
#hcsM - June 8, 2014

6:00 [HealthSocMed](#) | [#hcsM](#) [@HealthSocMed](#)

Welcome to ([#hcsM](#)) healthcare communications & social media. If you're joining tonight, please introduce yourself! ([@danamlewis](#) moderating)

6:00 [Gnosis Media Group](#) [@GnosisArts](#)

[#hcsM](#): marcomm practices in healthcare. Mod: [@HealthSocMed](#) When: Sun 8:00pm CST. [#tweetchatshappeningnow](#)

6:01 [HealthSocMed](#) | [#hcsM](#) [@HealthSocMed](#)

We will assume all tweets within [#hcsM](#) during following hour are your own & not those of your employers (unless specifically declared).

6:03 [April Foreman](#) [@DocForeman](#)

April, sunburnt psychologist, coming home from the pool, preventing [#suicide](#) for [#Veterans](#), sipping a diet coke, saying hi! [#hcsM](#)

6:04 [Dana Lewis](#) | [#hcsM](#) [@danamlewis](#)

[@DocForeman](#) evening! diet coke = THE best [#hcsM](#) beverage ;)

6:05 [Laurel Ann Whitlock](#) [@twirlandswirl](#)

Laurel, photographer in Orlando. Currently nursing an awful heading, and sipping the Coke Zero to [@DocForeman](#)'s Diet Coke. [#hcsM](#)

6:06 [AnnMarie Walsh @padschicago](#)
RT [@DocForeman](#) RT [@sertacdoganay](#): Doctors now using social media as a means of continuing education; [bit.ly/1kIKsMK](#) [#hcsn](#) ...

6:06 [Holly L. Smith, MBA @hollylocks](#)
[#hcsn](#) hi I'm Holly joining in tonight from Evansville, IN

6:06 [AnnMarie Walsh @padschicago](#)
RT [@DocForeman](#) RT [@sertacdoganay](#): Doctors now using social media as a means of continuing education; [goo.gl/vT9lCl](#) [#hcsn](#) ...

6:06 [Carmen Gonzalez @crgonzalez](#)
Howdy! Carmen, Southern CA native, running maven, ice cream addict, and communication project manager in health quality improvement [#hcsn](#)

6:06 [HealthSocMed | #hcsn @HealthSocMed](#)
Looks like a slow start tonight, so we'll give it an extra minute or two for folks to pop in and introduce themselves! [#hcsn](#)

6:06 [Mark Salke @marksalke](#)
HI everybody [#hcsn](#) Mark here from Ann Arbor MI. I've missed y'all the last two weeks!

6:07 [April Foreman @DocForeman](#)
[@danamlewis](#) Too hot for coffee, but PERFECT for diet coke!
[#hcsn](#)

6:07 [Annette McKinnon @anetto](#)
Annette here from Toronto. Patient and blogger. On the join/lurk
fence depending on topic [#hcsn](#)

6:07 [Nick Dawson @nickdawson](#)
[@HealthSocMed](#) light crowd could make for a more focused,
intimate chat [#hcsn](#)

6:07 [Dana Lewis | #hcsn @danamlewis](#)
Welcome to [#hcsn](#), all! <--Dana Lewis, [#hcsn](#) creator/
moderator, thinker doer teacher of health & digital; Chief Data
Producer for [#DIYPS](#) :)

6:07 [HealthSocMed | #hcsn @HealthSocMed](#)
Welcome, everyone, to [#hcsn](#)! Special hi to any first-timers
joining tonight :), and of course our friendly lurkers. Tweet in
anytime!

6:08 [April Foreman @DocForeman](#)
[@twirlandswirl](#) ((HUGS)) [#hcsn](#)

6:08 [Megan Ranney MD MPH @meganranney](#)

Hi, sorry I'm late. Good to see you all! Megan from Rhode Island. Director of [@BrownEDHI](#), emergency physician, [#mhealth](#) researcher [#hcs](#)

6:08 [Laurel Ann Whitlock @twirlandswirl](#)

Laurel, photographer in Orlando. Currently nursing an awful headache, and sipping the Coke Zero to [@DocForeman](#)'s Diet Coke. [#hcs](#)

6:08 [Janet M. Kennedy @GetSocialHealth](#)

Hi [#hcs](#) Janet Kennedy with Get Social Health. I'm in Raleigh, NC.

6:08 [OneGrenouille @OneGrenouille](#)

Random part-time pt in nyc, good evening [#hcs](#)

6:08 [April Foreman @DocForeman](#)

[@padschicago](#) [@sertacdoganay](#) I'm working on getting my chat certified for CEUs...We'll see how that goes. [#hcs](#)

6:08 [HealthSocMed | #hcs @HealthSocMed](#)

We'll get started with topic 1 (T1) in just a few minutes. Remember if you jump in to [#hcs](#) later to introduce yourself!

6:08 [AnnMarie Walsh @padschicago](#)
AnnMarie here in Chicago. Caffeine and SoMe addict. Have a mood & drinking Ghiradelli chocolate syrup out of the bottle. [#hcs](#)

6:08 [Annette McKinnon @anetto](#)
Hi Nick. New experience today. Hindu wedding [#hcs](#)

6:09 [Sherry Reynolds @Cascadia](#)
Sherry also a lil sunburn (in Seattle), drinking OJ, patient centered design advocate & health informatics consultant [#HCSM](#) (oops typo)

6:09 [Suzie Farthing @SuzieFarthing](#)
I am a registered nurse from Pensacola FL. Just lurking. Hoping that my friend [@bweeks12](#) will join in. [#hcs](#)

6:09 [Laurel Ann Whitlock @twirlandswir](#)
[@DocForeman](#) Thanks. Sorry, I reposted the previous tweet because of a typo. But hugs are always appreciated, especially right now. [#hcs](#)

6:09 [Carmen Gonzalez @crgonzalez](#)
[@padschicago](#) Rather hard core, Ann Marie. ;) [#hcs](#)

6:09 [Laurel Ann Whitlock @twirlandswir](#)
[@padschicago](#) I know that feel, bro. [#hcs](#)

- 6:09 [Laurel Ann Whitlock @twirlandswirl](#)
[@padschicago](#) I may have eaten a whole bag of chocolate covered gummy bears today. Possibly. [#hcs](#)
- 6:10 [Natalia Shche, Ph.D. @creativepharma](#)
Natalia - College of Pharmacy faculty in western Mass [#hcs](#)
- 6:10 [Annette McKinnon @anetto](#)
[@DocForeman](#) Will we need learning objectives then? [#hcs](#)
- 6:10 [HealthSocMed | #hcs @HealthSocMed](#)
TOPIC 1 - Thoughts on Apple's HealthKit announcement - game changer or not? Why/not? Discuss. [#hcs](#)
- 6:10 [P. F. Anderson @pfanderson](#)
[@padschicago](#) There are worse things in life than drinking Ghiradelli from a bottle! I always say chocolate should be mainlined ;) [#hcs](#)
- 6:10 [Mark Salke @marksalke](#)
[@SuzieFarthing @bweeks12](#) Welcome to [#hcs](#) ! We welcome friendly lurkers!
- 6:10 [Dana Lewis | #hcs @danamlewis](#)
T1 live at [#hcs](#): Thoughts on Apple's HealthKit announcement - game changer or not? Why/not? Discuss.

