needed attention to some new ideas. #hcsm

6:53   Sylvia English @blancfang
#hcsm

6:53   Robert Mahoney @mahoneyr
I guess we think of statisticians for info collection and librarians for info access. New role? @angspenc @HealthSocMed #hcsm

6:53 David Harlow @healthblawg
      @GinPNP yes, well, there are plenty of language issues. Let's
      start w patient v consumer v. ??? #hcsm

6:53 April Foreman @DocForeman
      @JBBC When that happens, then they can think clearly
      (something they can't do when high fight/flight arousal is
      happening). #hcsm

6:53 Elizabeth Hanes @EHanesRN
      You're right. RT @Joejohnmurphy T3 Terms like hack and
      gamify cause some to bristle but also bring needed attention to
      some new ideas. #hcsm

6:53 Kati Debelic @Katiissick
      @T2DRemission yeah data entry me too, and keep the goal in
      mind. I've gone down 45 lbs with MyFitnessPal, with more to
      go. #hcsm

6:54 Sherry Reynolds @Cascadia
      Most fitness apps don't use current motivational theory npr.org/
      blogs/health/2… % many sell your data lifehacker.com/lots-of-
      health… #hcsm

6:54 April Foreman @DocForeman
      @JBBC Do something similar in an insomnia intervention for
      combatting racing thoughts. Audio books b/c of limits in...
      #hcsm

6:54 Lauren Still @laurencstill
@fqure I know, but I never see another dev in a #hcsm chat pushing those names. I think it's misleading. #hcsm

6:54 Elizabeth Hanes @EHanesRN
Right! RT @BillWongOT RT @marksalke: A3: Something intrinsic about reward and competition that makes makes meeting goals easier. #hcsm

6:54 Bill Wong @BillWongOT
@marksalke yes! My OT used intrinsic rewards as a means to get me to work on my personal OT goals. #hcsm

6:55 April Foreman @DocForeman
@JBBC How many things you can listen to at once (1.6 I believe ha!). A good audio book keeps you from "hearing" your racing thoughts. #hcsm

6:55 Steve Sisko @ShimCode
"The value from a Tweetchat doesn't stop at the end of the hour's live discussion" ow.ly/wYZqK #hcsm

6:55 Robert Mahoney @mahoneyr
That could be creepy: "Dr. Smith would like to invite you to Eat More Broccoli". "Nurse Jones likes this." @Cascadia #hcsm

6:55 harriseve @harriseve
Riight? MT @healthblawg: T3 tons of game theory apps; no clear 'winner' of patient mindshare. Most health apps not used 4long enough #hcsm

6:55 HealthSocMed | #hcsm @HealthSocMed
Time to wrap up this week's #hcsm chat! Last thoughts for the week ahead?

6:56 Robert Mahoney @mahoneyr
We have librarians round with us from time to time in the hospital, but more to help with evidence discussions @angspenc @HealthSocMed #hcsm

6:56 Bill Wong @BillWongOT
@jchevinsky but isn't a show like the Biggest Loser considered as a game? #hcsm

6:56 Kati Debelic @Katiissick
RT @jchevinsky: T3 Some people don't like to look at their health as a 'game' perhaps this is smthing that might be best left 4 peds #hcsm

6:56 Laurel Ann Whitlock @twirlandswirl
@jchevinsky It would have to be only for factors you can truly control - exercise, good food, etc, not things like blood sugar, etc. #hcsm

6:56   Sherry Reynolds @Cascadia
      @mahoneyr lol well you could proactively prescribe some
      mobile games or suggest apps you think might benefit them
      #hcsm

6:56   Robert Mahoney @mahoneyr
      Ok, so it happened. @twirlandswirl #hcsm

6:57   Kati Debelic @Katiissick
      @jchevinsky I think apps and games should be used by pts
      who choose to do so and not be forced into using #hcsm

6:57   T2D Research @T2DRemission
      @jchevinsky Pretty much my objection: I'm going to work
      harder for badges than I am for glucose levels that don't
      corrode my body? #hcsm

6:57   Jennifer Chevinsky @jchevinsky
      @BillWongOT It might be... but while it may work well for some,
      might be considered demeaning for others #hcsm

6:57   Lauren Still @laurencstill
      @danielg280 there are apps to out fitbit others, and level up
      with good habits. The interest is there, the platforms availible.
      #hcsm

6:57 Laurel Ann Whitlock @twirlandswirl
@mahoneyr I have a close friend who always says "jpg or it didn't happen." He's a nerd. (I'm totally not.) (Okay, maybe a little.) #hcsm

6:58 Heather Z @ZHeatherChamp
A2: from the #RareDisease side, any and all data is needed! My doc says, "We just don't have the data on #PTEN", etc. #hcsm

6:58 Kati Debelic @Katiissick
RT @ZHeatherChamp: A2: from the #RareDisease side, any &all data is needed! My doc says, "We just don't have the data on #PTEN", etc. #hcsm

6:58 Heather Z @ZHeatherChamp
@HealthSocMed A3: what does gamify mean? #hcsm

6:58 harriseve @harriseve
Indeed often puts me 2sleep MT @DocForeman: @JBBC A good audio book keeps you from "hearing" your racing thoughts. #hcsm

6:58 Robert Mahoney @mahoneyr
Seems awfully anti-GIF, if you ask me. @twirlandswirl #hcsm

6:59 Kati Debelic @Katiissick
@ZHeatherChamp i agree and applies to underfunded neglected diseases as well #hcsm

6:59 Lauren Still @laurencstill
I really just don't get people. It's like everyone just wants to say "hey, we tried" without seeing that we actually did, and can. #hcsm

6:59 T2D Research @T2DRemission
@twirlandswirl I have to make a small demurral here. Some behaviors can predictably control blood sugar in at least some patients. #hcsm

6:59 Alan Brewington @abrewi3010
Terms like hacking don't matter much. Are the results helping a patient should be the only measure of success. #hcsm

7:00 Kati Debelic @Katiissick
RT @abrewi3010: Terms like hacking don't matter much. Are the results helping a patient should be the only measure of success. #hcsm

7:00 Ginny Angert @GinPNP
@jchevinsky Yes! And even in pediatrics will need to manage the semantics of it bc who wants to offer up their kiddo to a "game"? #hcsm

7:00 Liam Farrell @drlfarrell
T3 like most Rxs, gamification not for all, but might help in
selected cases #hcsm

7:00 HealthSocMed | #hcsm @HealthSocMed
That's a wrap on another awesome #hcsm chat! Thanks, all!
See you again next Sunday at 8pm CT - and remember to DM
or @HealthSocMed topics!