- 6:10 [Jennifer Celio @JMCelio](#)
RT [@HealthSocMed](#) TOPIC 1 - Thoughts on Apple's HealthKit announcement - game changer or not? Why/not? Discuss.
[#hcs](#)
- 6:11 [April Foreman @DocForeman](#)
[@anetto](#) Yep...All that stuff, so I'll have to do a lot of work in advance for my chats this next year. :) [#hcs](#)
- 6:11 [Carmen Gonzalez @crgonzalez](#)
T1: Apple is late to the game, but because of its war chest of funds and fans it can have a large impact on health tech use
[#hcs](#)
- 6:11 [Real Talk Dr. Offutt @RTwithDrOffutt](#)
[@HealthSocMed](#) Laura here. Missed the past few weeks, but here tonight. Hi everyone! [#hcs](#)
- 6:11 [Nick Dawson @nickdawson](#)
t1: [#HealthKit](#) is a total game changer - first major backing we've seen for an aggregation and translation service. PT data <--> EMRs [#hcs](#)
- 6:11 [Suzie Farthing @SuzieFarthing](#)
[@twirlandswir!](#) [@bweeks12](#) Florida life is awesome, isn't it? So is [#hcs](#) !

6:12 [P. F. Anderson @pfanderson](#)
[@danamlewis](#) Some friends of mine expressed concern that Apple will take the health info it gathers and do nefarious things with it [#hcs](#)

6:12 [Jennifer Celio @JMCelio](#)
Apple announces 'HealthKit' platform and new 'Health' app venturebeat.com/2014/06/02/app... via [@VentureBeat](#) [#hcs](#)

6:12 [Laurel Ann Whitlock @twirlandswirl](#)
[@HealthSocMed](#) I hate Apple. But, I couldn't help but thinking maybe they've been sitting in on our chats. :P [#hcs](#)

6:12 [Laurel Ann Whitlock @twirlandswirl](#)
[@SuzieFarthing](#) Like when I thought it was "kinda cool" yesterday morning but it was actually 80? :P [#hcs](#)

6:12 [Carmen Gonzalez @crgonzalez](#)
T1: If a health system like Kaiser picked it up that would be significant. You'd have large patient base and follow up [#hcs](#)

6:13 [MedTech Boston @MedTechBoston](#)
[@HealthSocMed](#) [#HCSM](#) MedTech Boston here! We cover innov in medicine, [#mhealth](#), [#medtech](#), [#digitalhealth](#) & more in Boston & around world.

6:13 [Megan Ranney MD MPH @meganranney](#)
potential for being really exciting. Well-structured. Has pt &
doctor input. But we'll see ;) [@nickdawson](#) [#hcs](#)

6:13 [AnnMarie Walsh @padschicago](#)
RT [@marksalke](#) [@SuzieFarthing](#) [@bweeks12](#) Welcome to
[#hcs](#) ! We welcome friendly lurkers!

6:13 [Mark Salke @marksalke](#)
[@RTwithDrOffutt](#) [@HealthSocMed](#) Me too! Welcome back,
Laura! [#hcs](#)

6:13 [Amanda @LAlupusLady](#)
Amanda, [#lupus](#) patient, advocate and passionate about [#hcs](#)
Hugs.

6:14 [AnnMarie Walsh @padschicago](#)
[@pfanderson](#) That's sounds delicious! [#hcs](#)

6:14 [Nick Dawson @nickdawson](#)
T1: [#HealthKit](#) we've never seen anything like this -chance for
disparate devices to talk to iOS, and exchange to EMRs (mostly
Epic) [#hcs](#)

6:14 [MedTech Boston @MedTechBoston](#)
[@HealthSocMed](#) [#hcs](#) We think it's a game changer. Apple's
entry means transformation of healthcare from "obligation" to
consumer product

6:14 [Jennifer Chevinsky @jchevinsky](#)
I'm not sure that anything that has been proposed is new or unthought of, but they r doing it w the system ease of an apple product [#hcsn](#)

6:14 [Nick Dawson @nickdawson](#)
[@LAlupusLady](#) hey Amanda! [#hcsn](#)

6:14 [AnnMarie Walsh @padschicago](#)
RT [@twirlandswirl](#) [@HealthSocMed](#) I hate Apple. But, I couldn't help but thinking maybe they've been sitting in on our chats. :P [#hcsn](#)

6:15 [Jennifer Celio @JMCelio](#)
Apple's [#WWDC2014](#): Rise of the Kits [mashable.com/2014/06/06/wwd...](#) via [@mashable](#) [#hcsn](#)

6:15 [Janet M. Kennedy @GetSocialHealth](#)
T1: Apple Health Kit a game changer? <The power of Apple to bring attention to health & Wellness is significant. [#hcsn](#)

6:15 [Nick Dawson @nickdawson](#)
[@jchevinsky](#) I've been accused of being an Apple apologist lately, but I do think it's new. We've not seen an aggregator like this yet [#hcsn](#)

6:15 [April Foreman @DocForeman](#)

IMHE, pts. will only use this if they know their providers are watching their data. BUT if they pull this off, then HURRAY!
[#spsm](#) [#hscsm](#)

6:15 [Carmen Gonzalez @crgonzalez](#)

Somehow, the thought of Apple having access to my medical vitals is off-putting [#hscsm](#)

6:15 [AnnMarie Walsh @padschicago](#)

{{{{{{{{{{{{{{ YOU }}}}}}}}}}}RT [@LAlupusLady](#) Amanda, [#lupus](#) patient, advocate and passionate about [#hscsm](#) Hugs.

6:15 [David Chou @dchou1107](#)

Healthkit is a starting point. Healthcare integration is fairly weak at the moment [#hscsm](#)

6:15 [MedTech Boston @MedTechBoston](#)

[@HealthSocMed](#) [#hscsm](#) We think the easier and more accessible companies and entrepreneurs can make for consumers and patients, the better.

6:16 [Nick Dawson @nickdawson](#)

T1: [#HealthKit](#) also includes a medicalert-like 'card' that can be displayed on lock screen. Could be a cool disruptive innovation
[#hscsm](#)

6:16 [Mark Salke @marksalke](#)
[@nickdawson](#) I tell you what Nick, if the interoperability aspect works I agree. It will change the HC info and data game. [#hcs](#)

6:16 [Amanda @LAlupusLady](#)
don't know much about Apple's HealthKit but after getting a Smart Phone Physical at [#TEDMED](#), looking forward to advances. [#hcs](#)

6:17 [April Foreman @DocForeman](#)
And, psst, [@MayoClinic](#) [@AppStore](#) if you ever want someone w/ clinical experience using this tech in [#mentalhealth](#), its my dream job. [#hcs](#)

6:17 [Jennifer Chevinsky @jchevinsky](#)
T1 IMO the fact that Apple is taking this on might alone be step towards innovation, but nervous bout over-commercialization of health [#hcs](#)

6:17 [Nick Dawson @nickdawson](#)
[@marksalke](#) That's what makes me hopeful - Apple has the clout to make the interop work. They've already built it w/ Epic [#HCSM](#)

6:17 [Mark Salke @marksalke](#)
[@jchevinsky](#) And the co-branding is huge. [#hcs](#)

6:17 [Megan Ranney MD MPH @meganranney](#)
MT [@nickdawson](#): [@marksalke](#) That's what makes me hopeful
- Apple has clout to make the interop work. They've already
built it w/ Epic [#HCSM](#)

6:17 [MedTech Boston @MedTechBoston](#)
[@HealthSocMed #hcsm](#) The easier & more accessible
companies and entrepreneurs can make [#mhealth](#) for
consumers and patients, the better.

6:17 [Laurel Ann Whitlock @twirlandswirl](#)
[@MayoClinic @AppStore](#) Vote for [@DocForeman!](#) [#hcsm](#)

6:17 [David Chou @dchou1107](#)
RT [@nickdawson @marksalke](#) Apple has the clout to make the
interop work. They've already built it w/ Epic [#HCSM](#)

6:18 [Mark Salke @marksalke](#)
[@nickdawson](#) I think they partnered with the right folks. [#hcsm](#)

6:18 [Sherry Reynolds @Cascadia](#)
Goal is to use tech to streamline pt workflow & low value
services & increase face time with care team for complex
problems [#HCSM](#)

6:18 [Charles Platt @ACharlesPlatt](#)
The stealthy [#healthcare](#) powerhouse helping [#apple](#) develop a
health [#app](#). onforb.es/1kCyDra via [@ForbesTech #hcsm](#)

6:18 [April Foreman @DocForeman](#)
[@crgonzalez](#) Yeah, but my music collection is now more portable and accessible than ever before. My iTunes whomps on my med record. [#hcs](#)

6:18 [P. F. Anderson @pfanderson](#)
[@padschicago](#) I'm quinoa crazy! [#hcs](#)

6:18 [David Chou @dchou1107](#)
It is a start towards what I call a "Consumer Healthcare" [#hcs](#)

6:18 [Nick Dawson @nickdawson](#)
[@marksalke](#) I'll be my own devil's advocate - I wish they could disrupt the entire Epic domination [#HCSM](#)

6:18 [Amanda Clark, MD @amandavclark](#)
MT: [@FutureDocs](#): The doctor will see you now – virtually
[@USATODAYhealth](#) [#hcs](#) [#mdchat](#) [zite.to/SpNwBA](#)
[#telehealth](#)

6:18 [Jennifer Chevinsky @jchevinsky](#)
T1 Just have to imagine interface of Apple HC record system that allows for instant patient data updates, has 2 be better than current [#hcs](#)

6:18 [P. F. Anderson](#) [@pfanderson](#)
[@hollylocks](#) [@danamlewis](#) Good concerns to have. [#hcs](#)

6:19 [Charles Platt](#) [@ACharlesPlatt](#)
Apple's HealthKit Connects With Mayo and Epic, But Don't Call
It Revolutionary [onforb.es/1pPr5Sf](#) [#hcs](#)

6:19 [Holly L. Smith, MBA](#) [@hollylocks](#)
[@Cascadia](#) [#hcs](#) which is great with less access to MDs

6:19 [AnnMarie Walsh](#) [@padschicago](#)
RT [@twirlandswir!](#) [@MayoClinic](#) [@AppStore](#) Vote for
[@DocForeman!](#) [#hcs](#)

6:20 [Nick Dawson](#) [@nickdawson](#)
[@ACharlesPlatt](#) an 25 other institutions including
[@HopkinsMedicine](#) and [@StanfordHosp](#) [#hcs](#)

6:20 [Jennifer Celio](#) [@JMCelio](#)
Facilitating communication & data collection using a ubiquitous
OS is a [#healthcare](#) no-brainer. I already use a patient portal
app. [#hcs](#)

6:20 [P. F. Anderson](#) [@pfanderson](#)
[@DocForeman](#) [@crgonzalez](#) I'm with both of you. :) Even
though you're not in agreement. [#hcs](#)

6:20 [Annette McKinnon @anetto](#)
[@twirlandswirl](#) That's interesting. Status and health often go hand and hand since status implies privilege to me [#hcs](#)

6:20 [April Foreman @DocForeman](#)
[@padschicago](#) [@twirlandswirl](#) Awww, you guys! ((HUGS))
[#hcs](#) [@MayoClinic](#) [@AppStore](#)

6:20 [AnnMarie Walsh @padschicago](#)
RT [@amandavclark](#) MT: [@FutureDocs](#): The doctor will see you now – virtually [@USATODAYhealth](#) [#hcs](#) [#mdchat](#) [goo.gl/UhPyAL](#)

6:20 [David Chou @dchou1107](#)
Now we need an Amazon in healthcare after the development of health kif [#hcs](#)

6:20 [OneGrenouille @OneGrenouille](#)
I love having mychart on phone, but can some "quantified self" data be misleading to pt and others if device is not calibrated
[#hcs](#)

6:20 [Janet M. Kennedy @GetSocialHealth](#)
RT [@MedTechBoston](#): [#hcs](#) The easier & more accessible companies/entrepreneurs can make [#mhealth](#) for consumers and patients, the better <True

- 6:20 [Jennifer Chevinsky @jchevinsky](#)
[@nickdawson](#) Exactly, it's the aggregation, the common system; there have been many attempts at the parts, the collective is exciting [#hcsn](#)
- 6:20 [AnnMarie Walsh @padschicago](#)
RT [@DocForeman](#) [@padschicago](#) [@twirlandswirl](#) Awww, you guys! ((HUGS)) [#hcsn](#) [@MayoClinic](#) [@AppStore](#)
- 6:21 [Carmen Gonzalez @crgonzalez](#)
[@pfanderson](#) Where's the FDA on this? Have they weighed in on Apple's app as a medical device? [#hcsn](#)
- 6:21 [Mark Salke @marksalke](#)
Such a great episode!! A Doctor is the hero! [@twirlandswirl](#)
[@jchevinsky](#) [#hcsn](#)
- 6:21 [P. F. Anderson @pfanderson](#)
[@nickdawson](#) [@jchevinsky](#) For anyone who hasn't seen the screenshots, here they are [apple.com/ios/ios8/health...](#) [#hcsn](#)
- 6:21 [Laurel Ann Whitlock @twirlandswirl](#)
[@anetto](#) In this particular episode, a pt's value to society determined if they were treated or allowed to die. [#hcsn](#)

- 6:21 [Lani Anderson @lanianderson](#)
[@GetSocialHealth](#) agreed, expanding awareness perception about wellness, huge paradigm shift needs to happen
[#AppleHealthKit](#) is a start [#hcs](#)
- 6:22 [Laurel Ann Whitlock @twirlandswirl](#)
[@anetto](#) (You know me, a Star Trek analogy for every major issue.) [#hcs](#)
- 6:22 [P. F. Anderson @pfanderson](#)
[@dchou1107](#) Except after you feed the chimpanzee enough to make it a gorilla, it takes over [#hcs](#)
- 6:22 [Nick Dawson @nickdawson](#)
[@crgonzalez](#) [@pfanderson](#) FDA, per their own guidelines, only weighs in on apps and devices which make a DX. Doesn't apply to [#HealthKit](#) [#hcs](#)
- 6:22 [Mark Salke @marksalke](#)
Oh, please... no. RT [@dchou1107](#): Now we need an Amazon in healthcare after the development of health kif [#hcs](#)
- 6:22 [April Foreman @DocForeman](#)
[@pfanderson](#) [@crgonzalez](#) I don't know if we disagree...Just both notice the different aspects of this [#hcs](#) development.

6:22 [OneGrenouille @OneGrenouille](#)
EG I had four pedometers on at one time - completely disparate results. My doc could think I was walking too much or too little
[#hcs](#)

6:22 [Janet M. Kennedy @GetSocialHealth](#)
Sometimes good aggregation or good curation can trump revolutionary ideas. Just make existing products/services known
[#hcs](#)

6:22 [P. F. Anderson @pfanderson](#)
[@OneGrenouille](#) It is the trends that are important. Part of it is training HCPs in effective use of QS data integration
[#hcs](#)

6:22 [AnnMarie Walsh @padschicago](#)
Thx! RT [@pfanderson](#) [@nickdawson](#) [@jchevinsky](#) For anyone who hasn't seen the screenshots, here they are [apple.com/ios/ios8/health...](#)
[#hcs](#)

6:22 [Jennifer Chevinsky @jchevinsky](#)
[@pfanderson](#) [@nickdawson](#) That does look nice! ..Wondering if pple care about [#privacy](#) issue w/ it being on phone & possibility to hack
[#hcs](#)

6:23 [Megan Ranney MD MPH @meganranney](#)
MT [@pfanderson](#): [@OneGrenouille](#) It is trends that are important. Part of it is training HCPs in effective use of QS data integration
[#hcs](#)

6:23 [Laurel Ann Whitlock @twirlandswirl](#)

T1 I'm just waiting for the Android version where you can create or customize your own physician. [#hcs](#)

6:23 [Amanda @LAlupusLady](#)

As a patient w/ multiple HCPs appreciate any effort to streamline the info and resources needed to improve wellness [#hcs](#)

6:23 [David Chou @dchou1107](#)

RT [@twirlandswirl](#) T1 I'm just waiting for the Android version where you can create or customize your own physician. [#hcs](#)

6:23 [Megan Ranney MD MPH @meganranney](#)

& defining *which* trends are important [@pfanderson](#) [@OneGrenouille](#) T1 [#hcs](#)

6:23 [Nick Dawson @nickdawson](#)

[@jchevinsky](#) [@pfanderson](#) now I really will sound like an apple apologist...but I'd take their 'Secure Enclave' over Epic's MUPS anyday [#hcs](#)

6:23 [Annette McKinnon @anetto](#)

[@twirlandswirl](#) Maybe Watson? [#hcs](#)

6:23 [#NYCRANDOM](#) [@NYCRandom](#)
RT [@OneGrenouille](#): Random part-time pt in nyc, good evening
[#hcs](#)m: Random part-time pt in nyc, good... [bit.ly/1oAUEbd](#)
[#nycrandom](#)

6:23 [Nick Dawson](#) [@nickdawson](#)
[@jchevinsky](#) [@pfanderson](#) for example, I don't think Epic has
patched for HeartBleed yet [#hcs](#)m

6:23 [Janet M. Kennedy](#) [@GetSocialHealth](#)
RT [@LAlupusLady](#): As a patient w/ multiple HCPs appreciate
any effort to streamline the info and resources needed to
improve wellness [#hcs](#)m

6:24 [Sherry Reynolds](#) [@Cascadia](#)
I love tech but 90% of health is result of social deterrents of
health so hope dev using [#HealthKit](#) there also [#hcs](#)m

6:24 [Carmen Gonzalez](#) [@crgonzalez](#)
[@pfanderson](#) You mean FDA [#hcs](#)m

6:24 [MedTech Boston](#) [@MedTechBoston](#)
[.@HealthSocMed](#) [#hcs](#)m Essentially, HealthKit is a big step
towards answering the question "How can we make [#mhealth](#)
the next 'killer app'?"

6:24 [April Foreman @DocForeman](#)
[@jchevinsky](#) [@pfanderson](#) [@nickdawson](#) IMHE some patients care about this w/ sensitive Dx...Lots don't. [#hscsm](#)

6:24 [Holly L. Smith, MBA @hollylocks](#)
[@pfanderson](#) [@nickdawson](#) [@crgonzalez](#) [#hscsm](#) and what about HIPAA

6:24 [AnnMarie Walsh @padschicago](#)
Yes! RT [@jchevinsky](#) [@pfanderson](#) [@nickdawson](#) That does look nice! ..Wondering if pple care about [#privacy](#) issue w/ it being on phone... [#hscsm](#)

6:24 [Nick Dawson @nickdawson](#)
[@hollylocks](#) I don't have any real knowledge, but I don't think any of the 25 launch partners are Athena shops [#HCSM](#)

6:24 [P. F. Anderson @pfanderson](#)
[@DocForeman](#) [@crgonzalez](#) They are both valuable perspectives. [#hscsm](#)

6:24 [Jennifer Celio @JMCelio](#)
[@dchou1107](#) Did you see this? via [@ShimCode](#): "Now Amazon owns your online medical soul..." [ow.ly/xKVxn](#) [#hscsm](#)

6:25 [Sherry Reynolds @Cascadia](#)
RT [@hollylocks](#): [@pfanderson](#) [@nickdawson](#) [@crgonzalez](#)
[#hcs](#) ^pts have a fundamental right to their health Info under
HIPAA [#hcs](#)

6:25 [Jennifer Chevinsky @jchevinsky](#)
[@nickdawson](#) [@pfanderson](#) Haha do u work for Apple? : P ...jk,
I do thnk Apple has more security potential than other current
providers [#hcs](#)

6:25 [Nick Dawson @nickdawson](#)
[@hollylocks](#) [@pfanderson](#) [@crgonzalez](#) data patients generate
themselves, via quantified self devices, aren't governed by
HIPAA [#HCSM](#)

6:25 [Annette McKinnon @anetto](#)
[@JMCelio](#) That was exactly what I was thinking of [#hcs](#)

6:25 [HealthSocMed | #hcs @HealthSocMed](#)
Good T1 discussion - moving on to T2 in a few! [#hcs](#)

6:25 [Nick Dawson @nickdawson](#)
[@twirlandswirl](#) well said [#hcs](#)

6:26 [OneGrenouille @OneGrenouille](#)
[@meganranney](#) fully agree - specific trends so important... for
me don't have devices yet that I can comfortably use to follow
those [#hcs](#)

6:26 [Carmen Gonzalez @crgonzalez](#)
[@hollylocks](#) That was my point about having Apple have access to my medical vitals [#hcs](#)

6:26 [Laurel Ann Whitlock @twirlandswirl](#)
T1 Over time, people have accepted online banking, despite the obvious privacy risks, in time, I think trust will develop.
[#hcs](#)

6:26 [Jennifer Chevinsky @jchevinsky](#)
[@nickdawson](#) [@pfanderson](#) guess was thinking more that apple is bigger target in general, if more ppl trying 2 hack, possibly more risk? [#hcs](#)

6:26 [Holly L. Smith, MBA @hollylocks](#)
[@Cascadia](#) [@pfanderson](#) [@nickdawson](#) [@crgonzalez](#) [#hcs](#)
agreed but they are so strict even with email. Portals have increased access - similar

6:26 [OneGrenouille @OneGrenouille](#)
[@meganranney](#) also interesting, trends I thought would not be important also later turned out to be [#hcs](#)

6:27 [P. F. Anderson @pfanderson](#)
[@nickdawson](#) [@jchevinsky](#) cripes! [#hcs](#)

6:27 [HealthSocMed | #hcs](#) [@HealthSocMed](#)

TOPIC 2 - Do you think growing number of ways to track activity (apps on phone, devices, etc.) is impacting obesity epidemic? Why/not? [#hcs](#)

6:27 [Sherry Reynolds @Cascadia](#)

RT [@hollylocks](#): [@Cascadia](#) [@pfanderson](#) [@nickdawson](#) [@crgonzalez](#) [#hcs](#) Myth that you can't use email with patients [patients.about.com/od/yourmedical...](#)

6:27 [Carmen Gonzalez @crgonzalez](#)

[@nickdawson](#) Once quantified, does the sharing of the medical info to an EHR bring it under the HIPAA umbrella? [#hcs](#)

6:27 [Nick Dawson @nickdawson](#)

[@crgonzalez](#) sure, and with all the patient rights and protections HIPAA affords [#hcs](#)

6:27 [Dana Lewis | #hcs](#) [@danamlewis](#)

T2 at [#hcs](#) - consider growing number of ways to track activity levels. Is this impacting obesity/other health outcomes? Why/not? Discuss.

6:28 [Jennifer Chevinsky @jchevinsky](#)

[@DocForeman](#) [@pfanderson](#) [@nickdawson](#) Wonder how practical it is, what is target population, is this something theyd want to use? [#hcs](#)

6:28 [Jennifer Celio @JMCelio](#)

MT [@HealthSocMed](#) T2 - Growing number of ways to track activity (apps on phone, devices, etc.) impacting [#obesity](#) epidemic? Why/not? [#hcs](#)

6:28 [Laurel Ann Whitlock @twirlandswirl](#)

[@HealthSocMed](#) I know I lost 40 pounds with the aid of a mobile app. I mean, I gained it back when I stopped using it, but.... [#hcs](#)

6:28 [Laurel Ann Whitlock @twirlandswirl](#)

[@HealthSocMed](#) Though, that might speak even more towards its effectiveness. [#hcs](#)

6:28 [Carmen Gonzalez @crgonzalez](#)

T2: Hardly. If we can get people to eat healthful foods and to be more physically active, then the battle is largely won. [#hcs](#)

6:29 [Real Talk Dr. Offutt @RTwithDrOffutt](#)

[@HealthSocMed](#) T2. I think for the motivated and the "ready" they help, but not a magic bullet to get them to that frame of mind. [#hcs](#)

6:29 [Holly L. Smith, MBA @hollylocks](#)

[@HealthSocMed](#) T2 [#hcs](#) unfortunately not in our market, but I do see more people interest overall in health interest & using apps

6:29 [Dr. Bridget O'Brien](#) [@DrBridgetOBrien](#)
[@MedTechBoston](#) [@HealthSocMed](#) Will it have privacy settings? There may be a reluctance to share private information generally [#hcs](#)

6:29 [Jennifer Chevinsky](#) [@jchevinsky](#)
T2 I think it CAN for a subset of population who are ready/able to make changes & need help with the organization/planning [#hcs](#)

6:29 [David Chou](#) [@dchou1107](#)
[#mHealth](#) apps is the step towards personal big data. Hopefully people will adjust their behaviors when they have the data [#hcs](#)

6:29 [Mark Salke](#) [@marksalke](#)
A2: No. Cuz of the growing number of games and other apps that keep us sitting on our butts. :) [#hcs](#)

6:30 [P. F. Anderson](#) [@pfanderson](#)
[@HealthSocMed](#) Like all tools, it depends. Who has access, motivation, skills to use effectively? For them, it changes the game. [#hcs](#)

6:30 [David Chou](#) [@dchou1107](#)
RT [@marksalke](#) A2: No. Cuz of the growing number of games and other apps that keep us sitting on our butts. :) [#hcs](#)

6:30 [AnnMarie Walsh @padschicago](#)
RT [@RTwithDrOffutt](#) I think for the motivated and the "ready" they help, but not a magic bullet to get them to that frame of mind. [#hcsn](#)

6:30 [Jennifer Chevinsky @jchevinsky](#)
T2 these apps don't change the underlying factors, socioeconomics, costs of healthy foods, food desserts, etc [#hcsn](#)

6:30 [Megan Ranney MD MPH @meganranney](#)
MT [@pfanderson](#): [@HealthSocMed](#) Like all tools, it depends. Who has access, motivation, skills to use effectively? [#hcsn](#)

6:30 [AnnMarie Walsh @padschicago](#)
Hey, I resemble that remark. ;) RT [@marksalke](#) No. Cuz of the growing number of games and other apps that keep us sitting on our butts [#hcsn](#)

6:31 [Amanda @LAlupusLady](#)
T2 [@HealthSocMed](#) not sure if the activity trackers are as helpful or motivating as posting on a Social Media timeline... [#hcsn](#)

6:31 [Megan Ranney MD MPH @meganranney](#)
T2: Only if they're evidence-based and targeted appropriately. Few apps downloaded or opened more than a few times (per IMS). [#hcsn](#)

- 6:31 [Laurel Ann Whitlock @twirlandswirl](#)
[@jchevinsky](#) In my experience, it helped me realize that there were things I COULD do even though I had limiting factors, though. [#hcs](#)
- 6:31 [Carmen Gonzalez @crgonzalez](#)
[@LAlupusLady](#) It think this new app begs for a clinical study [#hcs](#)
- 6:31 [P. F. Anderson @pfanderson](#)
[@jchevinsky](#) Food deserts, I think :) [#hcs](#)
- 6:31 [Jennifer Chevinsky @jchevinsky](#)
Well that last typo was unfortunate... food deserts, not desserts. oh, whyyy. [#hcs](#)
- 6:32 [P. F. Anderson @pfanderson](#)
[@crgonzalez](#) I still think FCC has partial oversight of Apple's Health apps [lexology.com/library/detail...](#) [#hcs](#)
- 6:32 [Annette McKinnon @anetto](#)
[@meganranney](#) Now if Candy Crush tracked blood pressure... [#hcs](#)
- 6:32 [Jennifer Celio @JMCelio](#)
T2 Tech may be affecting individual behavior; to impact epidemic, more about community access to healthy food & safe physical activity [#hcs](#)

6:32 [Laurel Ann Whitlock @twirlandswirl](#)
[@jchevinsky](#) Unfortunate, or Freudian? ;) [#hcs](#)

6:32 [Holly L. Smith, MBA @hollylocks](#)
[@Cascadia](#) [@pfanderson](#) [@nickdawson](#) [@crgonzalez](#) [#hcs](#)
yes - if email is not encrypted you can't use it. It's says in the
article you linked.

6:33 [OneGrenouille @OneGrenouille](#)
Which data would most likely result in change in "habits" related
to obesity? [#hcs](#)

6:33 [Ed Butler @ej_butler](#)
[@DrHWoo](#) [@DrCaseyN](#) [@dr_ashwitt](#) interesting discussion
going on in [#hcs](#) chat on HealthKit, fitness devices and Apps
right now

6:33 [AnnMarie Walsh @padschicago](#)
Ha! RT [@anetto](#) [@meganranney](#) Now if Candy Crush tracked
blood pressure... [#hcs](#)

6:33 [Mark Salke @marksalke](#)
[@anetto](#) [@meganranney](#) You may be onto something, Annette!
[#hcs](#)

6:33 [Amanda @LAlupusLady](#)

T2 by posting on your timeline, friends/followers can offer support & encouragement, more effective than a "activity tracker" [#hcsn](#)

6:33 [Natalia Shche, Ph.D. @creativepharma](#)

T2 this book comes to mind: [amazon.com/Save-Everythin...](https://www.amazon.com/Save-Everything-Your-Health-Book/dp/1492614411) tracking only seems a tiny part of the solution to the obesity epidemic [#hcsn](#)

6:34 [Janet M. Kennedy @GetSocialHealth](#)

T2: Studies have shown that apps are effective when you HAVE to use them, not just want to use them. [#hcsn](#)

6:34 [Carmen Gonzalez @crgonzalez](#)

[@jchevinsky](#) Good point. Where's the app to cure the disparities associated with health: poverty, low-income, etc. [#hcsn](#)

6:34 [Paul Sufka @psufka](#)

[@HealthSocMed](#) health apps mostly impact those into quantified self and those into self improvement. [#hcsn](#)

6:34 [David Chou @dchou1107](#)

People should be motivated when they see their personal data and how they compare with others [#hcsn](#)

- 6:34 [Jennifer Chevinsky @jchevinsky](#)
T1 There are different stages of change... don't think mobile app is 'the fix' for everyone; different barriers [#hcsn](#)
- 6:34 [Laurel Ann Whitlock @twirlandswirl](#)
T2 I used [@SparkPeople](#), which incorporates a site with motivational/education tools, and an app for on the go tracking. [#hcsn](#)
- 6:34 [Paul Sufka @psufka](#)
[@HealthSocMed](#) the obese just need to focus on general diet/exercise education, not fancy apps [#hcsn](#)
- 6:35 [Jennifer Chevinsky @jchevinsky](#)
[@JMCelio](#) pretty sure most of us do... bringing us full circle back to these health apps! [#hcsn](#)
- 6:35 [Megan Ranney MD MPH @meganranney](#)
This motivates some ppl, but not all. Personality types/motivation to change determine engagement, too. [@dchou1107](#) [#hcsn](#)
- 6:35 [Janet M. Kennedy @GetSocialHealth](#)
I don't know the answer to this but are health apps being developed equally in Spanish? [#hcsn](#)

- 6:35 [AnnMarie Walsh @padschicago](#)
[@LAlupusLady](#) Some apps allow for Facebook and Twitter integration--though mostly for posting data. But not all, I think.
[#hcs](#)
- 6:35 [Annette McKinnon @anetto](#)
[@crgonzalez](#) Many people will be excluded by money, budget, privacy concerns [#hcs](#)
- 6:36 [AnnMarie Walsh @padschicago](#)
Yummm! RT [@JMCelio](#) [@jchevinsky](#) haha, I much prefer the food desserts :) [#hcs](#)
- 6:36 [Sherry Reynolds @Cascadia](#)
[@hollylocks](#) official link [@HHSGov](#) I worked on HIPAA notification group YES you can use regular email [hhs.gov/ocr/privacy/hi...](#) [#hcs](#)
- 6:36 [Laurel Ann Whitlock @twirlandswirl](#)
[@psufka](#) Maybe "The Obese" (is that a collective term?) have preferences, as well, and can make decisions on their own methods. [#hcs](#)
- 6:36 [Real Talk Dr. Offutt @RTwithDrOffutt](#)
[@meganranney](#) [@dchou1107](#) totally agree [#hcs](#)

6:36 [P. F. Anderson @pfanderson](#)
[@psufka](#) [@HealthSocMed](#) It is not that simple. Lord, if only it were! [#hcs](#)

6:37 [AnnMarie Walsh @padschicago](#)
Vry true RT [@jchevinsky](#) There are different stages of change... don't think mobile app is 'the fix' for everyone; different barriers [#hcs](#)

6:37 [Carmen Gonzalez @crgonzalez](#)
[@GetSocialHealth](#) Did you see this? [celent.com/news-and-event...](#) [#hcs](#)

6:37 [Jennifer Chevinsky @jchevinsky](#)
Nutrition curricula still not present in every medical school; ...to be honest think should b 'nutrition' class starting in pre-school [#hcs](#)

6:37 [P. F. Anderson @pfanderson](#)
[@GetSocialHealth](#) 50 best health apps in Spanish [madrid.theappdate.com/wp-content/upl...](#) [#hcs](#)

6:37 [Megan Ranney MD MPH @meganranney](#)
(2/2) unless explicit pt permission documented in chart.
[@Cascadia](#) [@hollylocks](#) [@HHSGov](#) [#hcs](#)

- 6:38 [Laurel Ann Whitlock @twirlandswirl](#)
[@pfanderson](#) [@psufka](#) [@HealthSocMed](#) Amen! I may have gotten a bit snarky, but, goodness! [#hcs](#)
- 6:38 [Real Talk Dr. Offutt @RTwithDrOffutt](#)
[@anetto](#) [@crgonzalez](#) The impossibility of helping all shouldn't discourage us from helping those that would be helped by such tools [#hcs](#)
- 6:38 [Janet M. Kennedy @GetSocialHealth](#)
Lives are busy, schedules complicated. I lost my "gym buddy" to a wedding so now I need motivation via virtual means.
[#hcs](#)
- 6:39 [Mark Salke @marksalke](#)
[@JMCelio](#) Great point! Exposure is half the battle, letting ppl know the apps exist. [#hcs](#)
- 6:39 [Jennifer Celio @JMCelio](#)
Students could earn extra credit by reviewing health apps; ease of use, ability to motivate, etc. [#hcs](#)
- 6:39 [Annette McKinnon @anetto](#)
[@GetSocialHealth](#) That is a good point. Health equality has never existed [#hcs](#)

6:39 [Megan Ranney MD MPH @meganranney](#)
so: yes in theory;but will be dinged by my hospital UNLESS pt
initiates email & gives permission [@Cascadia](#) [@hollylocks](#)
[@HHSGov](#) [#hcs](#)

6:39 [Jennifer Chevinsky @jchevinsky](#)
Well.. nutrition course, + connections betwn school districts, HC
systems, & communities ensuring cheap, healthy, nutritional
options [#hcs](#)

6:39 [P. F. Anderson @pfanderson](#)
[@jchevinsky](#) Yes! Nutrition is so very much NOT a one-size-fits-
all thing. People need to learn about THEIR personal nutrition
needs [#hcs](#)

6:39 [Jennifer Celio @JMCelio](#)
Yes, [@marksalke](#). It may have been selfish on my part as well!
I learned a lot too! [#hcs](#)

6:41 [Sherry Reynolds @Cascadia](#)
[@meganranney](#) bigger concern when you use gmail for
example is ads start showing up on the side based on email
content to doc [#hcs](#)

6:41 [Jennifer Chevinsky @jchevinsky](#)
[@pfanderson](#) With that a conversation shift away from BMI &
weight, and to nutrition & health; these are not entirely the
same things [#hcs](#)

6:41 [Natalia Shche, Ph.D. @creativepharma](#)
review of apps for pediatric obesity prevention:
ncbi.nlm.nih.gov/pubmed/24073184 experts seem to have little
say in developing those [#hcs](#)

6:42 [Laurel Ann Whitlock @twirlandswirl](#)
[@psufka](#) As a card-carrying member of "The Obese," it's not
always that simple, especially when you're sick and/or poor,
apps help. [#hcs](#)

6:42 [HealthSocMed | #hcs @HealthSocMed](#)
Moving on to T3 (topic 3), our final for the night, in just a
minute! [#hcs](#)

6:42 [Jennifer Celio @JMCelio](#)
Agreed [@RTwithDrOffutt](#). I think they liked that they were
already familiar w/ using apps , but had never thought to apply
to health. [#hcs](#)

6:42 [Megan Ranney MD MPH @meganranney](#)
[@Cascadia](#) scary... (& why apple [#healthkit](#) scares me a little,
too) [#hcs](#)

6:42 [P. F. Anderson @pfanderson](#)
[@psufka @HealthSocMed](#) I repeat, those may work for many
as a generalization, but they do NOT work for all. It is not that
simple [#hcs](#)

6:43 [HealthSocMed | #hcs](#) [@HealthSocMed](#)

TOPIC 3 - What do you think - are more physicians online these days, or not? How does the average provider use HCSM in 2014? [#hcs](#)

6:43 [Dana Lewis | #hcs](#) [@danamlewis](#)

T3 at [#hcs](#) - What do you think - are more physicians online these days, or not? How does the average HC provider use HCSM in 2014?

6:43 [P. F. Anderson @pfanderson](#)

[@psufka](#) [@twirlandswirl](#) [@HealthSocMed](#) I agree that apps will probably not help in those circumstances where low/cal + exercise don't [#hcs](#)

6:44 [Carmen Gonzalez @crgonzalez](#)

T3: Getting some providers to use email can be a triumph. We are light years away from broad use in the doc's office. [#hcs](#)

6:44 [MedTech Boston @MedTechBoston](#)

[.@HealthSocMed](#) Ease of use and real time analytics really appeal to consumers. Makes fitness an activity with social support [#hcs](#)

6:44 [Ginny Dillon @careswap](#)

[@ichevinsky](#) nutrition is key but eating habits are complex and sometimes .. Often .. resistant to change :([#hcs](#)

- 6:44 [Carmen Gonzalez @crgonzalez](#)
T3: As with all tech gadgets, the early adopters will pave the way for the rest of the group [#hcs](#)
- 6:45 [Alex \(Dallas\) Smith @AlexPseudoSmith @HealthSocMed #hcs](#) T3 definitely more not. Still very traditional field. In employed network of over 250, I can count on one hand
- 6:45 [Real Talk Dr. Offutt @RTwithDrOffutt @HealthSocMed #hcs](#) A3. More are online, but few use SoMe for health. [#MissedOpportunity #hcs](#)
- 6:45 [Jennifer Celio @JMCelio](#)
Certainly new/younger docs are online. Older and/or less tech savvy docs have been slower to adopt. [#hcs](#)
- 6:45 [P. F. Anderson @pfanderson @jchevinsky](#) Agreed. Very much. So often misunderstood these days, leads to misjudgment & judging & bias [#hcs](#)
- 6:45 [Jennifer Chevinsky @jchevinsky](#)
T3 IMO was spike of participation, thn pull-back due 2 privacy/security/reputation reasons, now growng again as ppl figure out balance [#hcs](#)
- 6:45 [David Chou @dchou1107](#)
T3 - I dont think so. It is a small group [#hcs](#)

6:45 [Sherry Reynolds @Cascadia](#)
Orgs are using texting for crisis intervention [@CrisisTextLine](#)
over 2 million texts in first 9 months 7pm pst [#SPSM](#) chat
[#hcs](#)

6:46 [Janet M. Kennedy @GetSocialHealth](#)
T3: Educate, Inform and (let's be honest) Build business.
[#hcs](#)

6:46 [April Foreman @DocForeman](#)
[@HealthSocMed](#) So, the individual providers are reaching out
for info and network, but the professional orgs must play catch
up. [#hcs](#)

6:46 [Naoto Ueno, MD, PhD @teamoncology](#)
It is polarized. Engaged or not engaged through SNS at all.
[#hcs](#)

6:46 [Holly L. Smith, MBA @hollylocks](#)
T3 more providers are online and with the use of portals, but
not as much using [#hcs](#)

6:46 [AnnMarie Walsh @padschicago](#)
RT [@HealthSocMed](#) T3 What do you think - are more
physicians online these days, or not? How does the average
provider use HCSM in 2014? [#hcs](#)

6:46 [Amanda @LAlupusLady](#)
T3 [@HealthSocMed](#) as an "E patient" I like that my HCPs are providing (& improving) access to portals. [#hcs](#)

6:46 [Carmen Gonzalez @crgonzalez](#)
[@ginnydillon](#) If the health app were joined to behavior modification best practices (BJ Fogg [behaviormodel.org](#)), then could be big [#hcs](#)

6:47 [MedTech Boston @MedTechBoston](#)
[.@HealthSocMed](#) Yes! Physicians are recognizing that social media engagement helps connect more with patients in new ways [#hcs](#)

6:47 [Megan Ranney MD MPH @meganranney](#)
T3 HCPs have growing online presence; but this may not translate to growing online clinical care. [#hcs](#)

6:47 [P. F. Anderson @pfanderson](#)
[@careswap](#) [@jchevinsky](#) I have personally been astonished by the impact of genetics on nutrition, & microbiome. [#hcs](#)

6:47 [AnnMarie Walsh @padschicago](#)
Sad, isn't it? :) RT [@JMCelio](#) Certainly new/younger docs are online. Older and/or less tech savvy docs have been slower to adopt. [#hcs](#)

6:47 [Jennifer Chevinsky @jchevinsky](#)
[@ginnydillon](#) But easier to change/shape when younger, much harder when accustomed to pattern/lifestyle [#hcs](#)

6:47 [Laurel Ann Whitlock @twirlandswirl](#)
[@meganranney](#) I think that social media voyeurs are plentiful...
[#hcs](#)

6:47 [Janet M. Kennedy @GetSocialHealth](#)
While there have been company or Association fines/sanctions regarding inappropriate [#SoMe](#) use, there has not been a [#HIPAA](#) fine yet. [#hcs](#)

6:48 [Sherry Reynolds @Cascadia](#)
Docs use [#HCSM](#) social media to connect to each other - [@doximity](#) has 40% of US docs & some "Media" docs use it but few to pts

6:48 [Mark Salke @marksalke](#)
A3: HCP's need to consider turning to professionals to assist in online and social media communication efforts. [#hcs](#)

6:48 [P. F. Anderson @pfanderson](#)
[@careswap](#) [@jchevinsky](#) Frankly, I've been watching nutrition literature for 30 yrs now, feel like we R just STARTING to get outline [#hcs](#)

- 6:48 [Jennifer Chevinsky @jchevinsky](#)
[@pfanderson](#) Actually that is exactly the topic of next week's [#bioethx](#) chat - 'Fat Stigma & Medical Ethics' w [@prof_goldberg](#)
[#hcs](#)
- 6:48 [Megan Ranney MD MPH @meganranney](#)
what do u mean? (don't understand) RT [@twirlandswirl](#):
[@meganranney](#) I think that social media voyeurs are plentiful....
[#hcs](#)
- 6:48 [Janet M. Kennedy @GetSocialHealth](#)
RT [@CChappellMD](#): I think the number of physicians/practices using [#hcs](#) is growing. Most are still only scratching the surface. <Agree!
- 6:48 [Natalia Shche, Ph.D. @creativepharma](#)
[@ginnydillon](#) [@jchevinsky](#) starting slow but being consistent may help in developing new habits, liked this one:
[lifehacker.com/how-to-build-a...](#) [#hcs](#)
- 6:49 [Suzie Farthing @SuzieFarthing](#)
[@HealthSocMed](#) T3- we need more healthcare providers using [#hcs](#) . We need to find ways to navigate thru challenges.
- 6:49 [MedTech Boston @MedTechBoston](#)
[@HealthSocMed](#) Creation of patient centered tech is one key to improving how we do healthcare. Social media is definitely part of this [#hcs](#)

6:49 [Laurel Ann Whitlock @twirlandswirl](#)
[@meganranney](#) HCPs who sit around and watch everything
and think it's all a fine idea but don't try it themselves. [#hcs](#)

6:49 [P. F. Anderson @pfanderson](#)
T3 Yes, more HCPs are online. It tipped this year. Impacted my
job duties in a big way, so I really notice it. [#hcs](#)

6:49 [Jennifer Celio @JMCelio](#)
My feeling is that the average HCP isn't aware of the [#SoMe](#)
value. HCPs in [#healthtech](#) or entrepreneurship more likely to
engage. [#hcs](#)

6:49 [Naoto Ueno, MD, PhD @teamoncology](#)
Bottom line small fraction of docs are online consistently.
Probably more accounts than last year but most not engaged.
[#hcs](#)

6:49 [Megan Ranney MD MPH @meganranney](#)
I'm obviously engaged ;) but know many who are scared by
prior precedent [@GetSocialHealth](#) [#hcs](#)

6:50 [Ginny Dillon @careswap](#)
Social Media participation for physicians is a journey. Some are
just don't prioritize in their busy day others fear liability. [#hcs](#)

6:50 [David Chou @dchou1107](#)

The newer generation of physicians will definitely embrace the use of [#social](#) as their regular practice [#hcs](#)

6:50 [P. F. Anderson @pfanderson](#)

[@jchevinsky](#) [@prof_goldberg](#) Bravo! Looking forward to it!
[#hcs](#) 'Fat Stigma & Medical Ethics' [#bioethx](#)

6:50 [Megan Ranney MD MPH @meganranney](#)

ah yes. But honestly I don't even think they're watching for the most part. It's a culture change. [@twirlandswirl](#) [#hcs](#)

6:51 [Real Talk Dr. Offutt @RTwithDrOffutt](#)

[@Cascadia](#) great idea. We need to get accurate voices heard in the SoMe space! Otherwise too much misinformation. [#hcs](#)

6:52 [P. F. Anderson @pfanderson](#)

I've noticed many more invitations to livetweet events, to teach HOW to livetweet, demand for Twitter basics class exploded
[#hcs](#)

6:52 [Laurel Ann Whitlock @twirlandswirl](#)

[@meganranney](#) Of the ones who ARE watching, I wish I knew how many were doing anything about it. [#hcs](#)

6:52 [Sherry Reynolds @Cascadia](#)

Although not pure [#HCSM](#) at large health care systems like Kaiser & [@grouphealth](#) 30% to 50% primary care encounters are via email or phone

6:52 [Jennifer Celio @JMCelio](#)

Agreed MT [@pfanderson](#) many more invitations to livetweet events, to teach HOW to livetweet, demand for Twitter basics class exploded [#hcsm](#)

6:52 [David Chou @dchou1107](#)

When the patients expect [#social](#) interaction, maybe that will change the docs behavior [#hcsm](#)

6:53 [Megan Ranney MD MPH @meganranney](#)

Great q. I am in 1 of the most [#SoMe](#) active specialties (emerg med) & most who watch also engage. But biased sample! [@twirlandswirl](#) [#hcsm](#)

6:53 [Jennifer Celio @JMCelio](#)

RT [@dchou1107](#) When the patients expect [#social](#) interaction, maybe that will change the docs behavior [#hcsm](#)

6:53 [Laurel Ann Whitlock @twirlandswirl](#)

[@dchou1107](#) ...more will go into research? :P [#hcsm](#)

6:53 [Sherry Reynolds @Cascadia](#)
[@RTwithDrOffutt](#) I can imagine someone newly diagnosed with diabetes or high BP out in rural Montana log on for a weekly [#HCSM](#) chat

6:53 [Real Talk Dr. Offutt @RTwithDrOffutt](#)
[@ginnydillon](#) maybe the realistic goal isn't that 100% practicing docs use [#hcsm](#), but that as a group, docs have loud voice in hcsm space.

6:54 [Naoto Ueno, MD, PhD @teamoncology](#)
Use of social media should be part of the medical school education. Need to recognize as one part of communication tool. [#hcsm](#)

6:54 [Jen Dyer MD, MPH @EndoGoddess](#)
Never asked. RT [@creativepharma](#): Apps for pediatric obesity prevention: ncbi.nlm.nih.gov/pubmed/24073184 experts have little say in development [#hcsm](#)

6:54 [Constance P @Bristol_scaleMD](#)
[@dchou1107](#) I agree. Currently, not that many physicians using [#SoMe](#). In next 5-10 yrs we'll see the new generation embracing it more [#hcsm](#)

6:54 [Megan Ranney MD MPH @meganranney](#)
hey, I do research too! (to facilitate [#hcsm](#) in medicine :)) ... not exclusive to pt engagement, IMO. [@twirlandswirl](#) [@dchou1107](#)

6:54 [Laurel Ann Whitlock @twirlandswirl](#)
[@jchevinsky](#) [@pfanderson](#) [@prof_goldberg](#) No, tomorrow I will be here. Next week I will be in Hawaii for a funeral with no wi-fi. [#hcs](#)

6:55 [HealthSocMed | #hcs](#) [@HealthSocMed](#)
Time flies on Sunday nights - time to wrap up tonight's [#hcs](#) chat! Last thoughts for the week ahead, everyone?

6:55 [Laurel Ann Whitlock @twirlandswirl](#)
[@jchevinsky](#) [@pfanderson](#) [@prof_goldberg](#) I will have no wi-fi in Hawaii, I mean. Not that the funeral, specifically, will be sans wi-fi. [#hcs](#)

6:55 [Dana Lewis | #hcs](#) [@danamlewis](#)
Wrapping up tonight's [#hcs](#) chat - last thoughts for the week ahead, all?

6:55 [Annette McKinnon @anetto](#)
T3 Find it beneficial to talk healthcare with broad group of enthusiastic people . Don't look for treatment/personal advice [#hcs](#)

6:55 [Jennifer Celio @JMCelio](#)
[@dchou1107](#) Not to be too cynical, but when payment systems expect (require) social interaction, that will definitely lead to change [#hcs](#)

- 6:55 [Megan Ranney MD MPH @meganranney](#)
& similar stats for smoking cessation apps, etc etc
[@EndoGoddess](#) [@creativepharma](#) - need cross-talk b/t tech,
research, clinician, pt [#hcs](#)
- 6:55 [Laurel Ann Whitlock @twirlandswirl](#)
[@meganranney](#) [@dchou1107](#) That's somewhat an inside joke
that involves someone who's not even here, haha. [#hcs](#)
- 6:55 [Real Talk Dr. Offutt @RTwithDrOffutt](#)
[@Cascadia](#) yes! Brings education and support to patient, and
brings patient to education and support! [#hcs](#)
- 6:56 [Jennifer Celio @JMCelio](#)
RT [@HealthSocMed](#) Time flies on Sunday nights - time to wrap
up tonight's [#hcs](#) chat! Last thoughts for the week ahead,
everyone?
- 6:56 [Sherry Reynolds @Cascadia](#)
Last thoughts - It has been a super tough week so everyone
know how grateful I am for [#HCSM](#) community and enjoy your
week!
- 6:56 [Mark Salke @marksalke](#)
+1 RT [@Cascadia](#): Last thoughts - It has been a super tough
week so everyone know how grateful I am for [#HCSM](#)
community and enjoy your week!

6:56 [Megan Ranney MD MPH @meganranney](#)
CT: Thx for fascinating discussion as always! [#hcs](#)

6:56 [Megan Ranney MD MPH @meganranney](#)
got it! :) [@twirlandswirl](#) [@dchou1107](#) [#hcs](#)

6:57 [Laurel Ann Whitlock @twirlandswirl](#)
[@Cascadia](#) Seriously, tell me about it. [#hcs](#)

6:57 [Jennifer Celio @JMCelio](#)
It's been a long while, nice to be back on the [#hcs](#) horse!
Thanks everyone :)

6:57 [Mark Salke @marksalke](#)
[@Cascadia](#) Here's to a better week upcoming! [#hcs](#)

6:57 [Carmen Gonzalez @crgonzalez](#)
Thanks for the great chat, as always [#hcs](#)

6:57 [Janet M. Kennedy @GetSocialHealth](#)
RT [@pfanderson](#): Agree - I teach live & via webinar. Lots of
interest in [#SoMe](#) although platforms vary. Mostly Twitter &
"How to" [#hcs](#)

6:58 [Real Talk Dr. Offutt @RTwithDrOffutt](#)
[#hcsn](#) Missed everyone! Lets keep our hcsn voices loud and growing!

6:58 [April Foreman @DocForeman](#)
[@HealthSocMed](#) Final thoughts: Thanks to [#hcsn](#) crowd for keeping me inspired and informed!

6:58 [Mark Salke @marksalke](#)
Final thought: There is no app for life. It must be lived! [#hcsn](#)

6:58 [Jen Dyer MD, MPH @EndoGoddess](#)
[@meganranney @creativepharma](#) The only way I have found to make a clinical impact in [#mhealth](#) is to develop my own apps. [#hcsn](#)

6:59 [Natalia Shche, Ph.D. @creativepharma](#)
[@meganranney @EndoGoddess](#) perhaps, new paradigm by [@PCORI pcori.org/funding-opport...](#) may change that ? [#hcsn](#)

7:00 [HealthSocMed | #hcsn @HealthSocMed](#)
That's a wrap on another awesome [#hcsn](#) chat! Thanks, all!
See you again next Sunday at 8pm CT - and remember to DM or [@HealthSocMed](#) topics!